

# BOOMING ENROLLMENTS

## Understanding the Surge



*Tracy Camp*  
*Colorado School of Mines*



**COLORADO SCHOOL OF MINES**  
engineering the way



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Computing Research  
Association

# SEVERAL DISCUSSIONS/EFFORTS

CRA

NCWIT

ACM Ed Board

ACM NDC

NSF CISE





→ Questions for Institutions  
Questions for Students

# **CRA COMMITTEE: INSTITUTION**

**Rick Adrion (UMass)**

**Tracy Camp (Mines)**

**Susan Davidson (Penn)**

**Mary Hall (Utah)**

**Susanne Hambrusch (Purdue)**

**Ellen Walker (Hiram College)**

**Stu Zweben (Ohio State)**

**Betsy Bizot (CRA)**

**Lida Beninson/Jan Cuny (NSF)**

# “OUR MASTERPIECE” (SURVEY)

- **goal:** measure, assess, and better understand enrollment trends and impact (on unit, on diversity, ...)
- **focus:** *computer science* (CS) undergraduate degree programs

# THE PILOTS

Committee Members (2+)

Google CS Capacity Grantees

- Jeff Offut, George Mason
- Heather Pon-Barry, Mt. Holyoke
- John DeNero, UC Berkeley

Emily Grumbling (and others), CSTB

Anne Condon, UBC

# DOCTORAL UNITS

131 of 188 submitted useful data

121 U.S. institutions

10 Canadian institutions

~70% response rate

# NON-DOCTORAL UNITS

93 of ~700 submitted useful data

93 U.S. institutions

0 Canadian institutions

~13% response rate

# SURVEY ANALYSIS

Increase in Major Demand

Increase in NonMajor Demand

IMPACTS on  
Students  
Faculty & Staff  
Diversity

Context

Public/Private, Size,  
Doctoral/Non

Resources Available and  
Actions Taken/ Rejected /  
Not Permitted



A green highway sign with the text "Data Analysis" in white, italicized font. Below the text are two white arrows pointing in opposite directions, one to the left and one to the right. The sign is mounted on a metal structure against a blue sky with clouds.

