The CRA-I SC meets biweekly at 11am ET every other Friday. Please email Ben and Vivek if you’d like to join a meeting or propose an activity.
CRA-Industry Overview

Mission: Convene industry partners on computing research topics of mutual interest, connecting our partners with CRA’s academic and government constituents for mutual benefit and improved societal outcomes.

• Who
  – Companies of all sizes engaging in computing research both independently and in collaboration with academics
• What
  – Allow industry members to voice their perspectives on emerging topics in computing research
  – Support pre-competitive sharing of technical approaches, challenges, etc. among industry, academia & government
• How
  – Convening roundtables on key topics
  – Connecting with other parts of CRA
  – Workshops and white papers
  – Preparing for Snowbird 2022

To learn more, visit: [http://cra.org/industry](http://cra.org/industry)
2021 Summary of CRA-Industry Activities

- Hosted 2 roundtables (Social Responsibility and Cloud Infrastructure)
- Hired Helen Wright as CRA-Industry Senior Program Associate
- Website and branding (purple logo) updates
- Planning underway for 2022 events:
  - Roundtable on regional Academic/Industry/Government Partnerships
  - Hybrid Workshop on Best Practices on using the Cloud for Computing Research (scheduled for March 2022)
  - Snowbird CRA-Industry pre-meeting for Snowbird industry attendees (July 19, 2022)
- Steering committee changes: YY Zhou and Lorrie Cranor moved off, Mary Hall joined
Goals and Objectives for 2022

- Defined objectives:
  - Grow number of active industry participants in activities (organizing round tables, etc.)
  - Grow industry awareness and participation in events

- Approach:
  - More systematic use of interviews with industry contacts
  - Leveraging other communities with industry participants (IEEE Computer Society, etc.)
  - Collaborate with other CRA committees
  - Continue roundtable, workshop activities
Opportunities for Cross-CRA Collaboration

- Connections with CCC:
  - Find technical topics with industry involvement and interest
  - Sponsor joint activities
  - Connect individuals to CRA-Industry

- Connections with CRA-WP:
  - Raise awareness in our broader industry audience about CRA-WP activities
  - Use venues like Snowbird pre-meeting to introduce industry participants to other CRA committees

- Connections with Government Affairs
  - Leverage connections to identify areas for public/private partnerships and convene meetings to bring together interested parties