# The Computing Community Consortium: Catalyzing and Enabling Computing Research



Susan L. Graham Chair Gregory D. Hager Vice-Chair

Beth Mynatt
Incoming Vice-Chair

Ann Drobnis Director Andrew Bernat
CRA Executive Director



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## An Overview of the Computing Community Consortium

- Established in 2006 as a standing committee of the Computing Research Association
- Funded by NSF under a Cooperative Agreement
  - 2012 renewal is the subject of this review
- Facilitates the development of a bold, multi-themed vision for computing research - and communicates this vision to stakeholders
- Led by a broad-based Council
- Staffed by CRA



CCC



#### **Our Mission**

The **mission** of Computing Research Association's Computing Community Consortium (CCC) is to:

**catalyze** the computing research community and **enable** the pursuit of innovative, high-impact research.

CCC conducts activities that

strengthen the research community, articulate compelling research visions, and align those visions with pressing national and global challenges.

CCC communicates the importance of those visions to policymakers, government and industry stakeholders, the public, and the research community itself.



#### A Multitude of Activities

- Community-initiated visioning:
  - Workshops to discuss "out-of-the-box" ideas
  - Blue Sky Ideas tracks at conferences
- Outreach to White House, funding agencies:
  - Outputs of visioning activities
  - Short reports to inform policy makers
  - Task Forces Health IT, Sustainability IT, Data Analytics





- Communicating CS Research:
  - "The Impact of NITRD" symposium
  - Research "Highlight of the Week"
  - CCC Blog [http://cccblog.org/]
  - Computing Research in Action Video Series
- Nurturing the next generation of leaders:
  - Computing Innovation Fellows Project
  - "Landmark Contributions by Students"
  - Leadership in Science Policy Institute



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#### What Distinguishes CCC?

- Proactive, rapid response
  - Identify, plan, and execute in a matter of weeks to months
- Community-based
  - Find and foster ideas from germination to fruition and beyond
- Leadership incubator
  - Everyone is expected to do something!



#### **Renewal Proposal Goals**

- 1. Establish the CCC as a widely accepted catalyst and voice for the computing research community.
- 2. Bring the computing research community together to envision our future research needs and thrusts.
- 3. Communicate these challenges, needs and thrusts to the broader national community.
- 4. Create within the computing research community more audacious thinking.
- **5.** See the ideas developed in the second and fourth points above turned into funded research programs.
- **6.** Increase the excitement within computing research and use that excitement to attract students.
- 7. Inculcate values of leadership and service.



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#### **Renewal Review Recommendations**

- 1. Sustainability
  - a. Investigate the viability of broader funding
  - **b.** Leadership succession move from a start-up to a sustained organization
- 2. Broadening Reach
  - a. Outreach to additional federal agencies and to Industry
  - **b.** Outreach to broad computing community
  - C. Outreach along with CISE to university leadership
- 3. Recognize tension between expanded breadth and impact.



# Outline New Organizational Structure Catalyzing: Ideas to Action Enhanced Community Building Communicating Connecting Impact



#### **New CCC Organizational Structure**

#### Chair, Vice-chair

- 2 year non-staggered terms
- Vice-chair is presumptive chair

#### **Executive Committee**

- Chair, Vice-chair, Director
- 3 at large drawn from Council for 1-year terms
- CRA Executive Director

#### Council

- 20 members
- ■3 year terms, at most 2 consecutive terms

#### Director, Program associate

Full-time paid positions



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#### What Does Executive Committee Do?

