

Learning/Unlearning In these exponential times!



Honoring the tacit components
in knowing

5 quick points

Point 1

Designing for maintaining states of flow

Ubiquitous computing – 1990

Key idea:

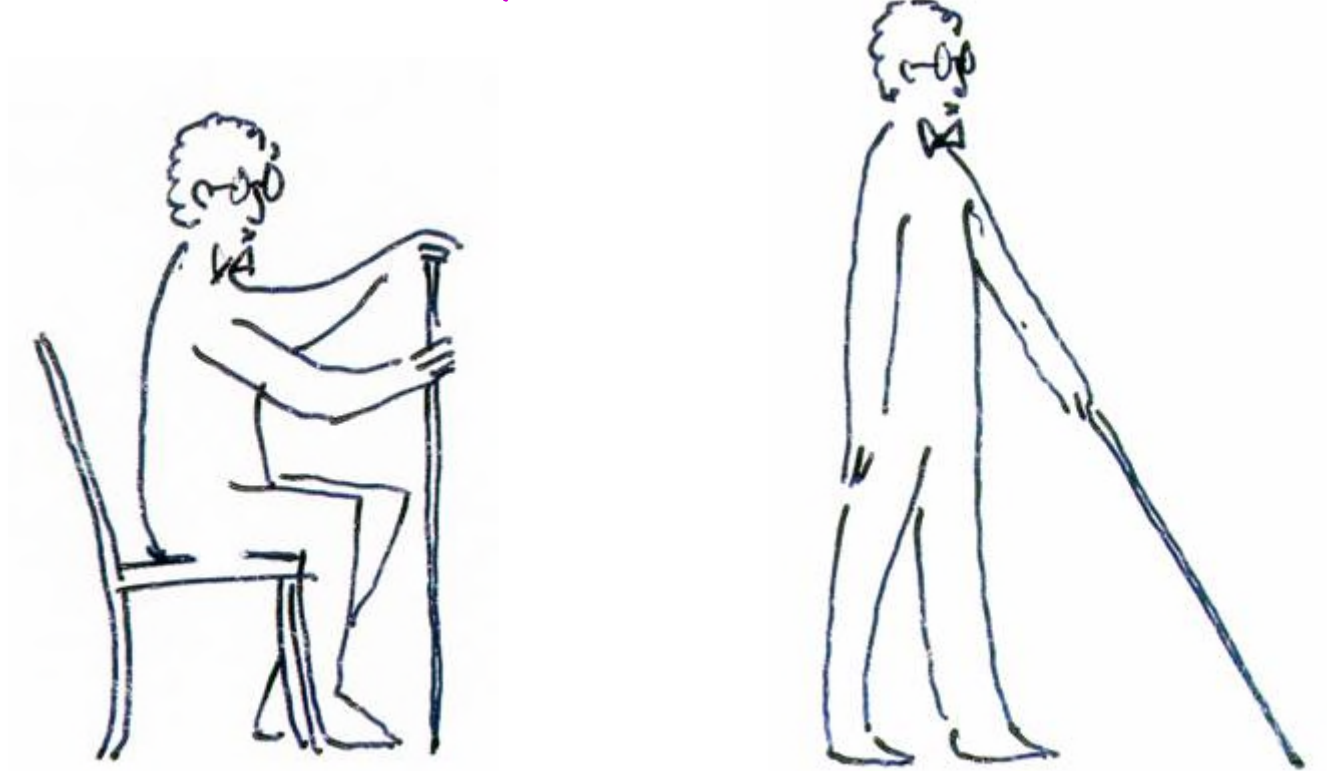
Eliminate the interface –

merging the interface with the world ie...

