



**CRA**

Computing Research Association

# Grad Cohort

## For Underrepresented Minorities

March 16-17, 2018

Omni San Diego Hotel, San Diego, CA

### Improve Diversity

Increasing the number of underrepresented minorities with graduate computing degrees will increase innovation and help meet workforce needs

### Graduate Cohorts Work!

Evidence from 10 years of CRA-Women Graduate Workshops show that women who attend Graduate Cohorts are more successful in their careers

### URM Graduate Cohort needs sustained funding

To support all the eligible URM's who would like to attend

### What is the Graduate Cohort for Underrepresented Minorities?

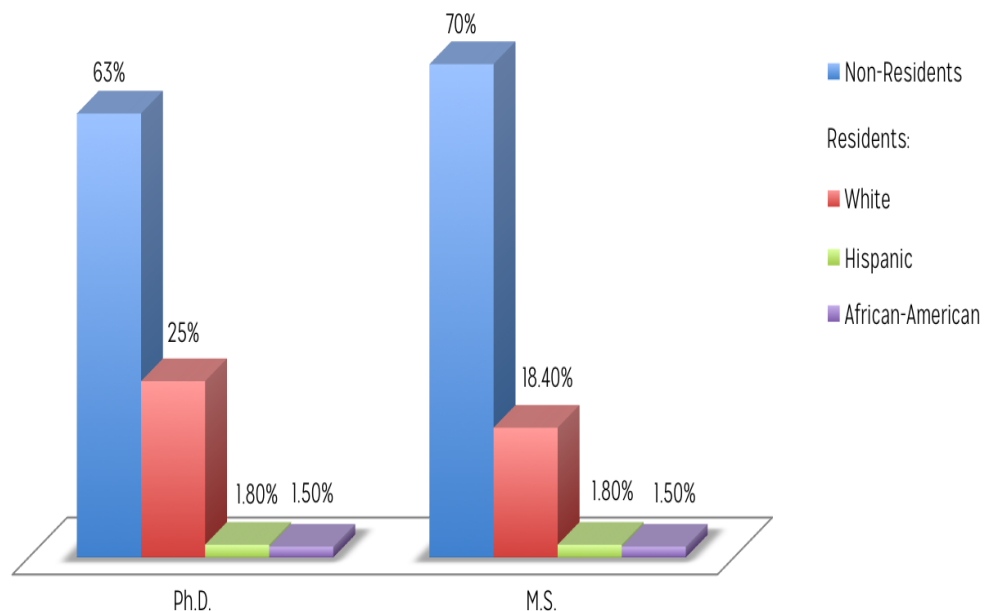
The URM Grad Cohort is a new, two-day mentoring workshop for underrepresented minorities in graduate school in computing. Ph.D. and master's students learn research skills and career strategies from experienced researchers and professionals. Underrepresented minorities include African Americans, American Indians/Alaska Natives, Latinos and persons with disabilities.

The agenda includes a mix of formal presentations, informal discussions, and networking. Attendees build relationships and peer networks that enhance and support their careers in graduate school and beyond.

### Students Learn

- Strategies and information on navigating graduate school
- Skills and qualifications that lead to success in the computing communities
- Strategies for developing strong professional networks and cultivating supportive mentors
- Strategies for peer networking
- Techniques for overcoming barriers as a cultural minority

### URM Ph.D. and M.S degrees awarded in 2016





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## Increasing the success and participation of URM in computing research

### Students in early years Cohort

#### Everything is new

Networking; MS vs. PhD; Finding the right adviser for you; Finding financial support for your Grad Education; Internships...

### Students in middle years Cohort

#### Considering research options

Presentation Skills; Finding a Research Topic; MS Career Opportunities and Job Search; Building Self-Confidence; Interdisciplinary Research...

### Students in final years Cohort

#### Diving into your thesis

Preparing Your Thesis Proposal; Writing your proposal and Becoming a PhD candidate; Publishing; PhD Career Paths; PhD Job Search...

## Why Sponsor CRA URM Grad Cohort?

### Short term benefits

- Resumes of URM attending URM Grad Cohort receiving Ph.D. and M.S. seeking employment this year
- Resumes of URM attending URM Grad Cohort receiving Ph.D. and M.S. looking for internships
- Networking at poster session, meals, breaks and social events
- Recognition in CRA, CRA-W web and printed materials
- Early contact with URM in computing

### Long term benefits

- Hire more URM with Ph.D.s and master's in computing
- Create a more diverse, inclusive and dynamic workforce

## Sponsorship Opportunities

Sponsor students in a potentially career changing opportunity at the CRA URM Grad Cohort. It costs on average \$1500 to send one student to the CRA URM Grad Cohort Workshop. If you are already a sponsor of CRA-Women Grad Cohort and considering also sponsoring URM Grad Cohort, we want to talk to you!

Benefits	Platinum \$75,000	Gold \$30,000	Silver \$15,000	Bronze \$7,500
<b>2018 URM Grad Cohort Applicant Database</b>	Access in December	Access in January	Access in February	Access in March
<b>Networking &amp; participation</b>	Sponsor table Poster session Advise students Recommend speakers	Sponsor table Poster session Advise students Recommend speakers	Sponsor table Poster session Advise students Recommend speakers	Sponsor table Poster session Advise students
<b>Advertising with CRA</b>	Ad in 10 issues of Computing Research News	Ad in 10 issues of Computing Research News		
<b>More students!</b>	50 attendees	20 attendees	10 attendees	5 attendees

Please visit us at [www.cra.org](http://www.cra.org) or email Erik Russell ([erik@cra.org](mailto:erik@cra.org)) for detailed information about the benefits of each level or to discuss naming opportunities.

If you are a startup, passionate about diversity, and not able to sponsor at the Bronze level, please contact Erik Russell ([erik@cra.org](mailto:erik@cra.org)).