- Each member has a major responsibility within the organization
- Oversees the work of subcommittees and working groups
- Guides the planning of new activities
- Oversees the execution of the Strategic Plan
- Meets weekly by teleconference
- Meets biweekly with NSF by teleconference



#### What Do Council Members Do?

- Shepherd visioning activities
- Participate in topical subcommittees
  - Examples: Health IT, Sustainability, Robotics, Big Data
- Develop new activities
  - Examples: CIFellows, LISPI, Post-doc Best Practices
- Engage with related groups (CISE AC, CSTB, ACM ...)
- Other requests as needed
  - Example: short turnaround white papers
- Bi-weekly teleconferences
- Three face-to-face meetings each year



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#### **New Succession Plan (and Bylaws)**

- Biannual Chair/Vice-chair renewal
  - Normally, Vice-chair becomes new Chair
  - Outgoing Chair and Vice-chair and Director select new Vice-chair, with broad confidential consultation
- Annual Executive Committee renewal
  - Chair, Vice-chair, and Director select at-large members for 1-year terms
  - Leadership-grooming opportunity



#### More on Succession Plan

- Annual Council renewal
  - 3-year term can be renewed once (unless become Vice-chair/Chair)
  - Potential for organizational leadership important
  - Diversity of field, institution, professional age, gender, under-represented groups all important
  - Commitment important
  - Open search nominations invited
  - Search committee is chaired by EC member
  - Coordination with EC



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#### Changes to the CCC Council ■ Terms ending 6/2016 Randy Bryant, CMU - 1 year leave Limor Fix, Intel Mark Hill, U. Wisconsin, Madison ■ Tal Rabin, IBM Research Daniela Rus, MIT Ross Whitaker, Univ. Utah ■ Terms ending 6/2015 ■ Terms ending 6/2017 Liz Bradley, Univ. Colorado Susan Davidson, Univ. Penn. Jennifer Rexford (Princeton) Klara Nahrstedt (UIUC), Joe Evans, Univ. Kansas Vasant Honavar (Penn State) Ran Libeskind-Hadas, Harvey Mudd Debra Richardson (UC Irvine) new members Elizabeth Mynatt, GA Tech Lorenzo Alvisi (UT Austin), Shashi Shekhar, Univ. Minnesota ■ Ben Zorn (Microsoft Research) ■ Terms ending 6/2014 Deborah Crawford, Drexel Anita Jones, Univ. Virginia Fred Schneider, Cornell rotate off Josep Torrellas, Univ. Illinois Bob Sproull, Sun Labs Oracle (ret.) - term extended one year CCC

#### Changes to the CCC Executive Committee

#### 2013-14 to 2014-15

- Susan Graham, UC Berkeley (Chair ) becomes Past Chair
- Greg Hager, Johns Hopkins (Vice Chair) becomes Chair
- Ed Lazowska, U. Washington (Past Chair) rotates off
- Elizabeth Mynatt, Georgia Tech becomes Vice Chair
- Fred Schneider, Cornell rotates off
- Sue Davidson, Univ. Pennsylvania rotates off
- Ann Drobnis, Director
- Andy Bernat, CRA Executive Director
- Liz Bradley
- Mark Hill
- Bob Sproull

- rotate on

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#### **CRA Staff**

- CCC Director: Ann Drobnis
  - 100% CCC, responsible for day-to-day management of the Organization
- Program Associate: Helen Vasaly
  - 80% CCC, responsible for logistical support and back-up to Director
- CRA Executive Director: Andy Bernat
  - 40% CCC, responsible for general oversight
- Other CRA Staff:
  - Peter Harsha, Director of Government Affairs
  - Shar Steed, Communications Specialist
  - Jane Stout / CERP, Evaluation



# Catalyzing: Ideas to Action ccc

## **Visioning Processes**

- Periodic RFP for Community Initiated Activities
- Historically 3-7 workshops per year
- Top-down (agency initiated)
- Bottom-up (open call)
- Sideways (council initiated, joint with other agencies, ....)



#### **Visioning Activities**

#### 2012

- From GPS and Virtual Globes to Spatial Computing 2020
- Computing and Healthcare: New Opportunities and Directions

#### 2013

- Convergence of Software Assurance Methodologies and Trustworthy Semiconductor Design and Manufacture (SA+TS)
- Multidisciplinary Research for Online Education
- Privacy R&D Workshop (with ITIF)
- Extreme Scale Design Automation 2 (with ACM)
- Visions of Theory of Computing (with Simons Institute)
- Robotics, Automation, and Computer Science (with NSF, OSTP)