letting the world be your interface

The guiding images for mark wiser & me

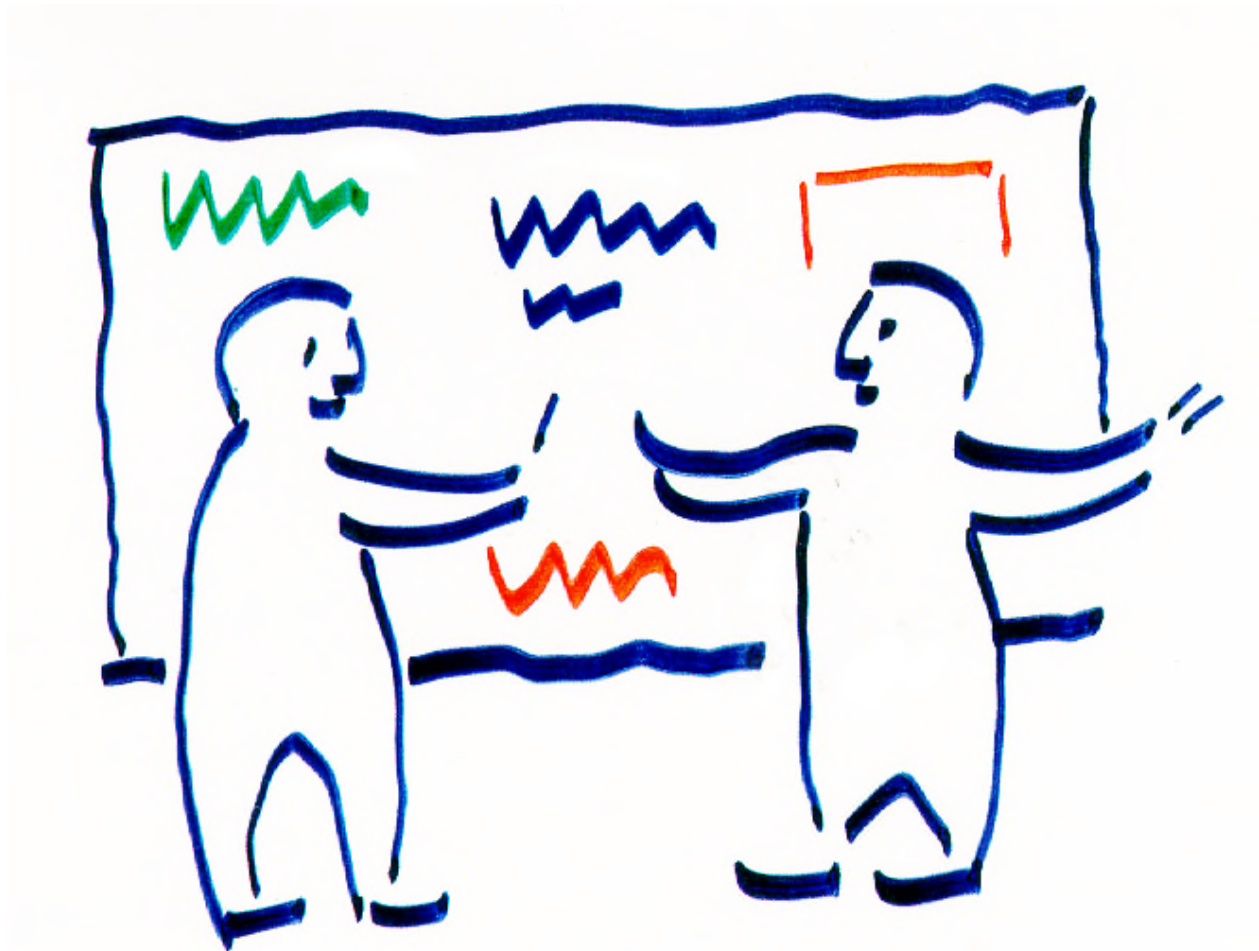
Our guiding metaphor: The Blind Man & the Cane



Ready-at-hand: the handle disappears. (Heidegger)

Reaching thru the 'interface' to touch the world directly
almost like a prosthetics – reaching thru the interface to
the subject matter itself..

