Grad Cohort
For Underrepresented Minorities
March 16-17, 2018
Omni San Diego Hotel, San Diego, CA

Improve Diversity
Increasing the number of underrepresented minorities with graduate computing degrees will increase innovation and help meet workforce needs

Graduate Cohorts Work!
Evidence from 10 years of CRA-Women Graduate Workshops show that women who attend Graduate Cohorts are more successful in their careers

URM Graduate Cohort needs sustained funding
To support all the eligible URM who would like to attend

What is the Graduate Cohort for Underrepresented Minorities?
The URM Grad Cohort is a new, two-day mentoring workshop for underrepresented minorities in graduate school in computing. Ph.D. and master's students learn research skills and career strategies from experienced researchers and professionals. Underrepresented minorities include African Americans, American Indians/Alaska Natives, Latinos and persons with disabilities. The agenda includes a mix of formal presentations, informal discussions, and networking. Attendees build relationships and peer networks that enhance and support their careers in graduate school and beyond.

Students Learn
- Strategies and information on navigating graduate school
- Skills and qualifications that lead to success in the computing communities
- Strategies for developing strong professional networks and cultivating supportive mentors
- Strategies for peer networking
- Techniques for overcoming barriers as a cultural minority

URM Ph.D. and M.S. degrees awarded in 2016

![Graph showing Ph.D. and M.S. degrees awarded in 2016 for different racial and ethnic groups.](image)
Why Sponsor CRA URM Grad Cohort?

Short term benefits

- Resumes of URMs attending URM Grad Cohort receiving Ph.D. and M.S. seeking employment this year
- Resumes of URMs attending URM Grad Cohort receiving Ph.D. and M.S. looking for internships
- Networking at poster session, meals, breaks and social events
- Recognition in CRA, CRA-W web and printed materials
- Early contact with URMs in computing

Long term benefits

- Hire more URMs with Ph.D.s and master’s in computing
- Create a more diverse, inclusive and dynamic workforce

Sponsorship Opportunities

Sponsor students in a potentially career changing opportunity at the CRA URM Grad Cohort. It costs on average $1500 to send one student to the CRA URM Grad Cohort Workshop. If you are already a sponsor of CRA-Women Grad Cohort and considering also sponsoring URM Grad Cohort, we want to talk to you!

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<thead>
<tr>
<th>Benefits</th>
<th>Platinum $75,000</th>
<th>Gold $30,000</th>
<th>Silver $15,000</th>
<th>Bronze $7,500</th>
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<tbody>
<tr>
<td>2018 URM Grad Cohort Applicant Database</td>
<td>Access in December</td>
<td>Access in January</td>
<td>Access in February</td>
<td>Access in March</td>
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<td>Networking &amp; participation</td>
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<td>Advertising with CRA</td>
<td>Ad in 10 issues of Computing Research News</td>
<td>Ad in 10 issues of Computing Research News</td>
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<tr>
<td>More students!</td>
<td>50 attendees</td>
<td>20 attendees</td>
<td>10 attendees</td>
<td>5 attendees</td>
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Please visit us at www.cra.org or email Erik Russell (erik@cra.org) for detailed information about the benefits of each level or to discuss naming opportunities.

If you are a startup, passionate about diversity, and not able to sponsor at the Bronze level, please contact Erik Russell (erik@cra.org).