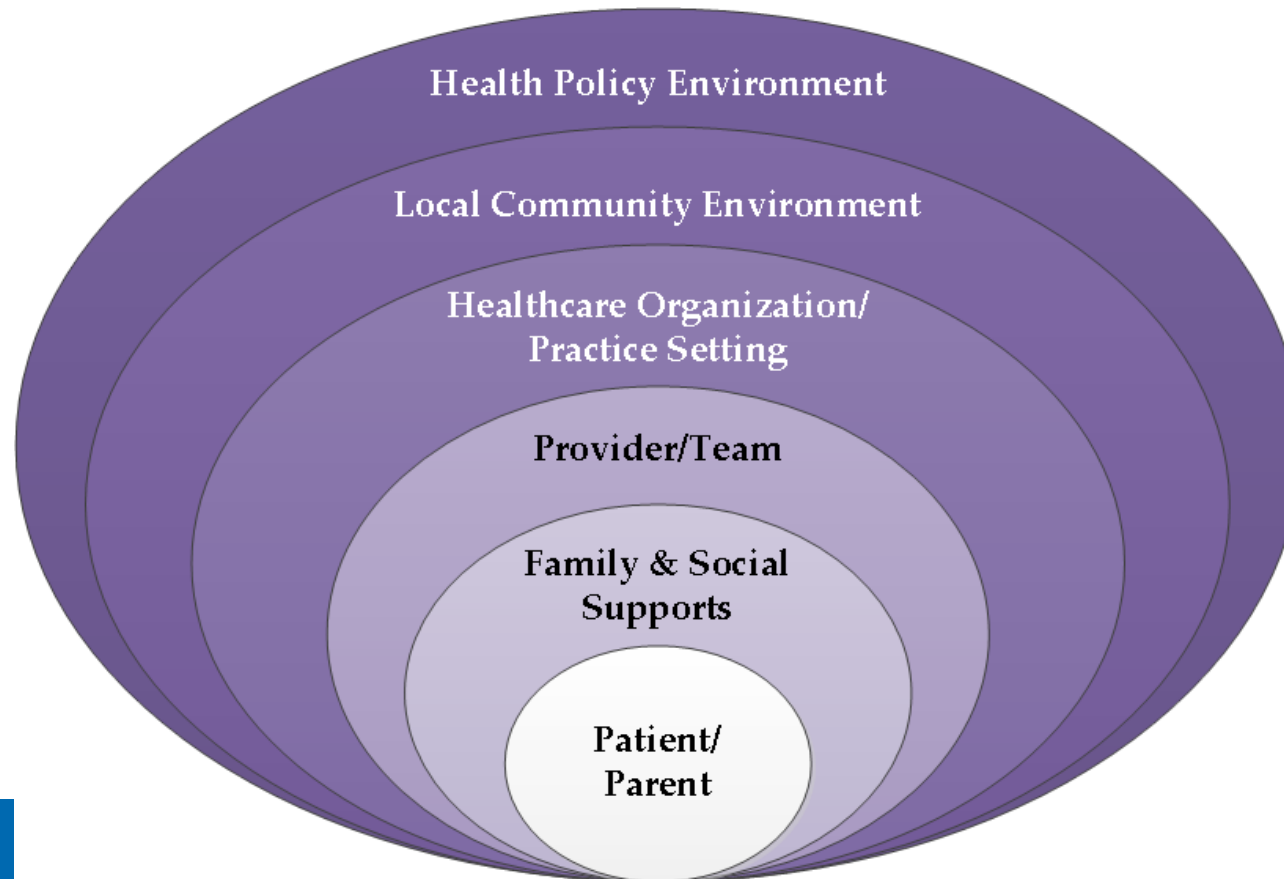
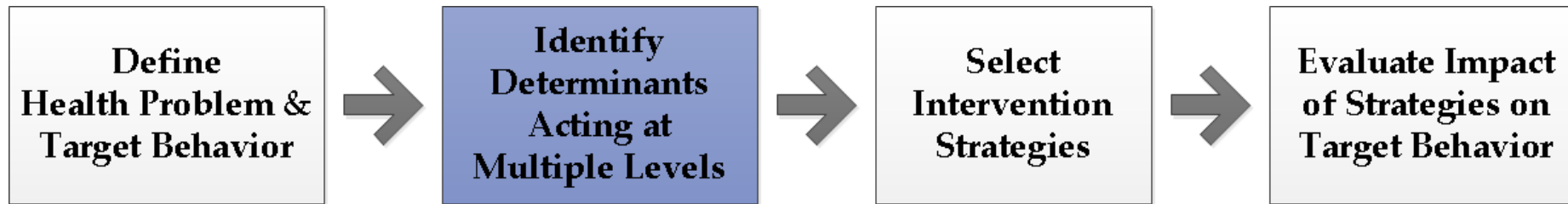