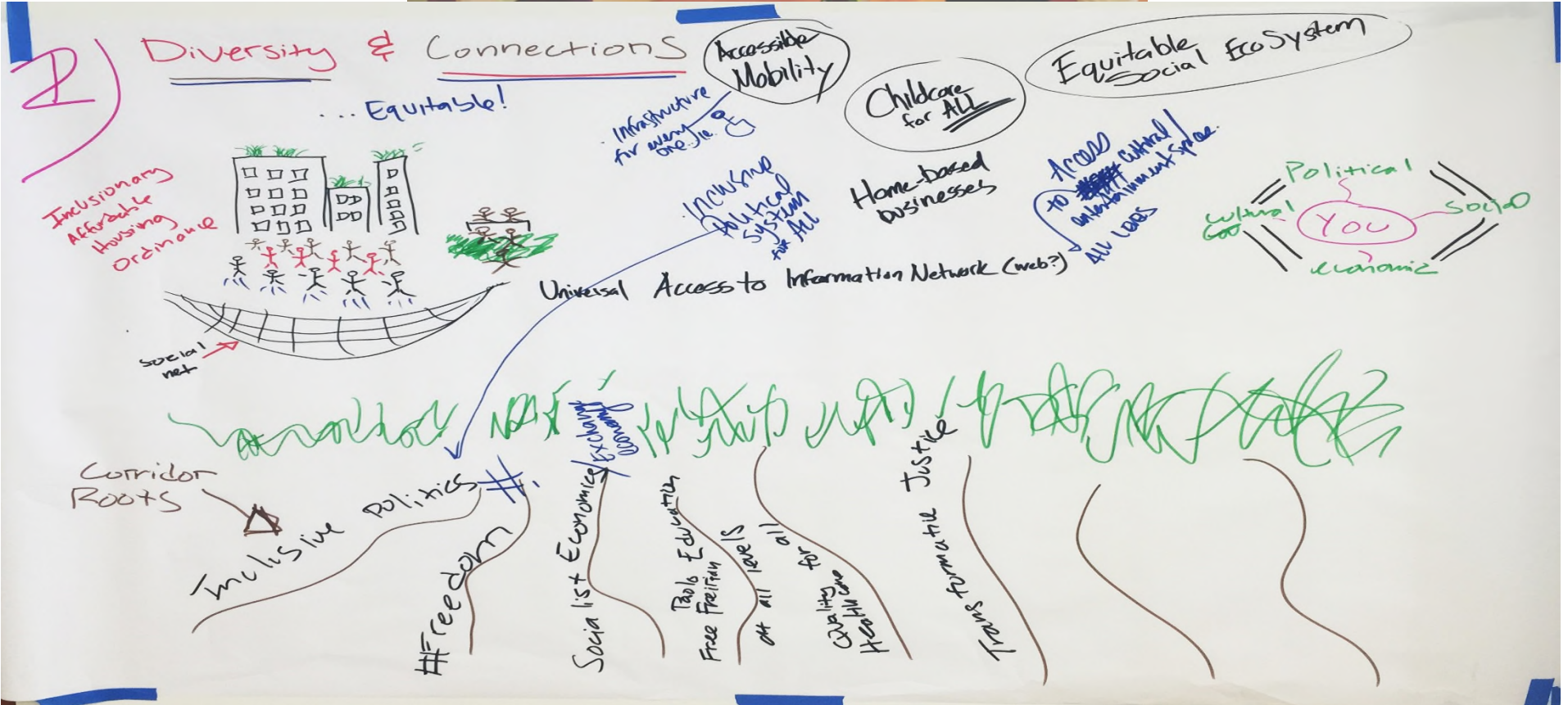
Shoulder to Shoulder Computing



Might this help to explain SL's apparent success?