*Data Analysis*

**PRELIMINARY!!**



# Majors

# Taulbee: 2010 to 2015

**133% ↑ in CS majors\***

**16% ↑ in T/TT faculty**

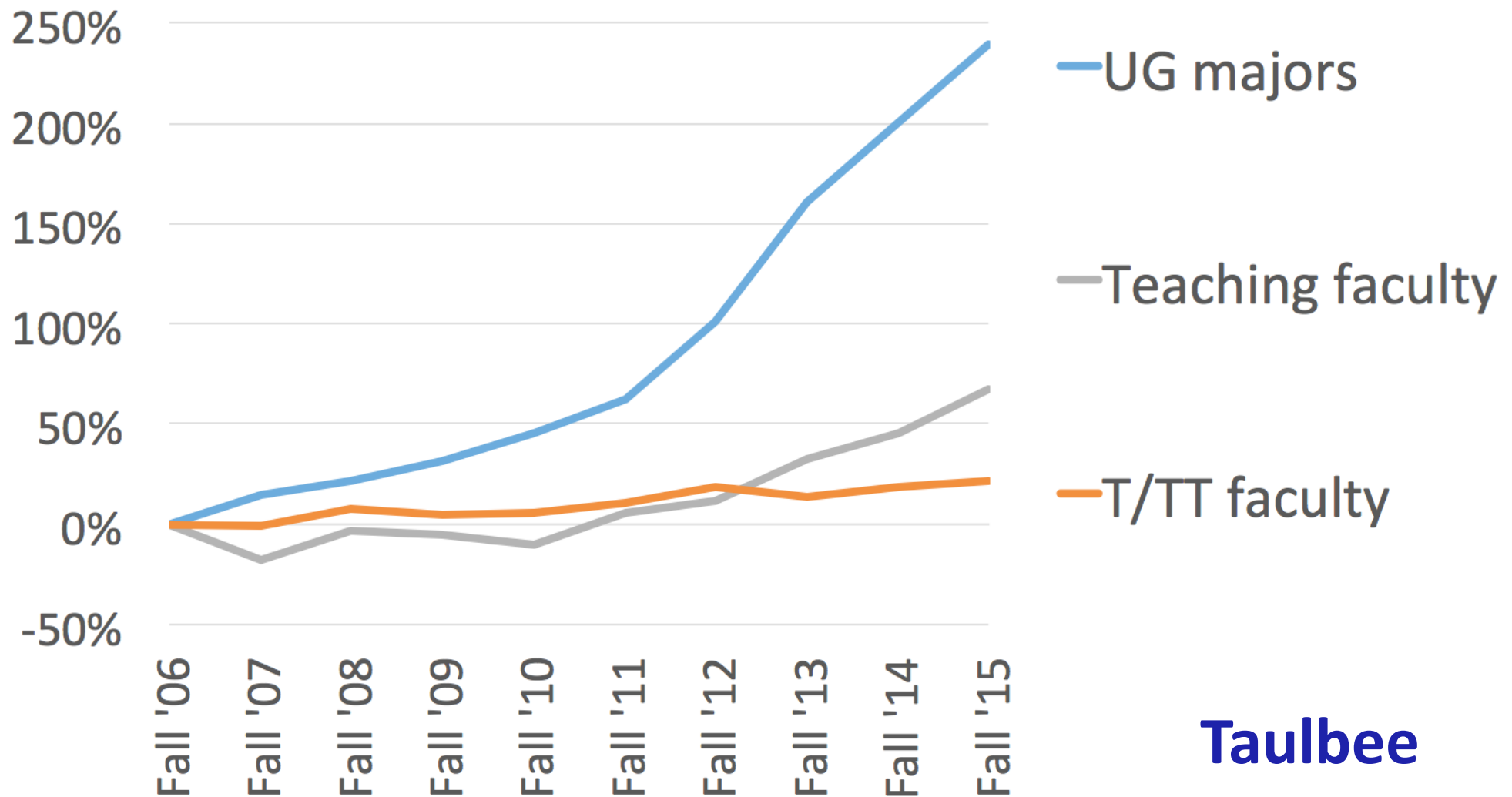
**86% ↑ in teaching faculty**

**\*estimated**



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# Cumulative Change in Majors and Full-time Instructional Faculty



**Taulbee**

# Taulbee: 2010 to 2015

**17% ↑ in CS Ph.D. Students**

**85% ↑ in CS M.S. Students**

**plus pressures from non-majors**



# CRA Enrollment Survey

# CRA ENROLLMENT SURVEY

A. Preliminary Questions

