

What Does an Industrial Researcher Know or Care About Students and Mentoring?

Laura Haas
IBM Fellow and Director,
Institute for Massive Data, Analytics and Modeling
IBM Research

Largely stolen from:

Ultimate Frisbee & You

Mary Fernandez
Executive Director, Dependable Distributed Computing
AT&T Labs Research

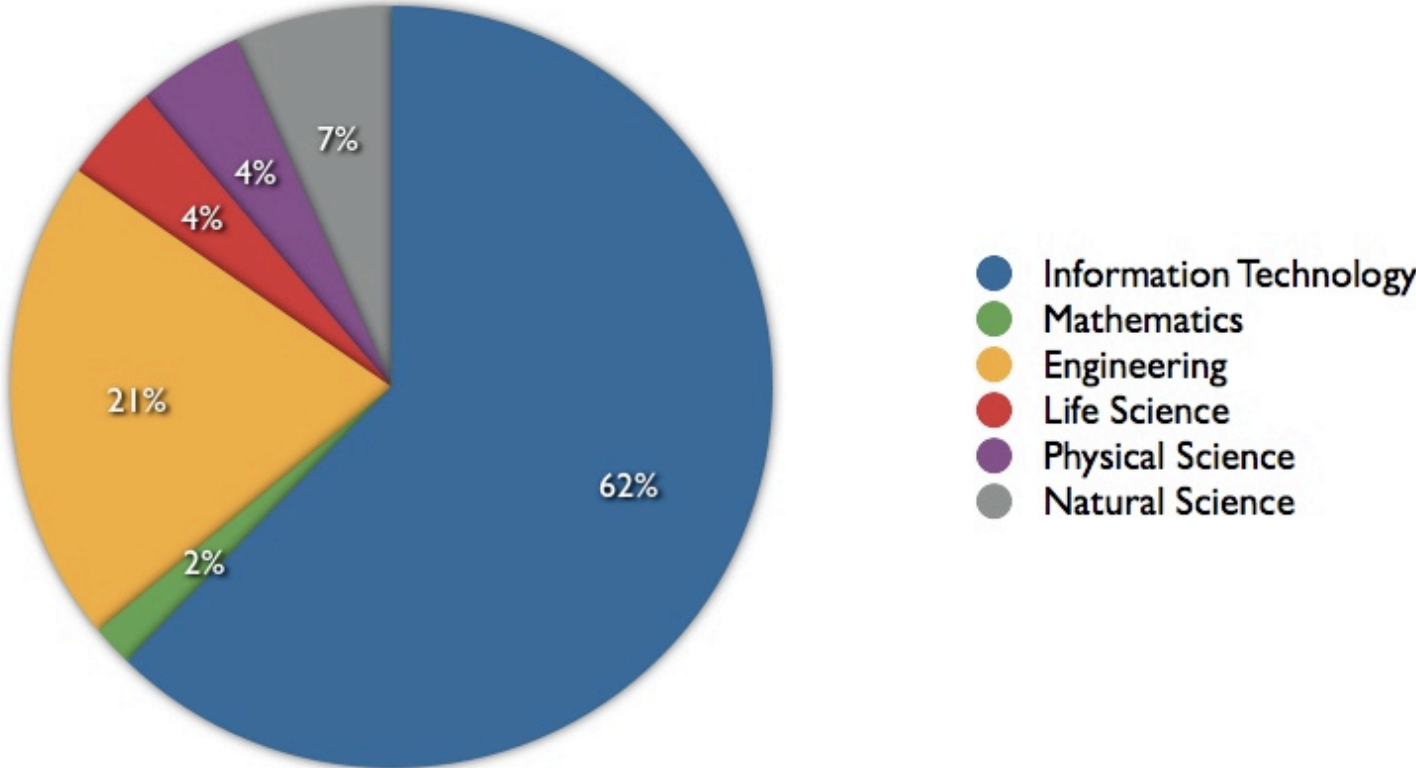
How your students' extra-curricular
computing experiences can make you
a better teacher, adviser & researcher

Thank you, Mary!

