Challenges & Opportunities: Creating AR/VR content to teach complex problem solving

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The workforce content creation opportunity...

Employers seek:

- Problem solvers
- Critical thinkers
- Troubleshooters
- Particularly in technical maintenance fields...

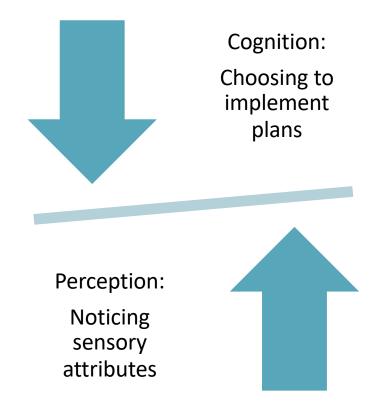




How complex skills are learned...

Learning science indicates:

- Novices rely on bottom up processing:
 - Look for similarities to simple models
 - Favor color
- Experts rely on top-down processing:
 - Use rules
 - Build on pattern-learning
- Quality problem solving relies on both



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The challenge in AR/VR content generation...

Basic procedural learning¹

"Show one, do one"

Visual overlays

Step-by-step

Complex problem solving¹

- Iterative, dynamic application
- Multiple concepts and procedures
- Multiple cases over time

Diagrams Imagery Activities Dialogue scripts ¹Jonassen, 1999 **SRI** Education[®]

The challenge in AR/VR knowledge extraction...

Basic procedural learning

- Can rely on technical manuals
- Routinized knowledge

Complex problem solving²

- Requires engagement with experts
- Requires methods to deal with "expert blind spot"

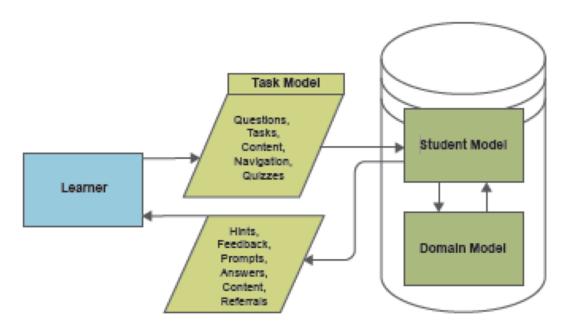
²Harteis, Koch, & Morgenthaler, 2008



Tools that instructional designers use...

Developers of intelligent instruction³ create:

- Domain model
- Student model
- Task model



³Based on Park & Lee, 2003



Specialized tools needed for to create these models

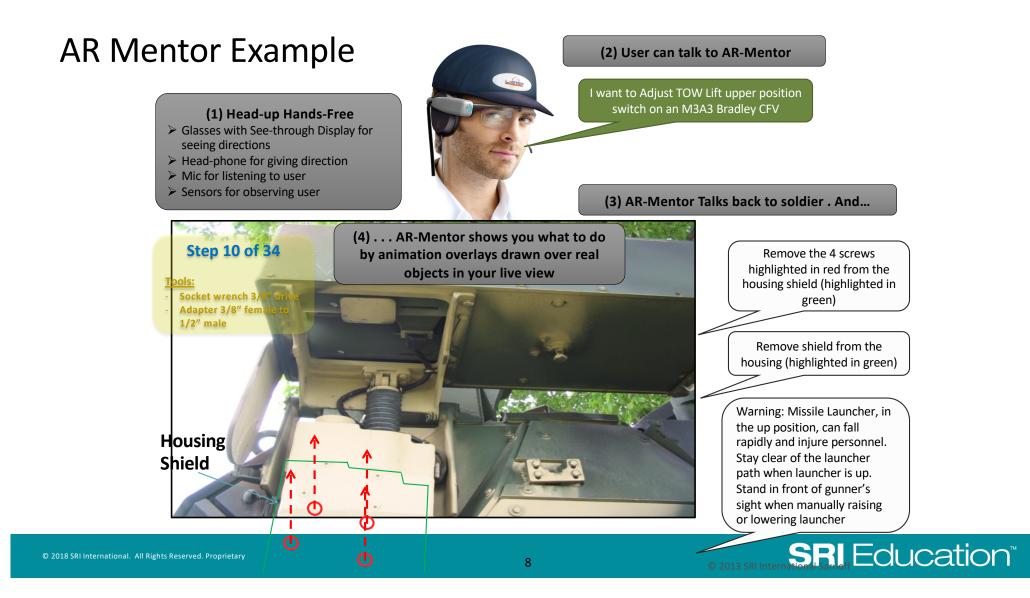
Requirements

- Anticipates learner needs
- Documents range of problem situations, activities
- Elicits and documents experts' tacit knowledge

