



CRA-W
Computing Research Association
Women

Grad Cohort

Diversity Drives Innovation



Impact Diversity

More women with graduate computing degrees will address workforce needs and increase innovation

CRA-W programs work

More women are earning Ph.D.s since 2000 and attended CRA-W programs

Grad Cohort needs sustained funding

CRA-W had to turn down 500, highly qualified applicants in 2016

What is Grad Cohort?

A unique two-day mentoring opportunity for women in their first three years of graduate school. Ph.D. and master's students learn research skills and career strategies from experienced researchers and professionals in computing.

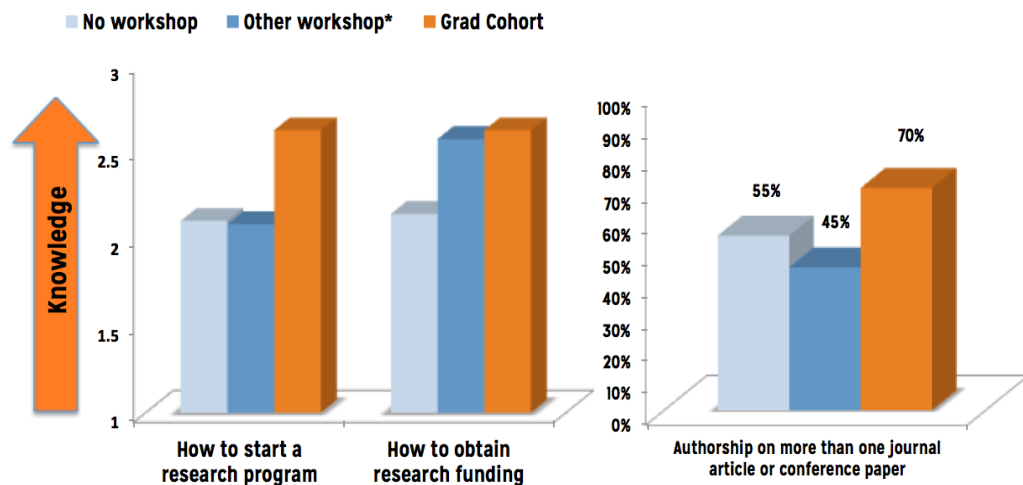
The agenda includes a mix of formal presentations, informal discussions, and networking. Attendees build relationships and peer networks that enhance and support their careers in graduate school and beyond.

Students Learn

- Strategies and information on navigating graduate school
- Building a professional profile in the computing community
- Early insights into career paths & qualifications
- Mentoring and networking with successful, senior women
- Peer networking and mentoring



Grad Cohort students are more successful than other students



* Other workshop, one or two day experiences for graduate students.



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Increasing the success and participation of women in computing research

Why sponsor CRA-W Grad Cohort?

First Year Cohort

Everything is new

Networking; MS vs. PhD; Finding and Training Your Advisor; Financially Supporting your Grad Education; Internships...

Second Year Cohort

Considering research options

Presentation Skills; Finding a Research Topic; MS Career Opportunities and Job Search; Building Self-Confidence; Interdisciplinary Research...

Third Year Cohort

Diving into your thesis

Preparing Your Thesis Proposal and Becoming a PhD Candidate; Publishing; PhD Career Paths; PhD Job Search...

Short term benefits

- Cohort Alumnae Graduating Class resumes - women with Ph.D.s and masters seeking employment this year!
- Resumes & emails for intern sourcing of 1st, 2nd, and 3rd year graduate students
- Networking at poster session, meals, breaks and social events
- Recognition in CRA-W web and printed materials
- Early contact with female graduate students in computing

Year	Female Ph.D. Graduates	Grad Cohort Attendees	Grad Cohort Applicants
2012	358	247	520
2013	339	302	549
2014	366	304	503
2015	359	365	671
2016		511	1054

Long term benefits

- Hire more women with Ph.D.s and master's in computing
- Create a more diverse workforce

Sponsorship Opportunities

Sponsor students in a potentially career changing opportunity at Grad Cohort. It costs on average \$1375 to send one student to the Grad Cohort Workshop.

Benefits	Platinum \$125,000	Gold \$50,000	Silver \$20,000	Bronze \$5,000
Graduating Class resumes	Access in November	Access in December	Access in January	
Applicant and participant resumes	Access in January	Access in February	Access in March	Access in March
Networking & participation	Sponsor table Poster session Advise students Recommend speakers	Sponsor table Poster session Advise students Recommend speakers	Sponsor table Poster session Advise students Recommend speakers	Sponsor table Poster session Advise students
Advertising with CRA	1/2 pg ad in 10 issues of Computing Research News	1/4 pg ad in 10 issues of Computing Research News		
More students!	90 attendees	35 attendees	15 attendees	3 attendees

Please visit us at www.cra-w.org or email Erik Russell (erik@cra.org) for detailed information about the benefits of each level.