#### 2014

- Extreme Scale Design Automation 3 (with ACM)
- Computing Visions 2025: Interacting with the Computers All Around Us (with CISE)
- Computing Visions 2025: The New Making Renaissance: Programmable Matter and Things (with CISE)



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#### **Visioning Activities: Upcoming**

- Human Computation (from open solicitation)
- Uncertainty (from open solicitation)
- Aging in Place (with NIH)
- Computing Visions 2025: Computing and the Smart World (with NSF CISE AC)
- BRAIN (with NSF CISE)
- 2 more under development from Community



#### **Computing Visions 2025**

- Joint Venture of NSF CISE Advisory Committee and CCC
- Articulate future trends and opportunities in computing research.
   Envision evolution and growth over the next 10 to 15 years.
- 3 Initial Workshops:
  - Interacting with the Computers All Around Us
    - Look at how technology could change how computers interface with people and the world around them.
  - The New Making Renaissance: Programmable Matter & Things
    - Explore the way items are designed, programmed, manufactured, and delivered/deployed.
  - Computing and the Smart World (forthcoming)
    - Look at the massive amounts of data and advanced analytical techniques to "make the world smart"
- Panel session at Snowbird 2014



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#### **Blue Sky Ideas Conference Tracks**

- BuildSys 2012
- Computational Sustainability Track @ AAAI 2013
- Computational Sustainability Award @ CHI 2013
- Robotics: Science and Systems 2013
- Conference on Innovation Data Systems Research (CIDR-2013)
- Autonomous Agents and MultiAgent Systems (AAMAS-2014)
- Upcoming:
  - Foundations of Software Engineering 2014
  - Association for the Advancement of Artificial Intelligence 2015



# Community Building CCC

#### Leadership in Science Policy Institute

To educate a cadre of computing researchers on how science policy in the U.S. is formulated and how our government works



- 7 women
- 19 received financial aid
- 24 institutions represented
- 23 participants from public institutions; 7 from private; 4 from industry;

#### **April**, 2013



- 12 women
- 6 received financial aid
- 47 institutions represented
- 40 participants from public institutions; 12 from private; 1 from industry





#### **CI Fellows**



- Computing Innovation Fellows, to keep PhD graduates in the research pipeline during the economic downturn
  - 2009: 60 Fellows, 50 have permanent research positions (33 academic, 16 industry, 1 government)
  - 2010: 47 Fellows, all have permanent positions in research (27 academic, 20 industry)
  - 2011: 20 Fellows, 15 have permanent research positions (11 academic, 3 industry, 1 government)
- CERP's CI Fellows Evaluation Report April 2014
- CI Fellows Workshop May 22-23, 2014



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#### **CI Fellows Evaluation - Key Findings**

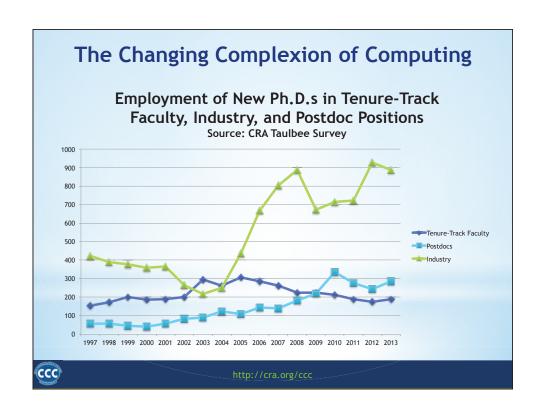
#### Compared to Non-fellow Postdocs, CI Fellows

- Experienced greater independence during their postdoc
- Were more satisfied with how their postdoc prepared them for balancing work-life responsibilities
- Received higher postdoc salaries that made it easier to live and relocate
- Had higher salaries at the time of the survey

#### Postdoc programs in general:

- Were rated positively in terms of support, opportunities, and skills preparation
- Could be improved to reduce negative impact of relocating
- Could be more accommodating of personal and family responsibilities