Evidence-centered design approach⁴

⁴Mislevy & Haertel, 2006





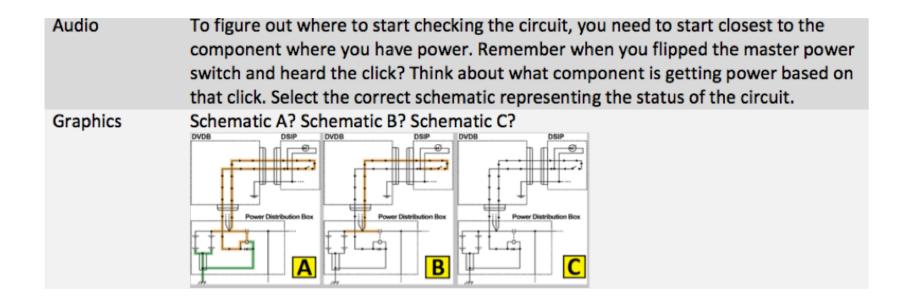
AR Mentor Models for Troubleshooting Created with ECD

- Domain Model: Troubleshooting procedures to be learned
 - Top-down cognition: Decision making based on rules
 - Bottom-up perceptions: "Seeing" electrical problems in vehicle
- Student Model: Novices will vary in knowing useful starting strategies
 - Top-down cognition: Split-half heuristic strategy
 - Bottom-up perception: Fluency in using electrical schematics that focus attention on specific parts of the electrical circuit and components



Task Model

 3 knowledge checks embedded in step-by-step procedure to develop dynamic skill of making decisions during troubleshooting





Results

Novice mechanics' overall scores on the 3 knowledge checks were:

- KC1: 80% of time they chose to "keep checking" higher than desired
- KC2: Only 44% correct on identifying nonfunctioning circuits
- KC3: Only 33% correct on identifying functioning circuits



Implications and Next Steps

Prototype illustrates feasibility of:

- Using ECD to analyze domain and student model and develop task model for AR application to complex troubleshooting
- Using AR embedded quizzes to:
 - Determine whether novices are using expert strategies, both top-down and perceptual
 - Prompting novices when to use those strategies in a complex troubleshooting process
 - Giving novices repeated practice in these expert strategies over the course of a complex task



Implications and Next Steps

Questions for further exploration:

- When is the best point in AR-based learning to "phase in" such embedded AR quizzes for novices (e.g., not too much cognitive load)?
- What pre-requisite knowledge or procedural skill automaticity needs to be in place in the learners?
- Can the model of embedded AR quizzes be used to measure those prerequisite forms of knowledge and skill?



Current Work, Reference Article, and Contact

- SRI's Artificial Intelligence Center and SRI Education are using the ECD approach now with a new AR technician technology:
 - We are modeling both basic and expert knowledge of metalworking manufacturing troubleshooting procedures for a major automotive parts manufacturer
 - This will form the foundation of a knowledge management system that will build libraries of intelligent learning content by creating ontologies and using knowledge extraction techniques from machine learning and vision technologies





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• Articles on request:

- Yarnall, L., Snow, E., Snow, E., & Katz, I. R. (2017). Leveraging domain models for personalizing problem solving and learning. In R. A. Sottilare, A. C. Graesser, X. Hu, and G. A. Goodwin (*Eds.*) *Design Recommendations for Intelligent Tutoring Systems* (Vol. 5: Assessment Methods). Orlando, FL: Army Research Laboratory.
- Yarnall, L., Vasquez, S., Werner, A., Kumar, R., Samarasekera, S., Acharya, G., Murray, G., Wolverton, M., Zhu, Z., Branzoi, V., Vitovitch, N., & Carpenter, J. (2015, December). *Human performance in content design for interactive augmented reality systems.* Paper published in the proceedings of the annual meeting of the Interservice/Industry Training, Simulation and Education Conference (I/ITSEC). Orlando, FL.