3 people with 3 different color pens –
working shoulder to shoulder
writing on the wall





Point 2

designing a learning/doing fabric
that captures the context of action
for reflection, learning & archiving

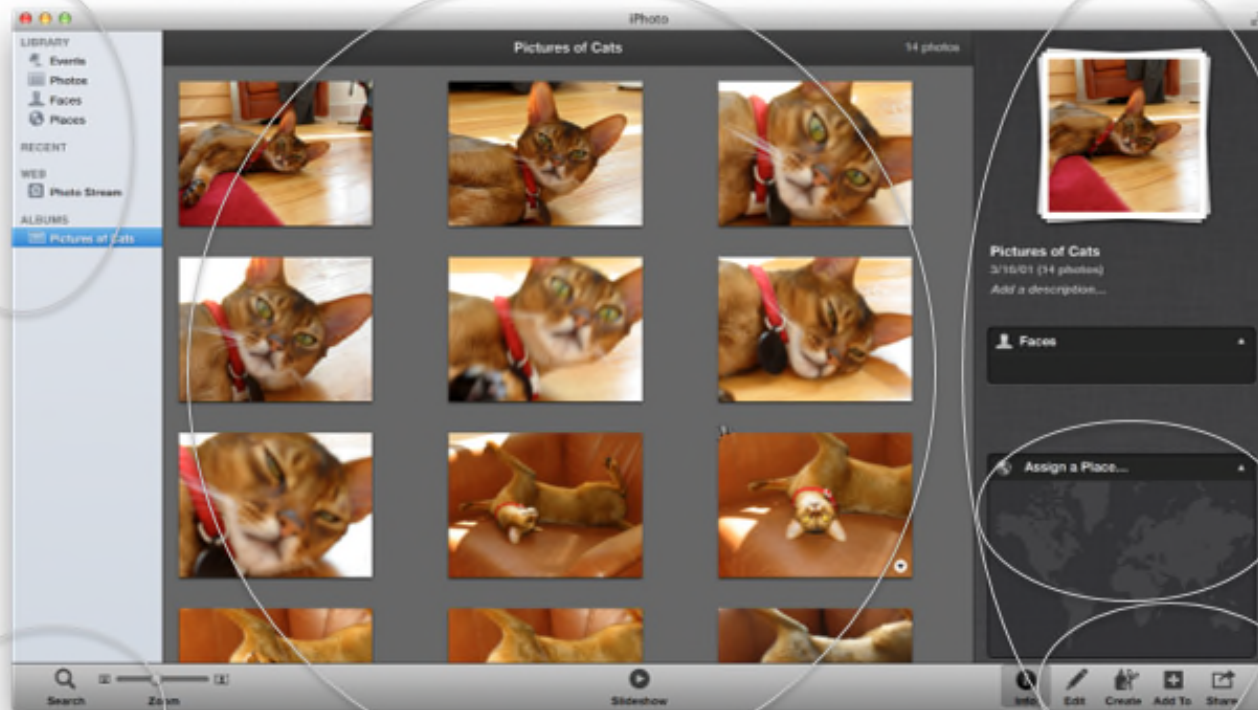
What if....

- ▶ Every piece of data produced in was “citable”
 - Microscope, flow cytometry, mass spec, sequencer...
 - Mouse, zebrafish, material sample
- ▶ Data flowed instantly and seamlessly
 - From points of production/acquisition
 - between dynamically evolving research teams
- ▶ Data was contextualized
- ▶ We had infinite storage and computing
- ▶ You had automated support to help discover data, extract interesting features, point you to related data, establish linkages...

An Ecosystem for Data

Why don't we have tools for managing data sets of cancer & kidneys that are as good as the tools we have for managing data sets of cats?

Flexible data organization



Editable attributes and metadata

Automatic analysis

Edit and share



Full text search

Data browsing

Apple iPhoto

Applied to other types of work?



- ▶ Can we create a reusable platform that enables us to address integration of devices, computation, human interactions...
- ▶ Model discovery as process of creating and updating contextualized digital assets.
 - Discovery Environment for Relational Information and Versioned Assets (DERIVA).