B. Unit Context

C. Declaration/Admission to CS Major

D. Computing Courses for Non-Majors

E. Changes in Demand

F. Impact of Demand Increases

**G. Data on Enrollment Changes in CS Courses**

H. Unit/Data Reports

I. Data Use Permission

J. Final Comments

# Course Enrollments

Intro Course (non-majors)

Intro Course (majors)

Mid-Level Course ←

Upper-Level Course

2005


2010

2015



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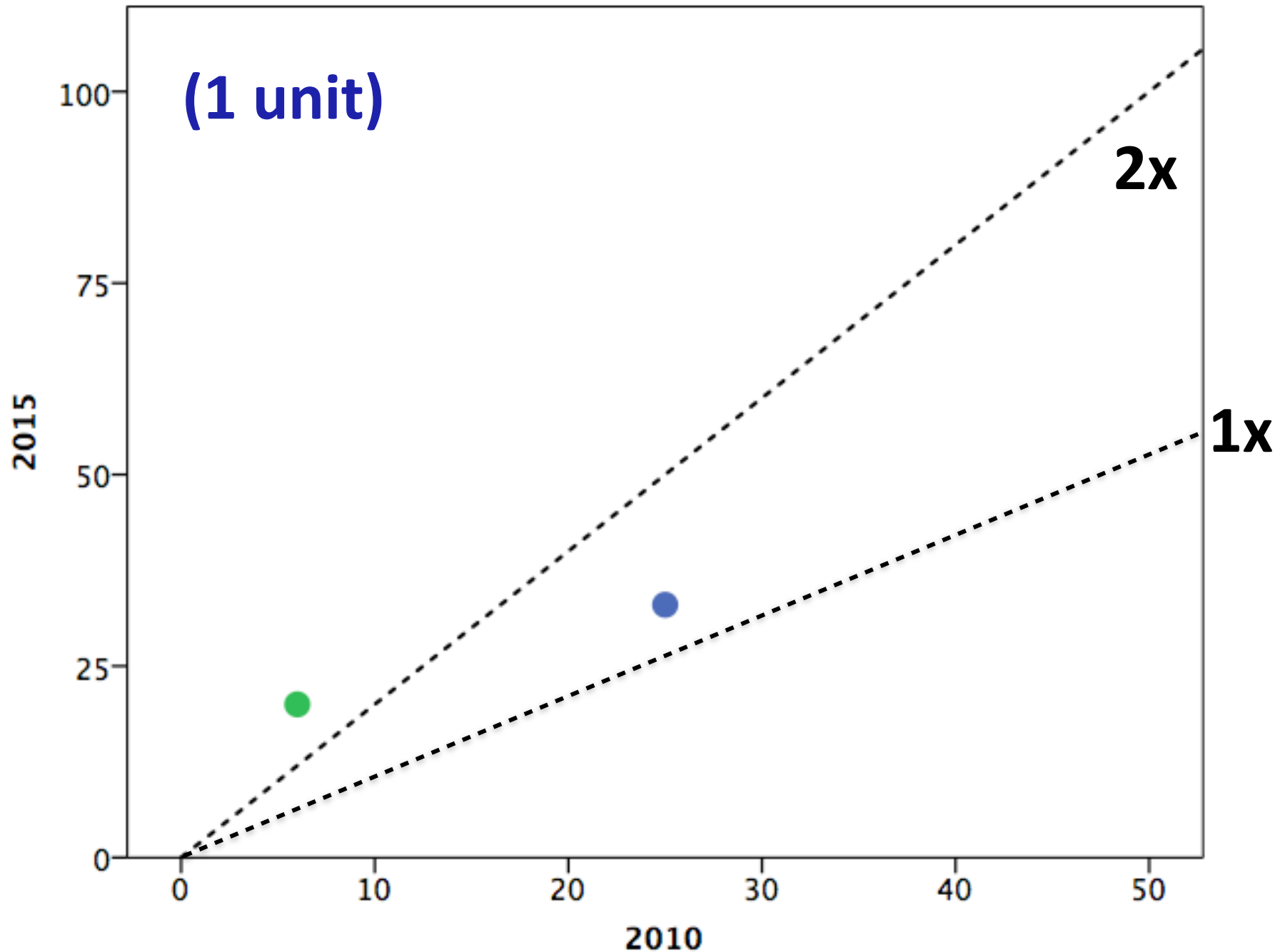