The Good News



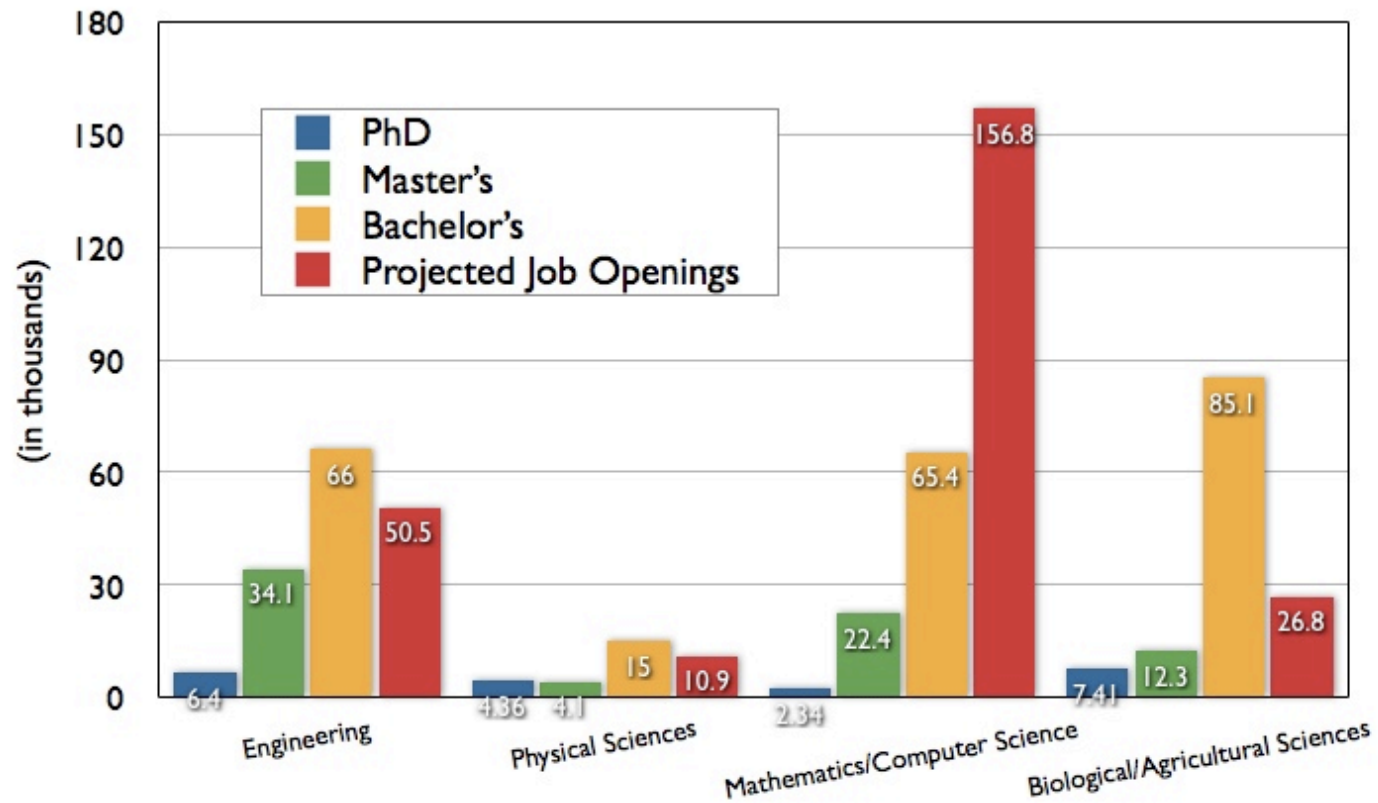
Distribution of Projected S&E Job Openings
(new jobs plus net replacements) 2006-2016



The Bad News



Annual Degrees and Job Openings in Broad S&E Fields (2006-2016)



Source: Bureau of Labor Statistics, Monthly Labor Review, 2007

So, We *Have* to Care!

- But what do we *know*?
- We know how to get jobs
 - In industry, of course
 - But we also write lots of letters for academia
- We know how to be successful
 - In industry, of course
 - But we write lots of promotion letters for academia
 - And we are often well-connected
- We can help students succeed – and we must!
 - Otherwise, who will be our successors?

Your Mission

- Attract, retain, and graduate future computing professionals
 - Developers, engineers, architects
 - Project, program, and product managers
 - Designers, entrepreneurs
 - Lawyers, writers, K-12 teachers, ...
 - Oh, yes – and the next generation of professors!
- Leverage “extra-curricular” programs
 - Summer internships
 - Mentoring programs
- It’s not only your mission – it can be good for you, too!

