POSTER GUIDELINES

• Make fonts large enough to be read from about 10 feet away
• Use no more than about 3-4 different colors
• Make your points succinctly, using short bulleted statements, not long textual descriptions
• Poster should be easy to understand even when you are not standing by it to explain
• The following template is a suggestion, that can be modified to fit the story you want to tell
Abstract/Summary
Short description of problem, approach, and major results

Problem
- Why is this an important problem to solve?
- What has been done in the past?
- What is difficult or interesting about this problem?

Approach/
Experimental Design
- When possible, use figures, graphs and pictures to illustrate the problem, approach, and results

Results
- Major findings

Conclusions/Future Directions
- What are the implications from your results to date?
- Based on those implications, what are your future plans?

Major references/
Funding Acknowledgements
POSTER PRESENTATION

• 1-2 minute presentation that addresses
  – What
  – Why
  – How/what’s novel
  – Outcome

• Poster content
  – Pictures speak a 1000 words
    • With some help from text
    • Don’t overcrowd
    • Make sure the main points above stand out
POSTERS: FOLLOW-UP QUESTIONS

• Be prepared to
  – Discuss approach in more detail
  – Discuss validation in more detail
  – Discuss limitations of your work
  – Discuss related work
  – Outline ongoing and future work
SOME REFERENCES

• http://lti.lse.ac.uk/poster-design/
• https://www.whitman.edu/academics/signature-programs/whitman-undergraduate-conference/guidelines-for-presenters/guidelines-for-poster-presenters
• http://www.dartmouth.edu/~ugar/undergrad/posterinstructions.html
• http://guides.nyu.edu/posters
• http://colinpurrington.com/tips/poster-design