# NON-Majors

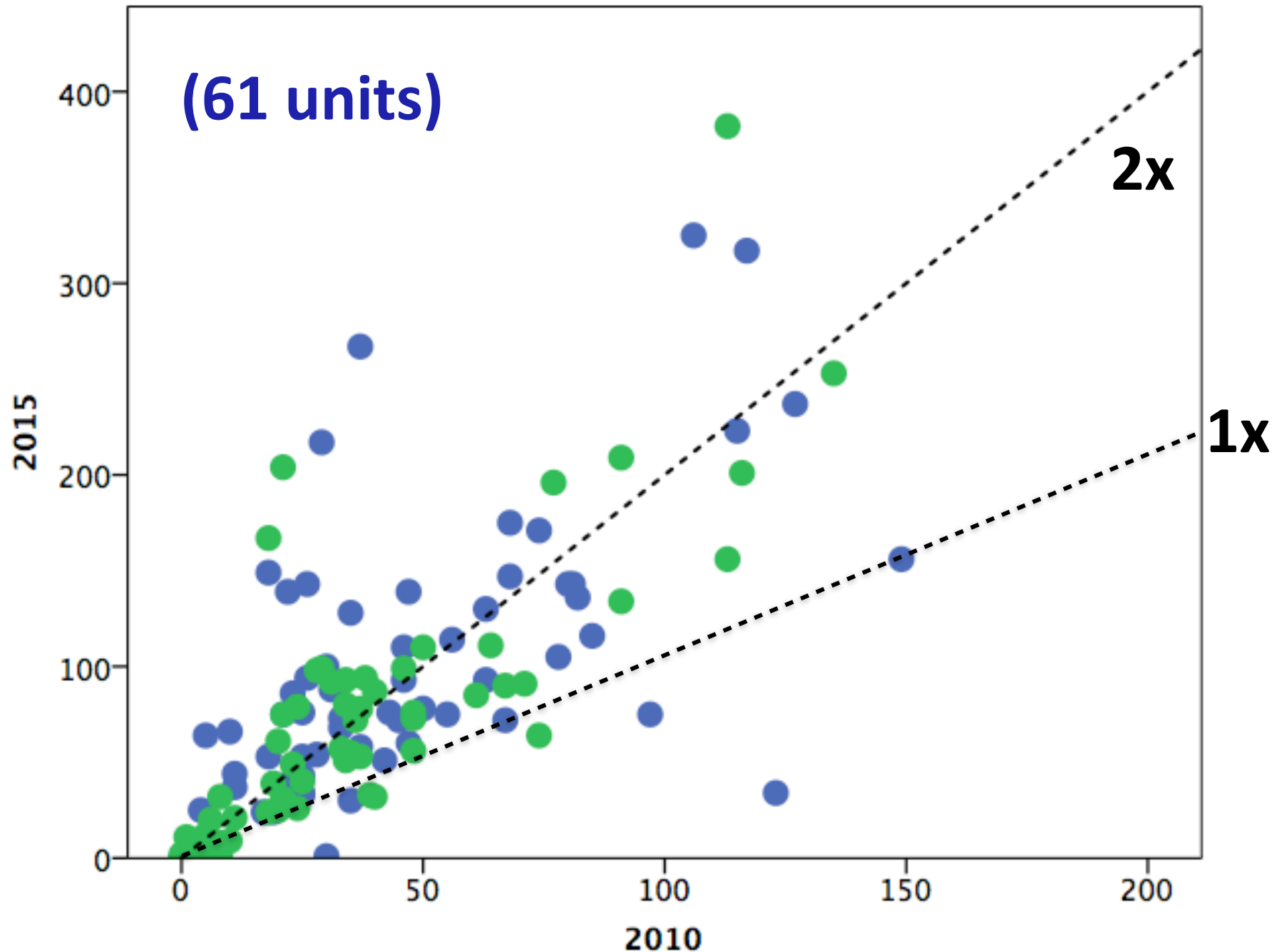
# Mid-level Course Enrollment

- non-majors
- majors



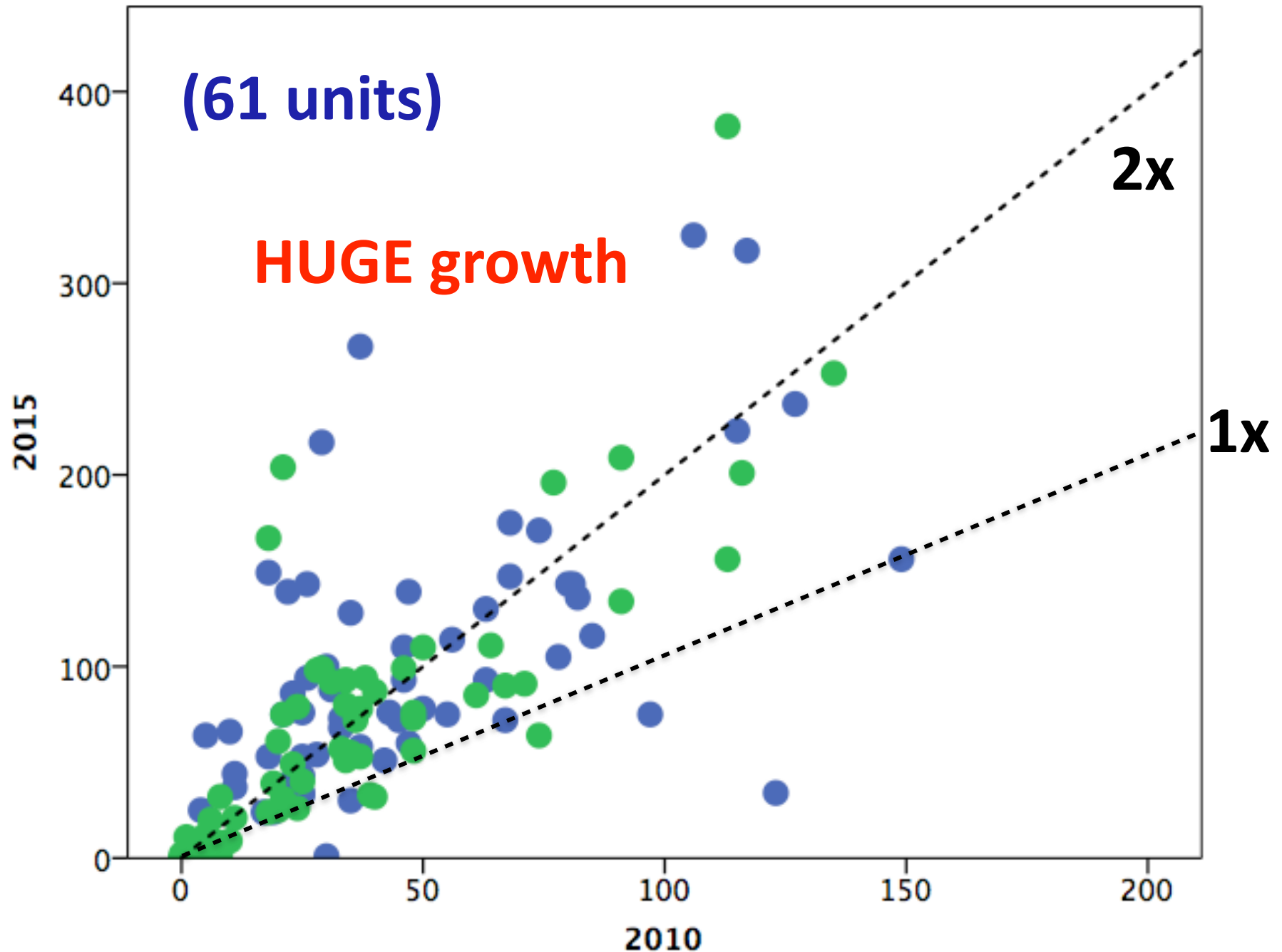
# Mid-level Course Enrollment

- non-majors