Point 3

Leveraging/amplifying the big shift
for scalable learning

The Big Shift

Stocks ==> Flows

protecting/delivering
authoritative
knowledge assets



Scalable Efficiency

participating
in knowledge flows



creating new knowledge
(strong tacit component)



World of Warcraft

A massively multi-player online game : MMOG



Dashboards and After Action Reviews

World of WarCraft is way too complicated to play without complex analysis tools and dashboards.

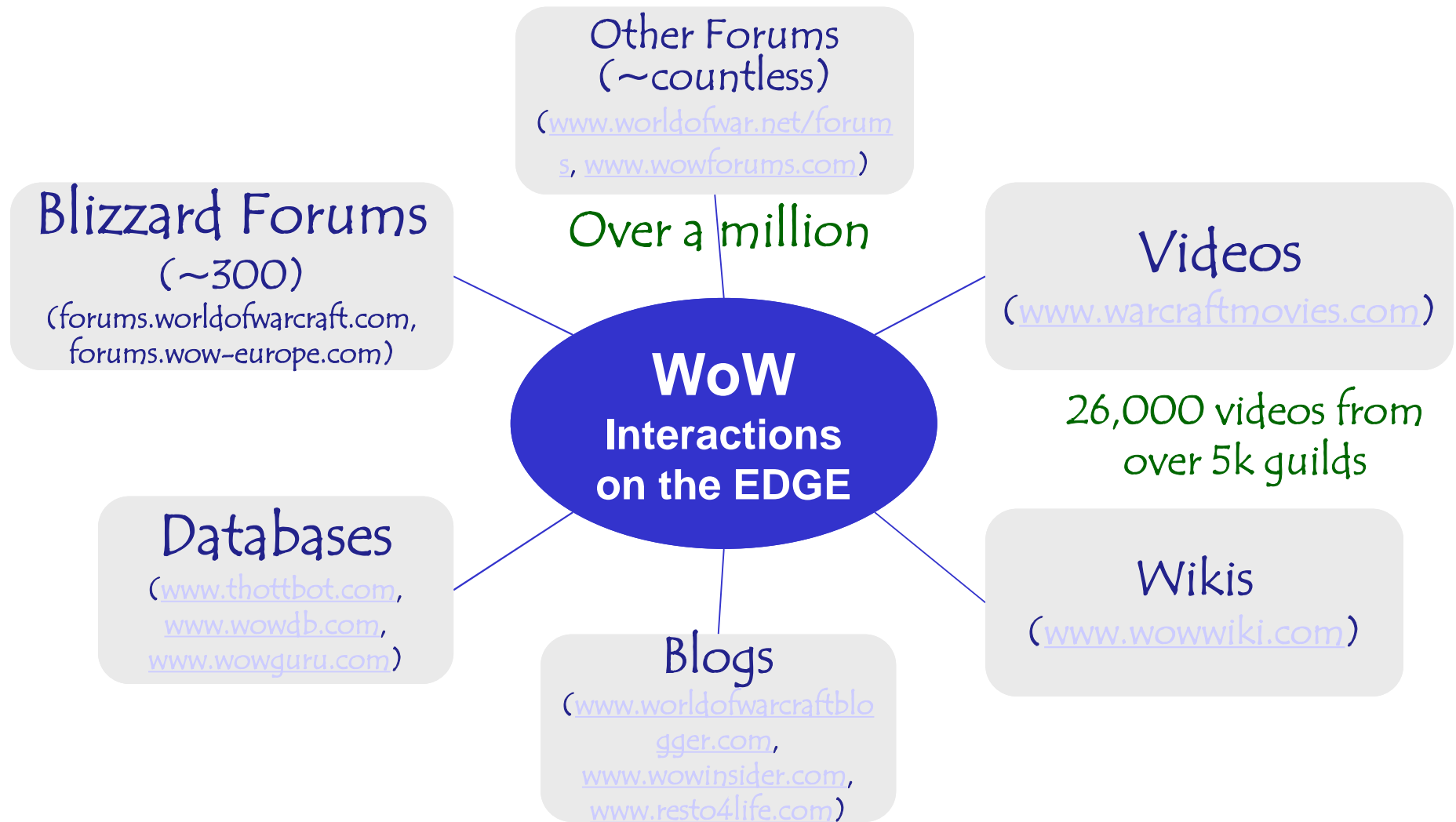
These dashboards are nearly always hand crafted by each player and are key to masterful play.

