

# 2019 CRA/CCC Leadership in Science Policy Institute

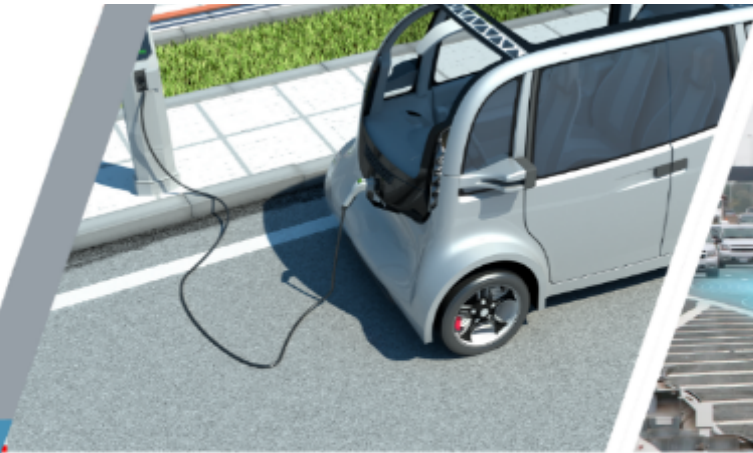
## INTERACTING WITH AGENCIES/ CREATING NEW INITIATIVES

*November 22, 2019*

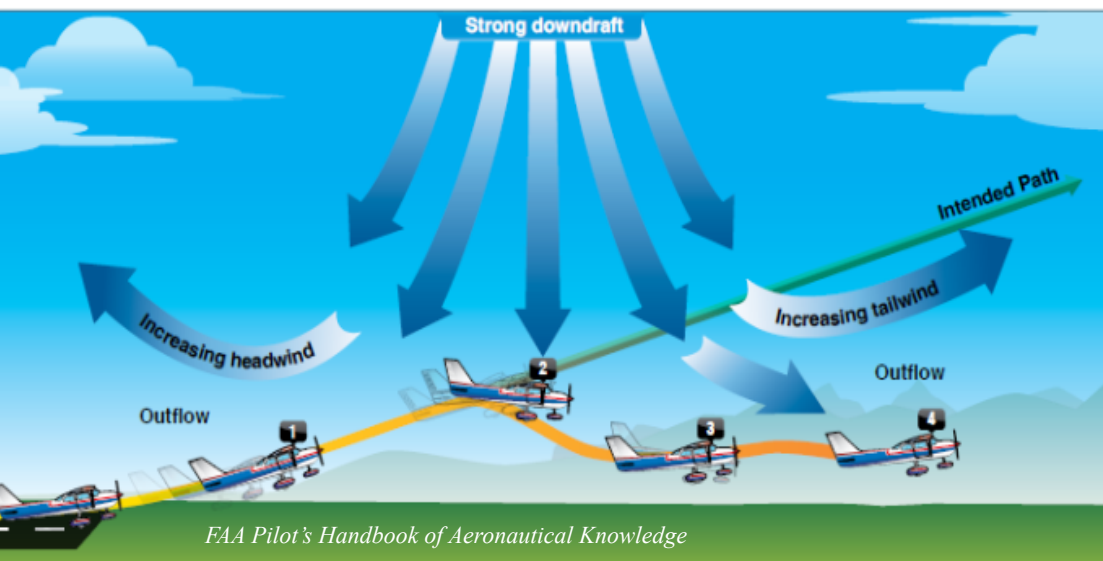
Intelligent Transportation  
Systems Joint Program Office



U.S. Department of Transportation



# SCIENCE SOLVING A TRANSPORTATION PROBLEM – WINDSHEAR



Cockpit Voice Recorder Database, visit at [www.tailstrike.com](http://www.tailstrike.com)

## WINDSHEAR CRASHES

Airline/Flight	Location	Date
Ozark Airlines Flight 809	Normandy, MO	1973
Eastern Air Lines Flight 66	New York City, NY	1975
Continental Airlines Flight 426	Denver, CO	1975
Allegheny Airlines Flight 121	Philadelphia, PA	1976
Continental Airlines Flight 63	Tucson, AZ	1977
USAir Flight 179	Dayton, OH	1982
Pan American Flight 759	New Orleans, LA	1982
USAir Flight 183	Detroit, MI	1984
United Airlines Flight 663	Denver, CO	1984
Delta Airlines Flight 191	Dallas, TX	1985
USAir Flight 1016	Charlotte, NC	1994

# CREATING NEW INITIATIVES – THINK LIKE A SCIENTIST, PROGRAM MANAGER, BUREAUCRAT, POLITICIAN, AND CITIZEN

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- Have a strategy
  - Know your science, what it can do, by when
  - Identify the problem/need you will solve
  - Identify the stakeholders/competitors/naysayers
  - Identify key authorities, processes, constraints, limitations, and barriers
  - Build the business case
  - Identify champions and partners
  - Manage priorities
  - Manage risks and mitigation strategies
  - Work, communicate, deliver
  - Beware the valley of death
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# HAVE AND KNOW THE STRATEGY





# U.S. DOT's INTELLIGENT TRANSPORTATION SYSTEMS JOINT PROGRAM OFFICE

The ITS JPO's role is to coordinate the U.S. DOT's ITS research and deployment portfolio.



