

POSTER GUIDELINES

- *Make fonts large enough to be read from about 10 feet away*
- *Use no more than about 3 -4 different colors*
- *Make your points succinctly, using short bulleted statements, not long textual descriptions*
- *Poster should be easy to understand even when you are not standing by it to explain*
- *The following template is a suggestion, that can be modified to fit the story you want to tell*



CRA-W

Computing Research Association
Women

Title
Authors
Institutions

Abstract/Summary

Short description of problem, approach, and major results

Problem

- Why is this an important problem to solve?
- What has been done in the past?
- What is difficult or interesting about this problem?

**Approach/
Experimental Design**

- When possible, use figures, graphs and pictures to illustrate the problem, approach, and results

**Major references/
Funding Acknowledgements**

Results

- Major findings

Conclusions/Future Directions

- What are the implications from your results to date?
- Based on those implications, what are your future plans?

POSTER PRESENTATION

- 1-2 minute presentation that addresses
 - What
 - Why
 - How/what's novel
 - Outcome
- Poster content
 - Pictures speak a 1000 words
 - With some help from text
 - Don't overcrowd
 - Make sure the main points above stand out

POSTERS: FOLLOW-UP QUESTIONS

- Be prepared to
 - Discuss approach in more detail
 - Discuss validation in more detail
 - Discuss limitations of your work
 - Discuss related work
 - Outline ongoing and future work

SOME REFERENCES

- <http://lti.lse.ac.uk/poster-design/>
- <https://www.whitman.edu/academics/signature-programs/whitman-undergraduate-conference/guidelines-for-presenters/guidelines-for-poster-presenters>
- <http://www.dartmouth.edu/~ugar/undergrad/posterinstructions.html>
- <http://guides.nyu.edu/posters>
- <http://colinpurrington.com/tips/poster-design>