The following static image is hugely simplified.

.



WoW's knowledge economy/ecology – help players gain & create knowledge faster



Point 4

Think free style chess:
racing with, not against, the machine

The Big Shift

Stocks ==> Flows

protecting/delivering
authoritative
knowledge assets



Scalable Efficiency

participating
in knowledge flows



creating new knowledge
(strong tacit component)



Scalable Learning



A new kind of symbiotic
relationship between
us and computation



Garry Kasparov

Grand Master



VS

Deep Blue



1996 vs 1997

Freestyle chess tournament

The winners racing with the machine



Zack Stephen and Steven Cramton

On arriving in Iraq JSOC was
running 10 operations/month.
Two years later, radically transformed,
was running 10 operations/night!



General Stanley Chrystal

Special Ops



&

Intel analysts

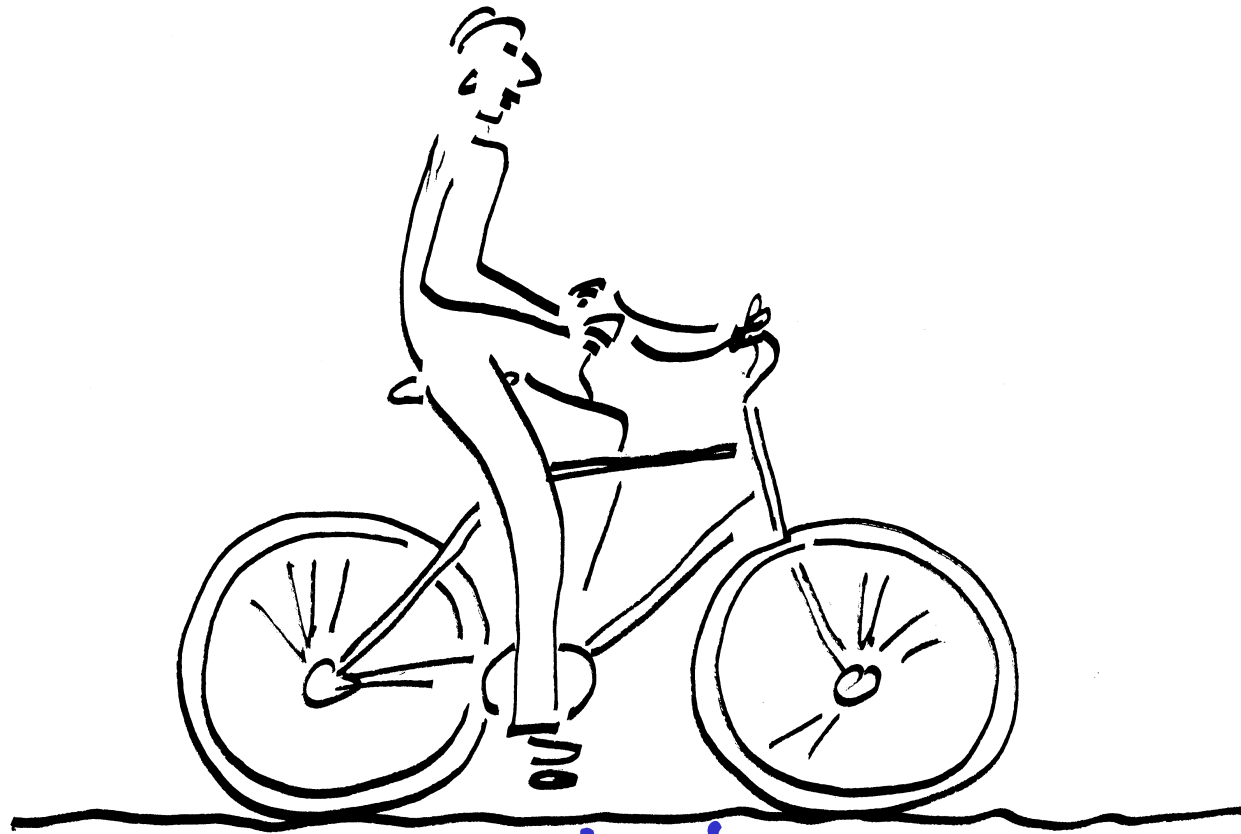


Context+ decision making intel+ analytics + ISR

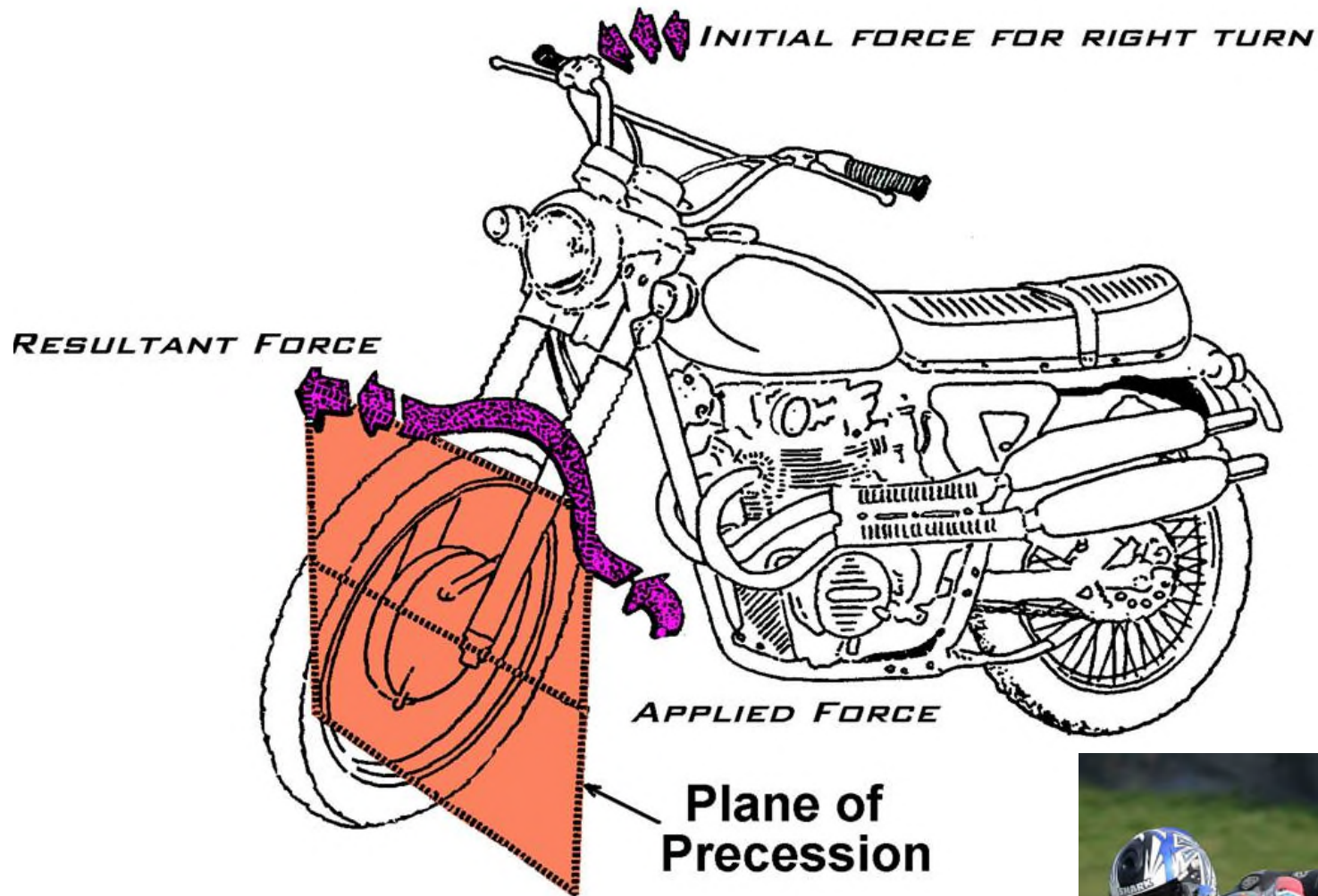
Point 5

Unlearning and reframing
is hard because of the tacit
part of knowing.

Tacit knowledge can be hard to recognize
fostering incorrect beliefs and denial.



Trying is believing –
(but try it in a safe space)



Same for a bicycle!



The Big Shift

Stocks ==> Flows

protecting/delivering
authoritative
