

Strategies to Help with Promotion to Full Professor

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Paths to Full Professor

- There's not one path
- Institutional perspectives differ
- Follow your own path
 - but we all know the basics:
 - ✓ Leadership in Research
 - ✓ Excellence in Teaching
 - ✓ Visibility of Service
- This can be the best job in the world ...
do what you love and love what you do!

Promotion Criteria at University of Hartford

- College Criteria
 - Sustained and distinguished performance in teaching
 - Sustained and distinguished performance in scholarly activity
 - More than adequate service
 - Recommendations for promotion to Professor depend primarily on a candidate's performance as an Associate Professor.
- University Criteria
 - Distinguished scholarship, or exceptional creativity
 - Outstanding teaching ability
 - A minimum of three years is ordinarily required in the rank of Associate Professor



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Promotion Process at University of Hartford

- Chair's written evaluation to College P&T and Dean
- College P&T Committee's Recommendation to Dean
- Dean's recommendation to Provost's P&T Committee
- Provost's Committee Recommendation to Provost
- Provost's Recommendation to President, stating reasons in case of a negative recommendation
 - In case of a negative recommendation, the Provost informs the candidate of the right to appeal
- President's Recommendation to the Board of Regents
 - If candidate makes use of the appeal process, the President's recommendation is delayed



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Promotion Criteria at Siena College

- Continue to exhibit professional competence
- Establish a record of ***excellence*** in teaching
- Recognition by peers ***outside of the College*** as having a consistent and significant record of scholarship
- Consistent and significant contributions in service ***to the College***



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Promotion Process at Siena College

- Everyone must do student evals and 3 year post tenure reviews
- Submit promotion dossier to department
- Department votes and recommends or rejects
- Dean recommends or rejects
- College-wide status committee recommends or rejects
- President recommends or rejects
- Board of Trustees makes final decision



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Duke University – Teaching Positions - PoPs

- Professor of the Practice (PoP) track
 - Teaching faculty at a research institution
 - Focus on Education in the Discipline
 - Don't have to do research, could be in your discipline education
 - Excellent teacher
 - Assistant PoP, Associate PoP, Professor of Prac.
 - Not tenure-track, on contracts, get longer
- 20% of Arts & Sciences Faculty are PoPs



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Promotion Criteria at Duke University – Teaching Positions

- Department Criteria for PoP
 - Extensive Teaching Experience with excellence in teaching
 - Substantial and Continuing Service record in Department educational and admin activities
 - National Leadership in computer science education and professional activities
 - Example – Leadership in national committees, authorship of highly-regarded textbook
- University Criteria
 - lets departments define the criteria in their bylaws
 - Continuous high-quality performance in 2 of research, teaching and service



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Promotion Process at Duke University for PoP

- Considered if requested by Candidate
- Chair forms committee
- Candidate prepares
 - teaching, research, service statements
 - top 10 list of most important contributions
 - Full CV
 - Course syllabi
- Department prepares
 - Course Evaluations
 - 6-12 letters from nationally recognized experts
- Dept makes recommendation
- Through University to Provost



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When is the right time?

- Unlike for tenure, there is typically no fixed clock
 - Roughly six years
 - four years would be fast
 - eight years would be slow
 - some data shows women take longer
- Assess your case before going forward
 - Solicit input from senior colleagues and department chair (with CV in hand)
 - Study recent successful cases
- If the answer is not now, ask about weakness



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Promotion to Associate vs. Promotion to Full Professor

- You have tenure!
 - take advantage of the freedom
 - but there are still risks
- Expected to do more in quality and quantity
- Visibility and leadership, both internal and external, are critical
- How does your work impact the field?



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Promotion Criteria: Teaching

Teaching includes, but is not limited to:

- Teaching effectiveness
- Teaching methodology
- Course development
- Curriculum design/development
- Counseling and advising
- Classroom performance
- Knowledge of discipline



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Promotion Methods of Evaluation: Teaching

Methods for evaluating teaching performance:

- Student ratings of instruction
- Contents of teaching portfolios (syllabi, exams, assignments, etc.)
- Peer review
- Performance of students in subsequent courses
- Superior teaching, which is innovative or demonstrates extraordinary diligence or ingenuity is rewarded
- Teaching awards
- Dissemination of innovative pedagogy



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Improving Teaching Case

- Carve out some leadership role in department curricular issues— articulate your own interests
 - coordinator for a course
 - curriculum review
 - incorporate new technology or pedagogy in classroom
- Improve teaching evaluations
 - take advantage of teaching workshops offered at your institution
 - have other faculty sit in and give suggestions
- Mitigate grading stress
 - don't "over grade" assignments
- Advise honors or undergraduate research experiences