- majors



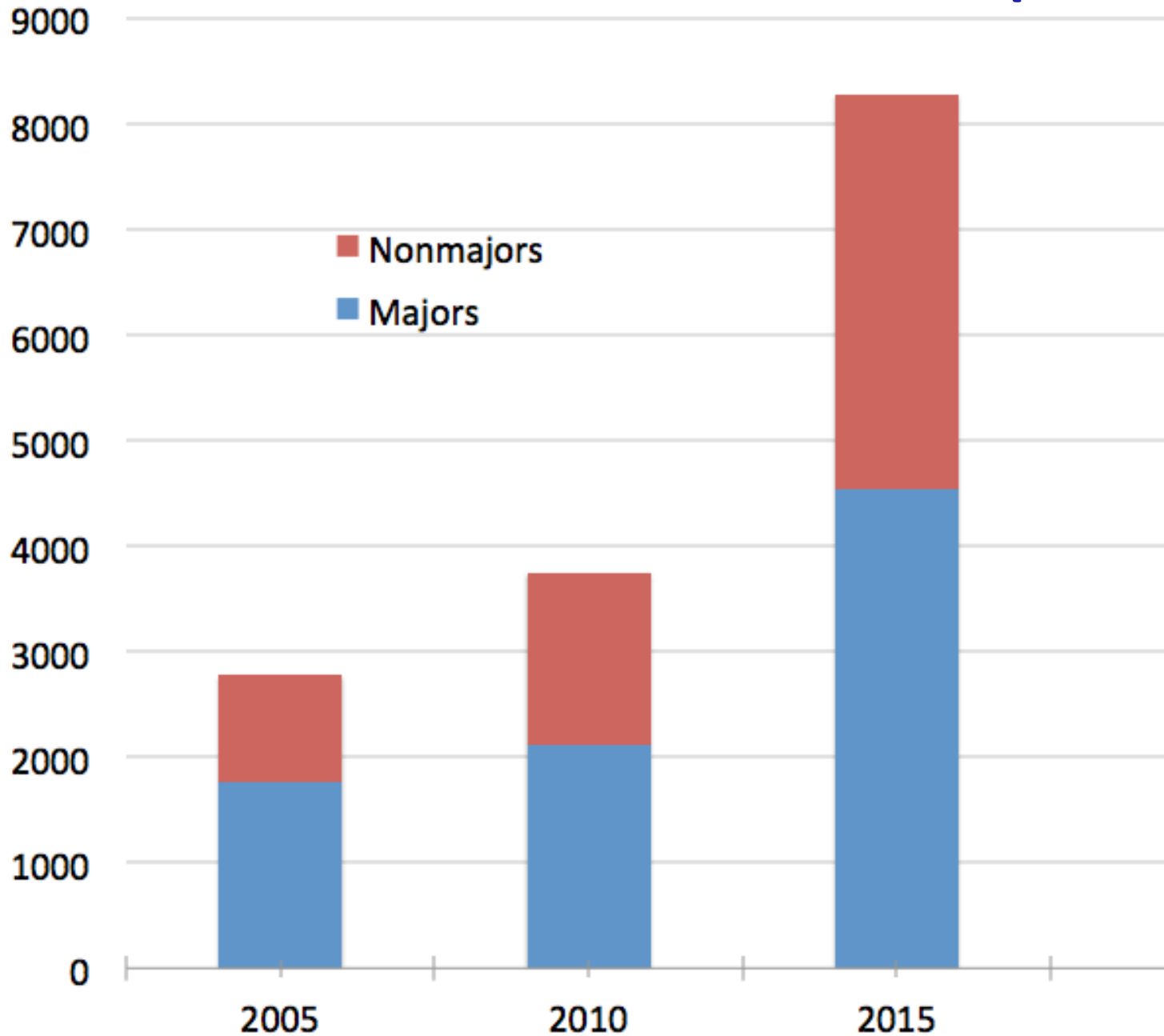
# Mid-level Course Enrollment

- non-majors
- majors



# Students in 'Typical' Mid-Level Courses

(in 44 units)