## Intelligent Transportation Systems Joint Program Office



U.S. Department of Transportation

-  Federal Highway Administration
-  Federal Motor Carrier Safety Administration
-  Federal Railroad Administration
-  Federal Transit Administration
-  Maritime Administration
-  National Highway Traffic Safety Administration
-  Office of the Assistant Secretary for Research and Technology
-  Pipeline and Hazardous Materials Safety Administration
-  St. Lawrence Seaway Development Corporation

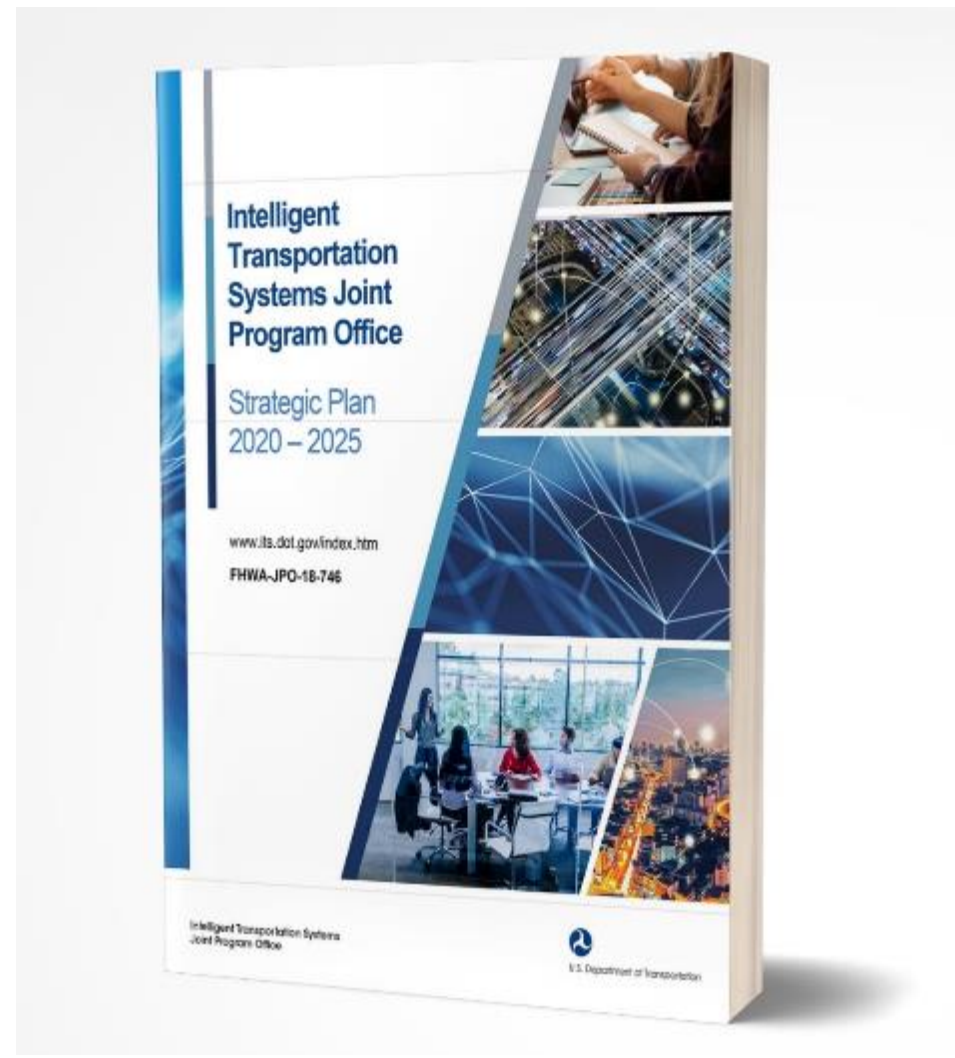
# MOVING FORWARD – A NEW ITS JPO STRATEGIC PLAN

## VISION

Accelerate the use of ITS to transform the way society moves.