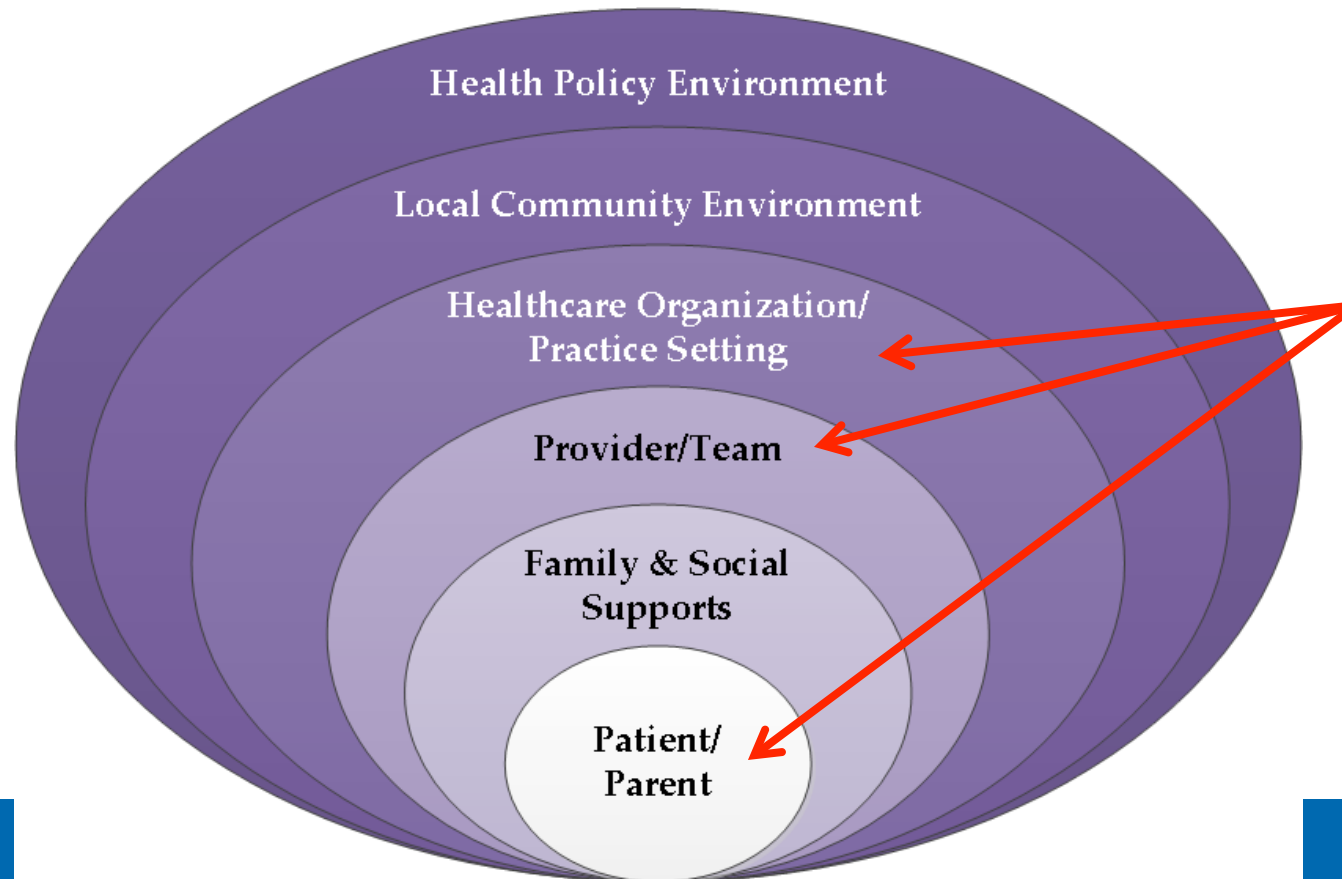
Process to Optimize Delivery of Interventions



Quantitative methods to assess
direction & magnitude
of factors influencing behavior

Qualitative methods to ascribe
meaning & understanding
of how to **modify** influential factors

Process to Optimize Delivery of Interventions



Should we select strategies targeting healthcare system, providers, patients

OR all?