#### **Postdoc Best Practices**

- ■3 Projects began April 2014 for 3 years
  - ASCENT: Advancing computer Science Careers through Enhanced Networking and Training
    - Columbia, Cornell, CUNY, NYU, Teacher's College
  - Taking Collective Responsibility for the Postdoc Experience
    - University of Washington
  - A Foundational Model for Postdoctoral Programs in Computer Science & Engineering at Large Universities
    - Arizona State University, with University of Arizona and Northern Arizona University



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### Communicating





#### **Communicating: CCC Blog**

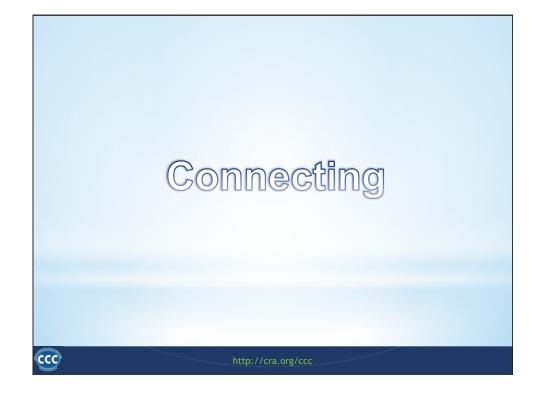
#### Top 10 Posts in Past Year

- MIT Technology Review's 10 Breakthrough Technologies of 2013
- NIH Big Data to Knowledge (BD2K) Initiative
- Big Data and the 2012 Summer Olympics
- What Computer Science can Teach Us About Robotics
- FOCUS identifies "The Best Jobs in America"
- 2013 Microsoft Research Faculty Summit OFF THE CHARTS
- DARPA Announces two new programs as part of White House BRAIN Initiative
- Computer Science for Non-Majors
- ■21st Century Computer Architecture
- "The Algorithm That Runs the World"









#### **Connecting: Collaborative Workshops**

- NSF beyond CISE
  - BIO (BRAIN)
  - ENG (Manufacturing, Robotics)
  - EHR (Online Education)
  - GEO (Spatial Computing)
  - MPS (Big Data)
  - SBE (Health)
- HealthIT events (NIH, CMS, AHRQ, VA, FDA, NSF)
- Aging in Place (NIH, CMS, AHRQ, VA, FDA, NSF)
- Many agency participants in CCC-sponsored workshops



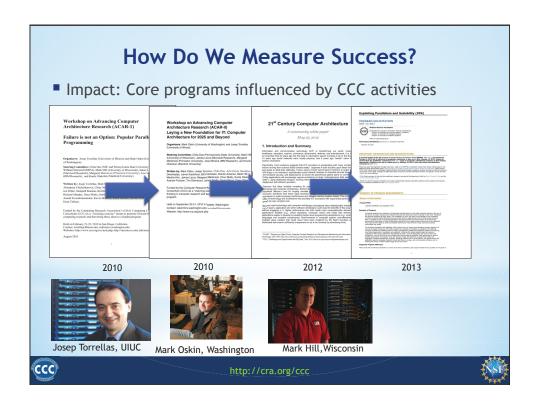
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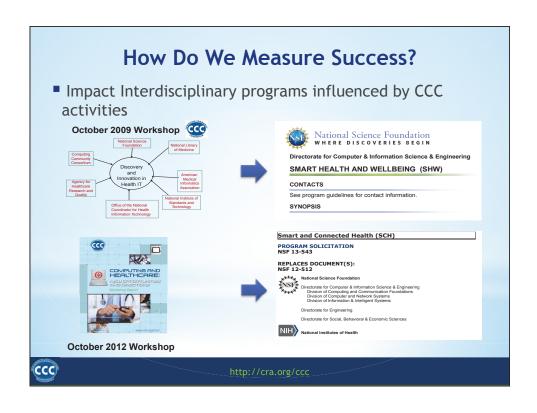
#### **Connecting: Other Interactions**

- Overlapping memberships
  - Sproull (CSTB), Rexford, Davidson, Horwitz (CISE AC), Graham (ASCAC, PCAST), Jones (NAE Council), Lazowska (many), Bryant (term at OSTP), CCC Chair (CRA Board), Davidson, Schneider (CRA Board)
- Many meetings and discussions
  - OSTP
  - Dept. Ed, offices within DoE
  - Bourne new NIH AD for Data Science
- Participation in CSTB studies (Mynatt, Lazowska, Bryant, Sproull, etc.)
- Shared visioning ISAT
- Many external talks about CCC