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Outstanding Teaching

- Don't just keep teaching the same thing
 - the same course
 - the same content
- Innovate courses that need it
 - Curriculum reform is essential
 - our field changes rapidly
 - but don't take on too much at once
 - be smart about the number of new preps
 - explore opportunities for team teaching
- *Be visible ... be present!*



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Teaching may lead to Educational Scholarship

- Teaching may lead to
 - Online Curriculum Materials
 - Textbooks
 - Software
 - Publications
 - Grants
- Visibility
 - Faculty Adopters using your materials
 - Google Analytics
 - Document



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Promotion Criteria: Scholarship

Creative scholarly activity includes

- Disciplinary research
- Scholarship of application
- Scholarship of teaching
- Supervising student research or projects
- Peer-reviewed publications
- In CS: Peer-reviewed conferences – include acceptance rate
- Invited presentations
- Grants (written and received)
- Awards (not required, but acknowledged)
- May also include consulting, maintenance of professional qualifications and work towards filling a void in the department



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Promotion Methods of Evaluation: Scholarship

Methods for evaluating scholarly activity

- **Continuous history of activity** is more important than a short period of intense activity
- A portion of the faculty member's research must be **published** in journals of **significant quality**
- Evaluation likely from **letters from experts**
 - Let experts know about your work!



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Improving Scholarship Case

- Know your institutional priorities
- Research statement
 - Make sure your research statement is written for a diverse audience
 - Ask colleagues from outside the department to read it and provide feedback
- Documenting research quality
 - Peer-reviewed
 - Quantitative measures: Acceptance rate, impact factors, citations
 - Funded work
 - Address co-authorships
- External Reviewers
 - Know your institution's policy and process for selecting external reviewers
 - They will be asked to address the impact of your work on the field
 - Select those who understand your contribution and its significance
 - Make their job easy: make sure they are provided with a well-organized packet and clear instructions



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Improving Scholarship Case

- **Collaboration and Networking**
 - Meet people and be visible: conferences, workshops, local consortia
 - Research institutions in your area: get on their mailing lists
 - Invite speakers to your institution
- **Recognition Opportunities**
 - Be proactive, seek recognition and look for opportunities
 - Look for opportunities local to your institution
 - Internal award
 - Press releases
 - Nominating others helps your visibility
 - Seek leadership roles with visibility
 - Look for opportunities through professional societies: ACM and IEEE
- **Time for Research: Alternatives to summer teaching**
 - Grants, Consulting, Summer faculty fellowships: NASA, National Labs, Microsoft, Air Force, and others



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Promotion Criteria: Service

Service includes

- Service to department/school:
 - Department chair, Director of Undergraduate Studies, website, recruiting efforts, alumni relations, participation in assessment/accreditation
- Service to university:
 - Faculty committee, Governance, promotion and tenure, Curriculum Committee, Honors Committee
- Service to profession:
 - Conference committee, running a conference, editor, reviewing, professional society board
- Service to greater community:
 - Using talents for local or global community



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Promotion Methods of Evaluation: Service

- Methods for evaluating service
 - Documentation of activities, update your CV!
 - Time commitment required – describe specific roles, subcommittees
 - Visibility
 - Letters from committee chairs if you went above and beyond



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Improving Service Case

- Carve out some leadership role in your research community
 - organize a visible research event
- Be aware of what your department/university values most... service to school or service to profession
- Say yes to important service requests (**not all of them!**)
 - grant review panels
 - program committees
 - editorial boards
 - ACM/CRA committees
 - department/university committees
- When you do say yes, do an excellent job!
- Be visible ... be present!



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Be Diligent about Records

- Document everything you do!
 - publications, of course
 - service roles, of course
 - talks given
 - curricular innovation: new course materials, who uses them, how well it worked
 - student committees
 - diversity efforts
- Log it on your extended CV when you agree to do it, update after it's done
 - note people who commend your work
- Be systematic, double check annually



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What happens if ... ?

- If not successful, not too much is lost
 - except your ego 😞
 - you have tenure
 - you can always try again (but consider the timing)
- Understand the failure
 - at department level: get constructive feedback
 - at higher level: is it you or was it the case?
- Handling disappointment
 - don't take it personal
 - prepare better for next time
 - consider your options



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In Summary

- Invest in yourself and in your promotion
- Be proactive and don't wait for it to happen
- Take advantage of all available resources
- Take full advantage of the experience that mentors and role models have to offer
- Good Luck! And when you make it, be sure to pay back and help others.



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Activity

- Everyone in one of these two categories:
 - **Ready for promotion.**
 - Make your case to someone
 - **Getting ready for promotion**
 - List of things you should do to make your promotion case stronger



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