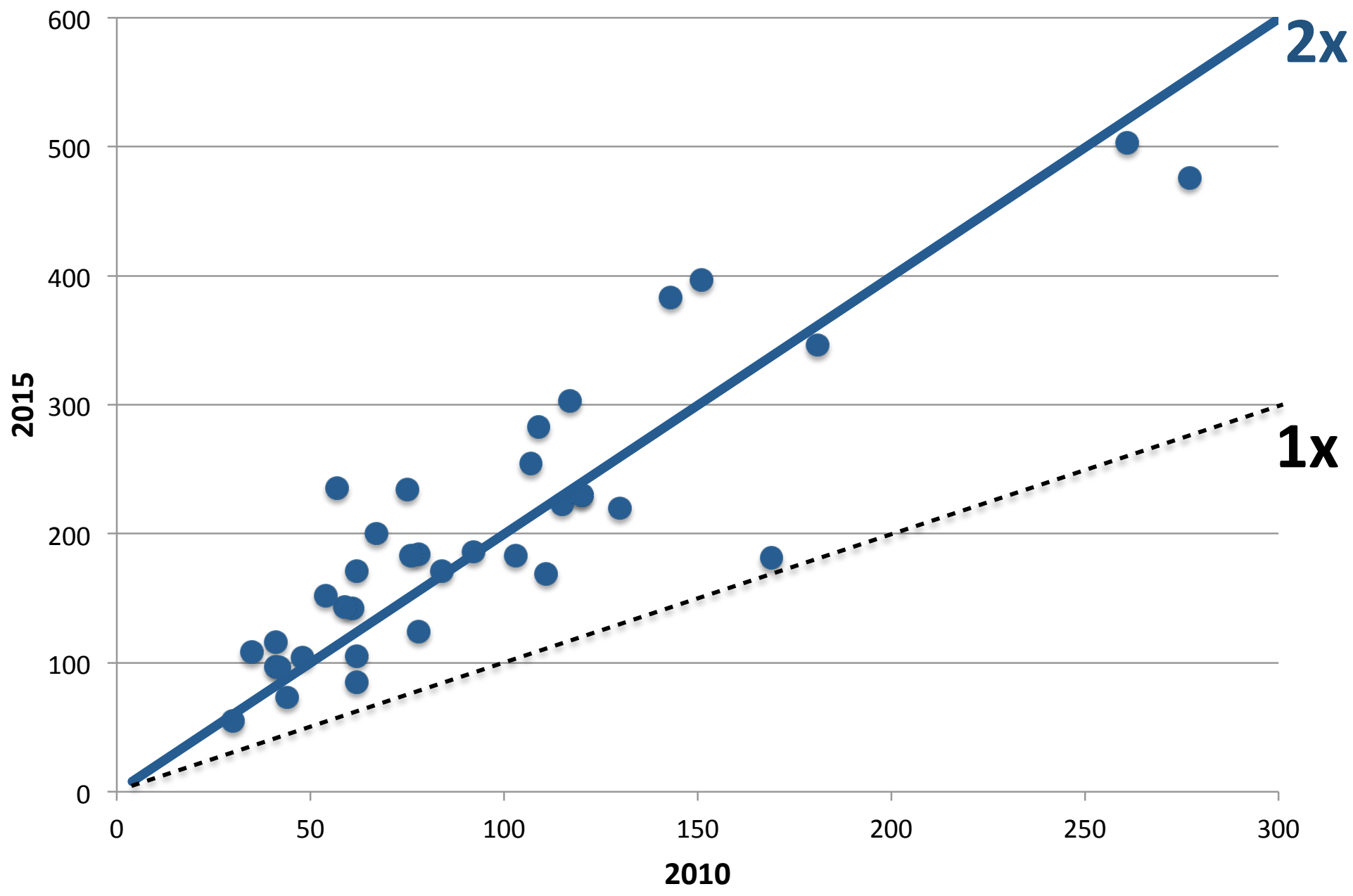


Public/Private

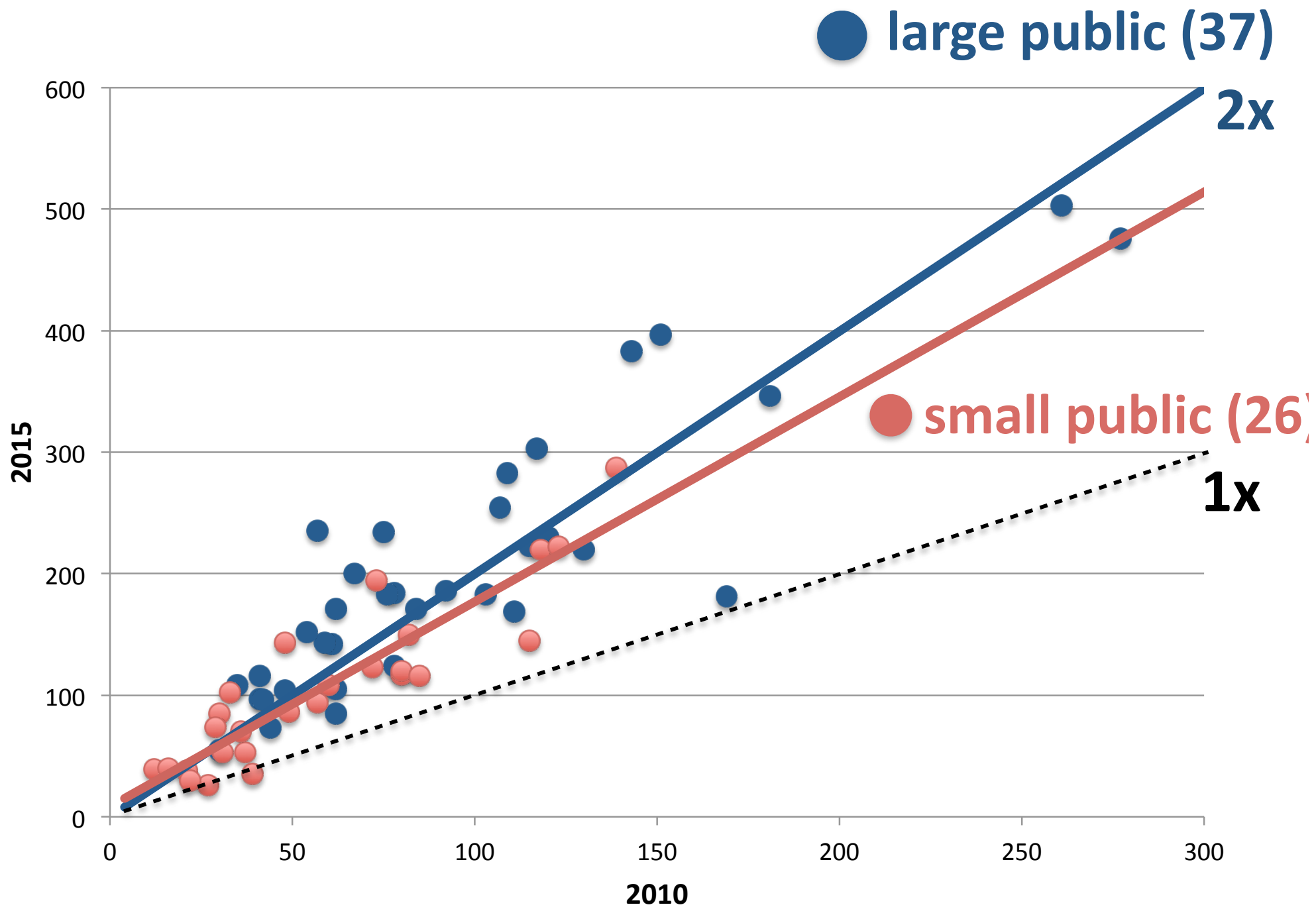
Large/Small

# Mid-level Course Enrollment

● large public (37)