Internships for Undergraduates

- Summer in industry, national lab; NSF REU; Co-ops
 - <http://www.acm.org/crossroads/resources/internships.html...>
- What's in it for the student
 - Window on future;
 - Workplace readiness;
 - Potential employer
- What's in it for you
 - More mature, motivated students;
 - Good PR for your department;
 - Potential collaborations
- What to do
 - Encourage BEST students to apply
 - Think BROADLY: all STEM fields need CS majors
 - Influence culture: Set expectations in class, reward students, advertise & communicate with employers, share experiences

Internships for Ph.D. students

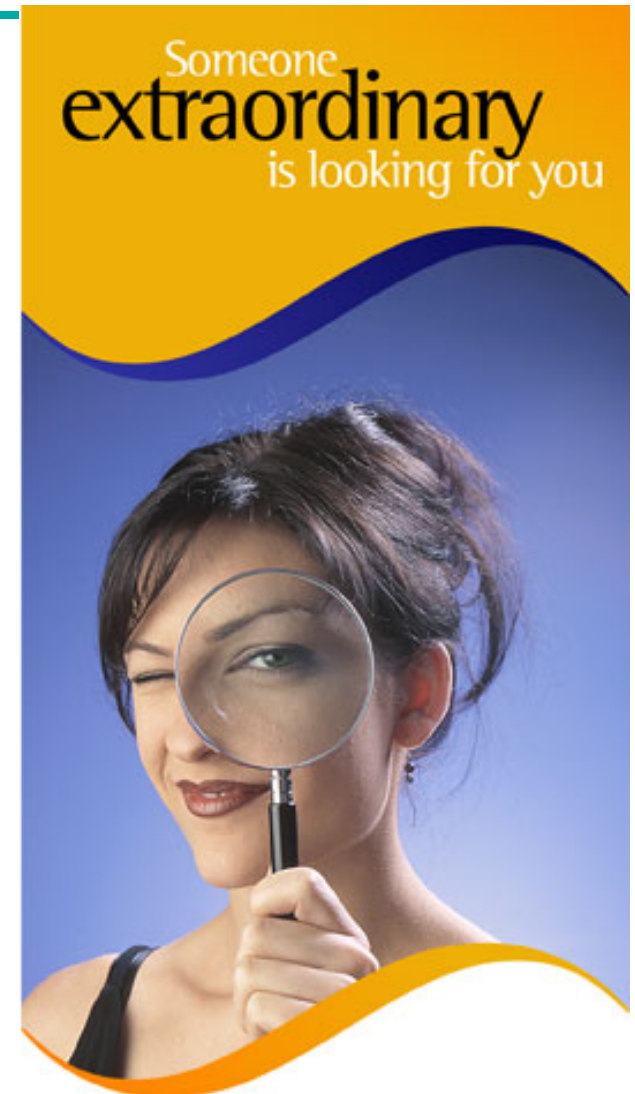
- Every PhD student should have at least one internship in an industrial or national lab
 - Summer or anytime; earlier, the better; before 4th year
- What's in it for the student
 - Exposure to real, hard problems in context
 - Exposure to a different career path – better decisions later
 - Potential publications & dissertation subjects
 - Letters of recommendation
 - A permanent job?
- What's in it for you
 - Establish (long-term) collaborations
 - Potential funding source
 - Better prepared students – your legacy

Internships for Ph.D. students

- What to do
 - Encourage your BEST students
 - Plan WAY ahead (DECEMBER)
 - Reach out, by email or phone
 - Think Local - easier to maintain local collaborations
 - Think Global – global experience can be a leg up these days
 - Provide student time to bootstrap before internship begins
 - Have student give a talk when they return
 - Look for publishable material
 - Encourage them to stay in touch with their mentor

MentorNet www.mentornet.net

- Award-winning E-mentoring program
- Pairs protégés with experienced professionals for email-based relationships
- Community college, undergrad & graduate students, post-docs, un-tenured faculty
- **30,000+ pairs since 1998**
- Real-world information, encouragement & advice
- Life-long professional & personal relationships
- Large pool of mentors in computing
- Diverse skill sets, job functions, educational backgrounds
- **Free to any student with .edu email**



e-mentoring for diversity in engineering and science

Homework Assignments

- Engage yourself
 - Learn more about extra-curricular programs supported by your dept, division, university, NSF, DARPA, DoE, CRA, ...
 - Find a mentor outside your department
- Engage your students
 - Professional life begins in first CS class
 - Promote a culture of apprenticeship & professionalism
- Engage your department & chair
 - Manage up!
 - *“Enriching Undergraduate Learning through Apprenticeship”* at CRA 2010 biennial (<http://www.cra.org/events/snowbird-2010/>)

Good Mentors

- Are people you like
 - You are comfortable talking to them
 - You respect their judgment
- Are people you'd like to grow up to be
 - In some respect! Know what you want from them!
 - Not just someone you generically admire
- Are people who can identify with you
 - Not so far removed that they don't understand your problems
- Are people who will be honest with you
 - Minimize conflicts of interest
- You can have multiple mentors!
 - Diversity of opinions are generally a good thing
 - Some mentors are better for some discussions than others
 - No one has all the answers

Be a Mentor
Have a Mentor
Your Entire Career

Be Good to Your Students
They Are Our Future