What is "impact"? Every institution is different.

- Publications in important venues?
- Grant funding?
- Curricular innovations?
- Service that makes a difference? As an agent for change?
- Visibility in your community? Nationally? Internationally?
- As a leader and an innovator? As a great collaborator?



How does your institution judge impact?

Find out and channel your efforts into activities that have the biggest payoff – but make sure they make sense to you.

- Observe, ask questions, seek advice.
- Experiment and see what works.
- Find a mentor! (Could be at your own institution, outside but in your field, or knowledgeable and supportive but unrelated.)



- You've already had significant success: build on it.
- At same time, be open to interesting new collaborations.
- Be careful about sitting in the back seat too often, however.
 Make sure you get to drive the car sometimes.
- Interdisciplinary collaborations are great, but be careful.
 Everyone wants to work with computer scientists we're the heroes of the day (until we're not).



- Massive potential here as CS is a very dynamic field.
- At same time, serious pressures due to high enrollments.
- Demand for CS courses from many other majors.
- Students approach CS from a wide range of perspectives.
- Trying something new is easy, but make sure you understand time commitments and have institutional support.
- Remember, teaching is very much a team sport. What you do impacts the rest of your faculty colleagues and vice versa.



- Most institutions try to protect junior faculty from doing too much service. You may have a negative impression.
- But service is vitally important. This is something you should ramp up at an appropriate point in your career.
- Can be local (to institution) or broader (to profession).
- Involvement with CCC, CRA is good example of latter.
- E.g., visioning workshops, whitepapers, Congressional Visit Day, best practices, symposia (like this one).
- Activities to promote health and well-being of the field.



HAVING IMPACT: RESEARCH / TEACHING / SERVICE DIVERSITY & INCLUSION

- This deserves its own category.
- Serious problem in our field, both academia and industry.
- CS has become so important, we're everywhere.
- With that role comes great responsibility.
- Cuts across and should inform everything we do.
- An "all-hands-on-deck" moment.
- Yes, you can have an impact!