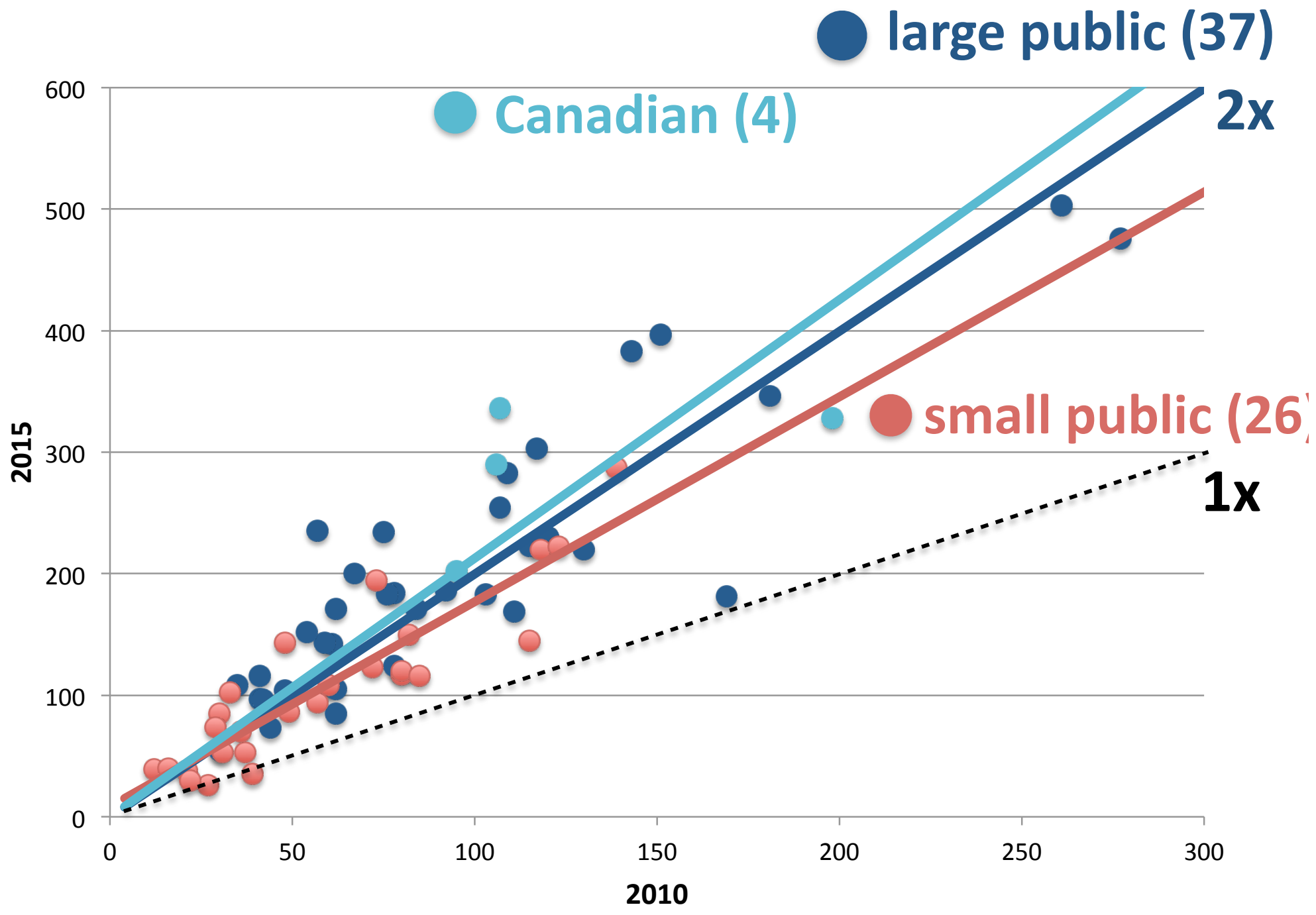


# Mid-level Course Enrollment

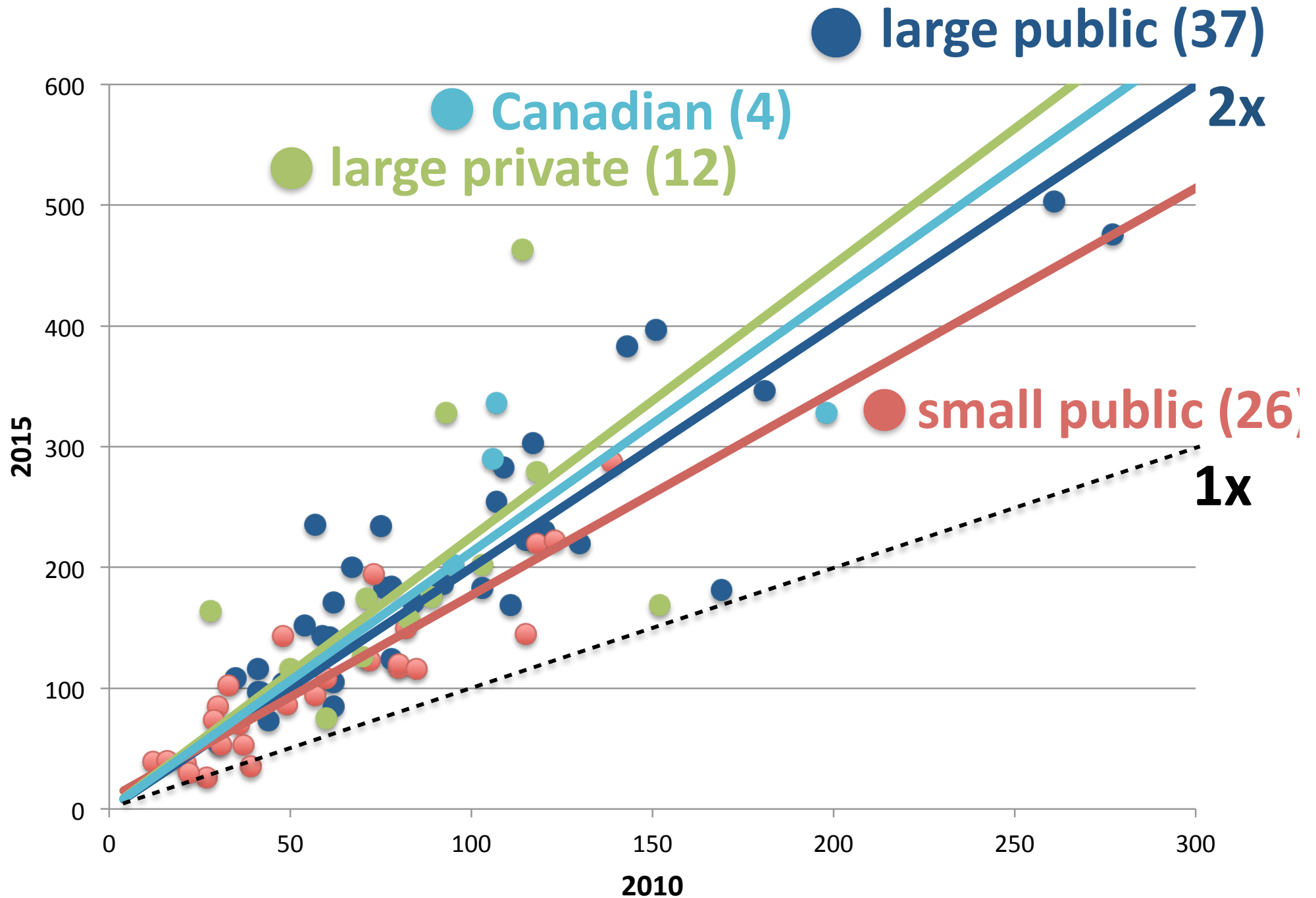




