

Cybersecurity in the context of global security

Nadya T. Bliss, PhD @nadyabliss

https://globalsecurity.asu.edu

Table of contents

- 1 A global challenge
- 2 The cybersecurity imperative
- 3 Key investment areas
- **4 Summary**

National Security: An increasingly global challenge

- Cybersecurity
- Disinformation and misinformation
- Resource scarcity
- Pandemics
- The race to lead in Al

Sampling of security sector research priorities

Global Security Initiative Capabilities

Intel	ligence
Com	munity

- Advanced analytics to drive decision-making
- Information manipulation
- Autonomous discovery of vulnerabilities in software and firmware
- Novel sensors to reveal adversary activities

Dept. of Defense

- Advanced autonomous systems
- Information manipulation
- Resilient information networks
- Improve vulnerability detection through humanmachine symbiosis

Dept. of Homeland Security

- Resilient critical infrastructure
- Advanced analytics to drive decision-making
- Unmanned aerial systems
- Novel sensors to reveal adversary activities

Industry

- Privacy and data security
- Resilient information networks
- Algorithmic bias

Common challenges

- Re-emergence of long-term, strategic competition
- Rapid dispersion of technology
- Technology innovation not exclusively driven by government
- New concepts of warfare and competition
- · Unknown consequences of the integration and teaming of humans with technology

Challenge: Technological innovation no longer primarily driven by U.S. government

- Industry now the main innovator
- Leads to rapid dispersion of new technologies
- National security not primary concern when developing a new technology
- Market dynamics motivate industry to want to work with strategic competitors

The Cybersecurity Imperative

Avoid the tendency to let functionality alone drive development, and build in security, trustworthiness, and privacy from the start

Consider potential misuses and abuses when developing a new technology

Trustworthiness:

Ensuring that the systems perform as expected

Security:

Ensuring that the systems are protected from breaches

Privacy:

Ensuring that the data and information collected are used as advertised with clear policy definitions for algorithmic accountability

Cybersecurity is not technology-only challenge

It is a **technology + human** challenge that requires interdisciplinary research and education aimed at creating tech-savvy citizens

Explainability

The ability to understand and explain why automated systems produce certain results

Requires investments in key research areas

- Cybersecurity
- Artificial Intelligence
- Teaming science (AI, robot and human teaming)
- Narrative framing and disinformation/misinformation
- Data and visualization

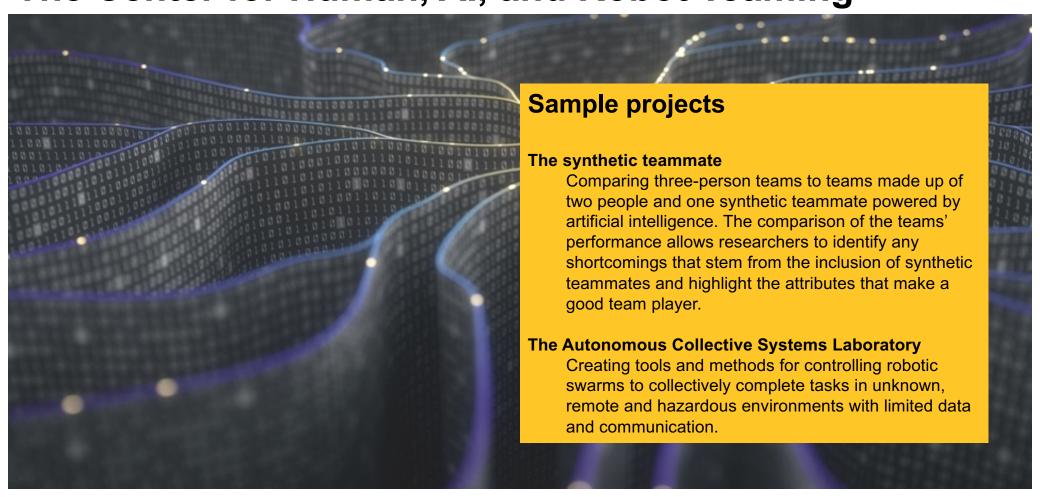
Capability:

The Center for Accelerating Operational Efficiency

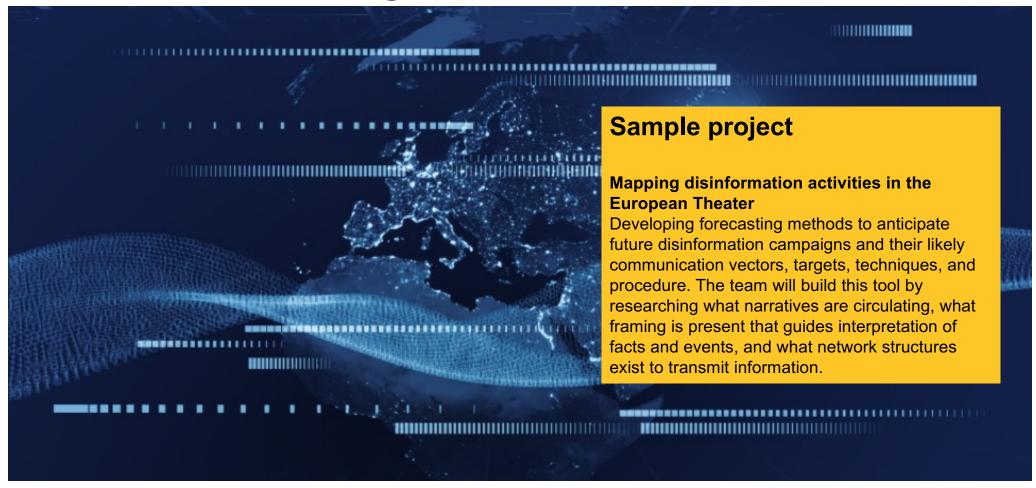
A Department of Homeland Security Center of Excellence



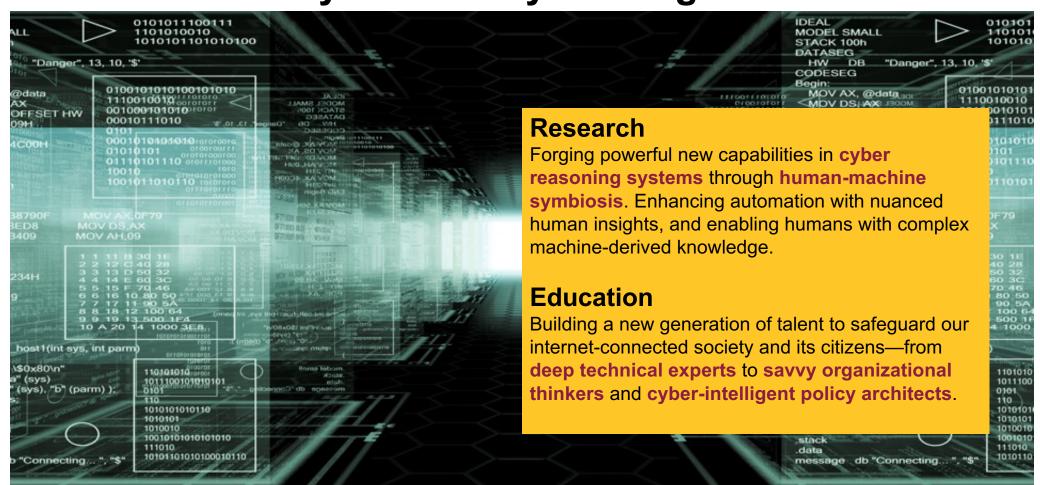
Capability: The Center for Human, AI, and Robot Teaming



Capability: Narrative and Strategic Influence



Capability: The Center for Cybersecurity and Digital Forensics



Research and implementation alone are not enough

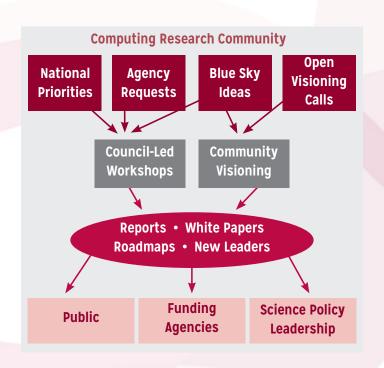
Education: As more decisions are made with the aid of automated systems, it is important that people *understand how* those decisions are being made

Summary

- Today's security challenges transcend borders
 - The U.S. must work with allies to address these challenges
- Interdisciplinary research is key to addressing security challenges
 - Technology-only solutions rarely work
- Shift from reactive cybersecurity to proactive cybersecurity
 - Consider security concerns in the conceptual phase and through development
- An informed and tech-savvy citizenry is crucial
 - Requires technology that has explainability

COMPUTING COMMUNITY CONSORTIUM

CCC's mission is to catalyze the computing research community and enable the pursuit of innovative, high-impact research.



Who:

- Council with 20 members
- Chair, VC, & Director
- CCC/CRA Staff

Inputs: Bottom-up, Internal, & Top-Down

What:

- Workshops & Conf. Blue Sky Tracks
- Whitepapers & Social Media
- Reports Out (esp. to government)
- Biennial Symposium in DC

Talent Development

- Early Career Workshops & Participation
- Council Membership
- Leadership w/ Gov't (LISPI)

Community Consortium

CCC 2018-2019 TASK FORCES

- Cybersecurity and Cybercrime
- Health and Human Computer Interaction
- Information Integrity and Provenance
- Intelligent Infrastructure
- Fairness and Accountability
- Systems and Architecture
- Industry Working Group on Transportation
- Al Roadmap Working Group