knowledge assets



Scalable Efficiency

participating
in knowledge flows



creating new knowledge
(strong tacit component)



Scalable Learning



Unlearning
Frame breaking
New conceptual lenses



A simple key take away

Learning how to work most productively
with the machine
will involve a new kind of
man-machine symbiosis
freeing man to focus more on imagination

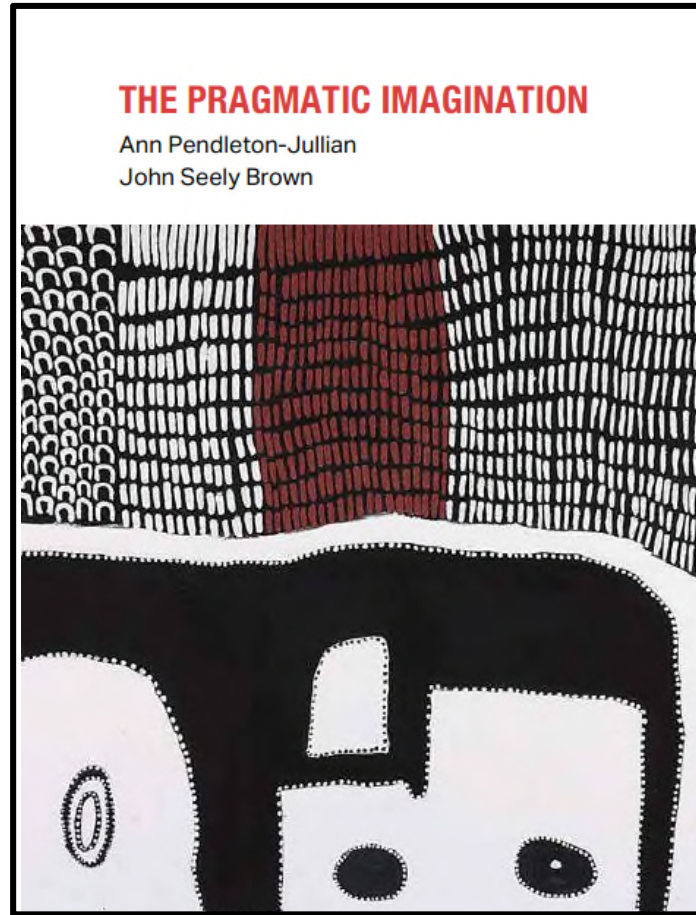
A more complicated take way

In a world of exponential change honoring the tacit
is now more important than ever.

Knowing over Knowledge.

Can deep machine learning help?

Thank You.



Ann Pendleton-Jullian & JSB
www.pragmaticimagination.com