

CRA Industry Update

Vivek Sarkar, Ben Zorn

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CRA Industry Steering Committee

Steering Committee

Vivek Sarkar

Co-Chair
Georgia Tech



Ben Zorn

Co-Chair
Microsoft



Mary Hall

University of
Utah



Fatma Özcan

Google



Chris Ramming

VMware



**Divesh
Srivastava**

AT&T



Gil Vandentop

Intel



Staff

Helen Wright

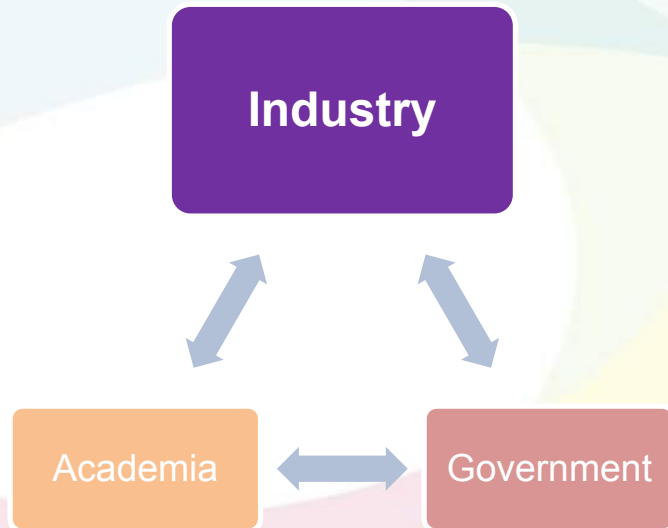
Senior Program
Associate, CRA-
Industry
Computing Research Association



The CRA-I SC meets biweekly at 11am ET every other Friday. Please email Ben and Vivek if you'd like to join a meeting or propose an activity.

CRA-Industry Overview

Mission: Convene industry partners on computing research topics of mutual interest, connecting our partners with CRA's academic and government constituents for mutual benefit and improved societal outcomes.



- Who
 - Companies of all sizes engaging in computing research both independently and in collaboration with academics
- What
 - Allow industry members to voice their perspectives on emerging topics in computing research
 - Support pre-competitive sharing of technical approaches, challenges, etc. among industry, academia & government
- How
 - Convening roundtables on key topics
 - Connecting with other parts of CRA
 - Workshops and white papers
 - Preparing for Snowbird 2022
 - ...

To learn more, visit: <http://cra.org/industry>

2021 Summary of CRA-Industry Activities

- Hosted 2 roundtables (Social Responsibility and Cloud Infrastructure)
- Hired Helen Wright as CRA-Industry Senior Program Associate
- Website and branding (purple logo) updates
- Planning underway for 2022 events:
 - Roundtable on regional Academic/Industry/Government Partnerships
 - Hybrid Workshop on Best Practices on using the Cloud for Computing Research (scheduled for March 2022)
 - Snowbird CRA-Industry pre-meeting for Snowbird industry attendees (July 19, 2022)
- Steering committee changes: YY Zhou and Lorrie Cranor moved off, Mary Hall joined



Goals and Objectives for 2022

- Defined objectives:
 - Grow number of active industry participants in activities (organizing round tables, etc.)
 - Grow industry awareness and participation in events
- Approach:
 - More systematic use of interviews with industry contacts
 - Leveraging other communities with industry participants (IEEE Computer Society, etc.)
 - Collaborate with other CRA committees
 - Continue roundtable, workshop activities

Opportunities for Cross-CRA Collaboration

- Connections with CCC:
 - Find technical topics with industry involvement and interest
 - Sponsor joint activities
 - Connect individuals to CRA-Industry
- Connections with CRA-WP:
 - Raise awareness in our broader industry audience about CRA-WP activities
 - Use venues like Snowbird pre-meeting to introduce industry participants to other CRA committees
- Connections with Government Affairs
 - Leverage connections to identify areas for public/private partnerships and convene meetings to bring together interested parties