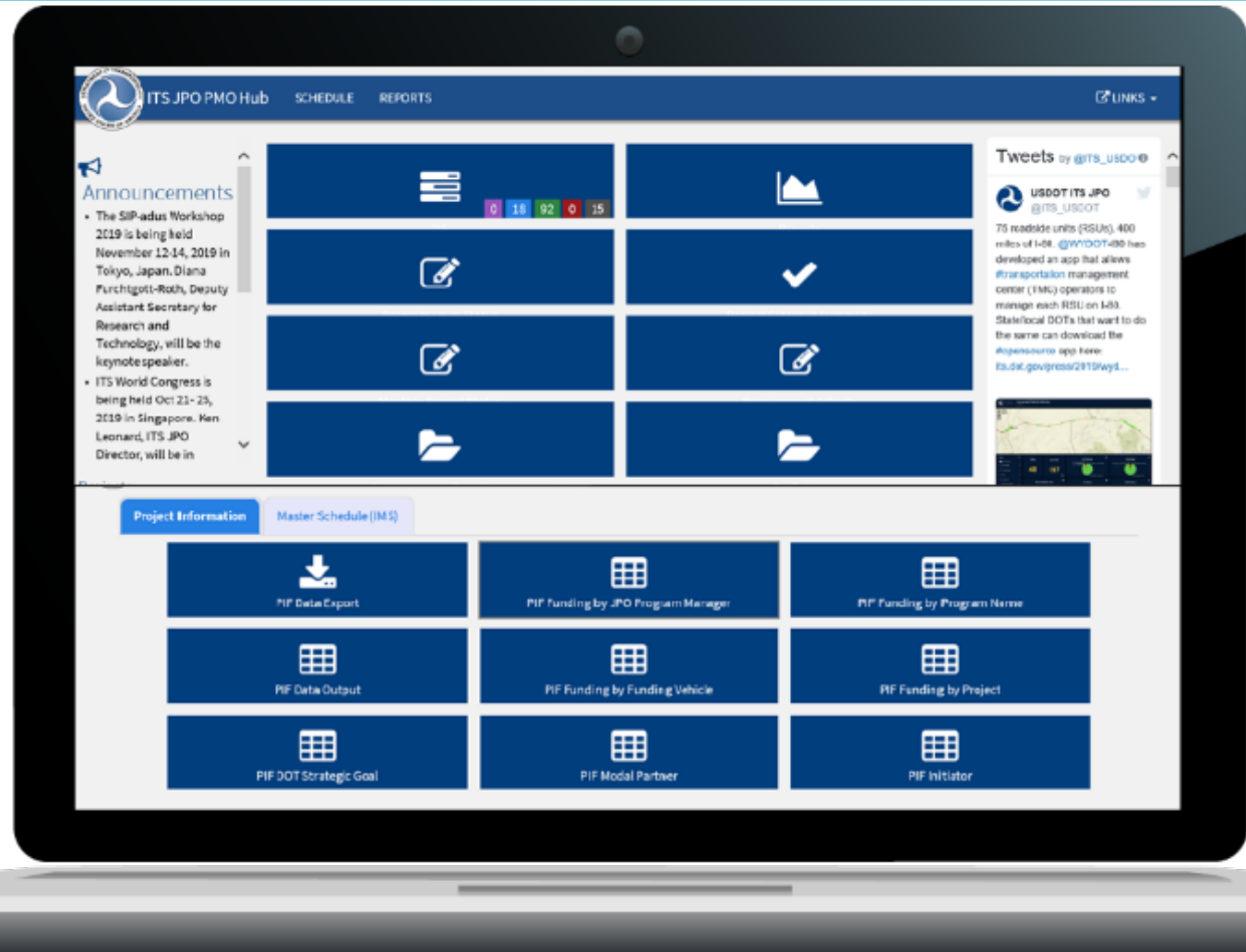
## MISSION

- The ITS JPO leads collaborative and innovative research, development, and implementation of intelligent transportation systems technologies to improve safety and mobility for all.



# A PROJECT MANAGEMENT OFFICE (PMO) FOR ACCOUNTABILITY

The PMO Hub has provided the ITS JPO with robust reporting capabilities, and an enhanced method of analyzing complex program data with transparency within the department.





# RESEARCH COORDINATION AND COLLABORATION ACROSS THE U.S. DOT

The ITS JPO is working across modes on several committees and working groups to ensure the DOT invests in innovative research.

## Topical Working Groups Chaired by ITS JPO

- Automation
- Emerging and Enabling Technologies
  - ▶ Artificial Intelligence Task Force
- Data
- Cybersecurity



## Topical Working Groups Supported by ITS JPO

- Mobility Innovation
- Evaluation/Performance Measurement
- Technology Transfer/Deployment
- Systematic Safety Approach

# ITS JPO STRATEGIC PLAN | STRATEGIES



Strategy 1: Identify and assess emerging technologies alternatives for the transportation system

Strategy 2: Coordinate and lead ITS research and development in the public interest

Strategy 3: Demonstrate the benefits of emerging ITS technologies for improving the transportation system

Strategy 4: Support implementation of proven ITS technologies, approaches, and policies throughout the transportation system

Strategy 5: Maintain ITS technologies, and policies to realize the full potential of benefits across all surface transportation modes

# ITS JPO STRATEGIC PLAN | STRATEGIC RESEARCH AREAS

The ITS JPO advances the next wave of transformations through its six research areas and four technology transfer programs, which work to accelerate deployment.





# DISCUSSION