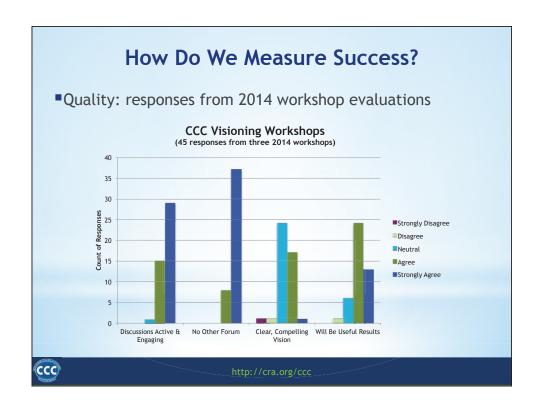












#### How Do We Measure Success?

- Awareness: requests for activities, support, talks; workshop proposals and participation; blog readership and re-posting.
- Agility: quantity and rapidity of responses to government requests for input, new mechanisms that we create in response to a CSE community need.
- Breadth and diversity of participation in CCC activities.

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#### The Impact of CCC in 2025

- The quality and vigor of our national research program
  - Computer science core has a clear identity and vibrancy
  - Computer science research is broad, inclusive, collaborative
- Advancement of CSE in science and national priorities
  - Any major S&T board has substantial CSE representation
  - Funding agencies have grown and expanded CSE research
- Leadership development
  - CCC membership is a training ground
  - CCC activities continue to engage and excite the community and stakeholders



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#### **Summary**

- CCC has executed on its plans to create a long-term sustainable organization
- CCC has become known as a resource for ideas, people, and action on a broad range of computing issues
- CCC will continue to engage and catalyze the CSE research community around new ideas and important issues
- CCC will continue to grow human resources by emphasizing leadership, involvement, and action



#### **Responses to Questions**

- Agenda setting, CCC vs. CISE (Susan)
- Activities, Goals (Greg)
- What do you do after a workshop (Beth)
- Industry (Beth)
- Budget (Andy)
- CCC 2025 (Greg)



	Visioning	Connecting	Leadership	Communication
Establish the CCC as a widely accepted catalyst and voice for the computing research community.	Workshops and Blue Sky	Workshops	LiSPI, Postdocs Council mem	CCC Blog, Computing Research in Action
Bring the computing research community together to envision our future research needs and thrusts.	Workshops and Blue Sky	Workshops		
Communicate these challenges, needs and thrusts to the broader national community.		Position papers	Council, visioning leadership	CCC Blog
Create within the computing research community more audacious thinking.	Workshops and Blue Sky	Workshops		
See the ideas developed in the second and fourth points above turned into funded research programs.	Workshops	Agency engagement		
Increase the excitement within computing research and use that excitement to attract students.		CI Fellows		CCC Blog, Computing Research in Action
Inculcate values of leadership and		Committee memberships	LiSPI	

#### **Workshop Best Practices**

- •Pre workshop: Steering committee; Shared Goals and Outcomes; Snowball recruitment
- •During workshop: Mixed methods (plenary, panels, breakout groups, facilitators); Find ways to capture materials
- Post workshop: White papers; Presentations and briefings

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#### **Growing Capacity - 2025**

- Until now -- from startup to sustainable
- Over the next five years
  - CCC alumni growth
  - CCC event participation/leadership growth
  - CI fellows cohort moves to mid-career

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#### **Growing Capacity - 2025**

- CCC 2025 new opportunities
  - Dozens of alumni, now mid-career
  - Opportunities to bring new ideas/activities online
  - Established CS participation in boards/organizations
- CCC 2025 future?
  - More external engagement more varied communities, more diversity - more "delegation"
  - New activities driven new needs of a much larger and more diverse community
  - CCC still active in catalyzing and driving national priorities