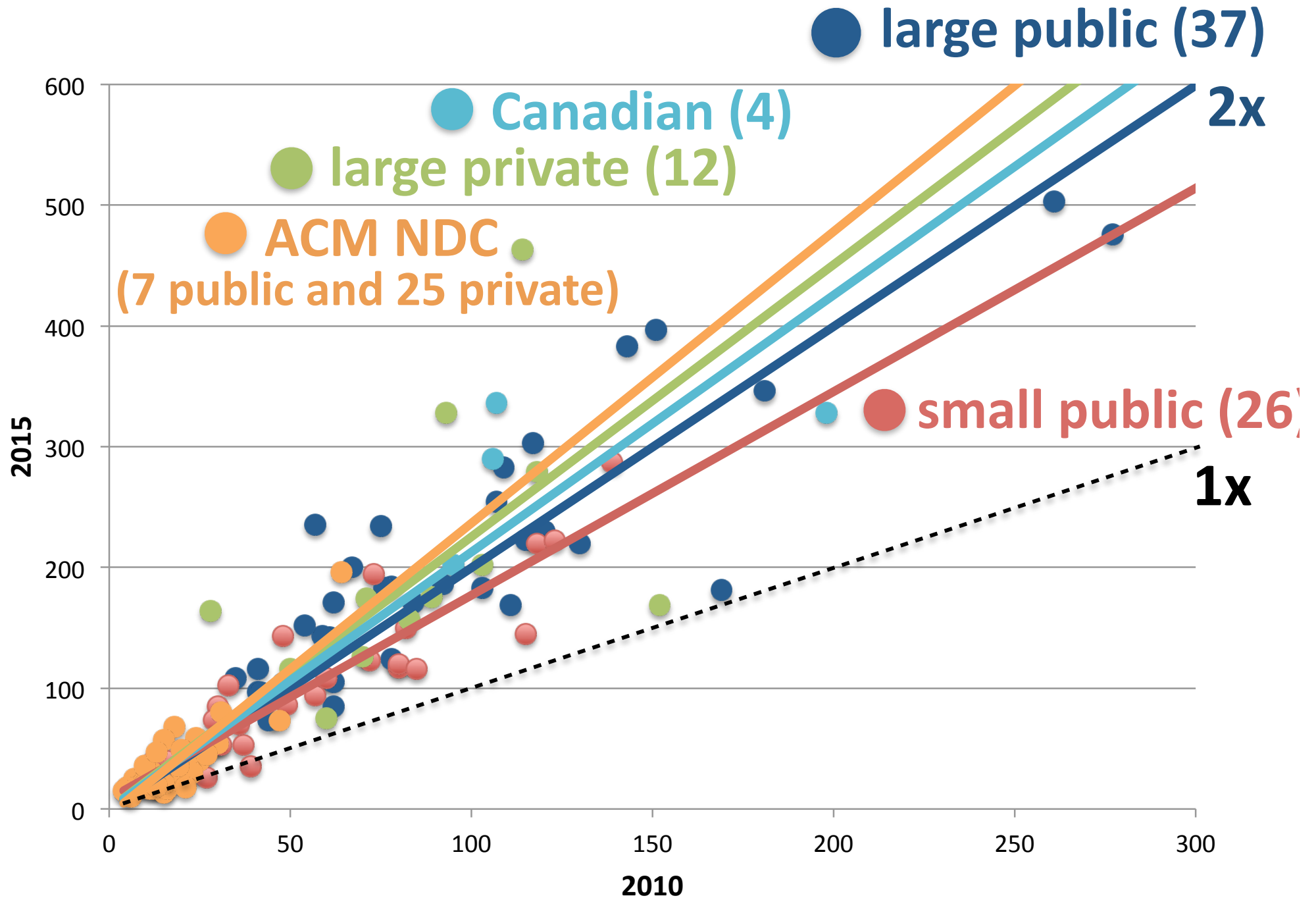
# Mid-level Course Enrollment



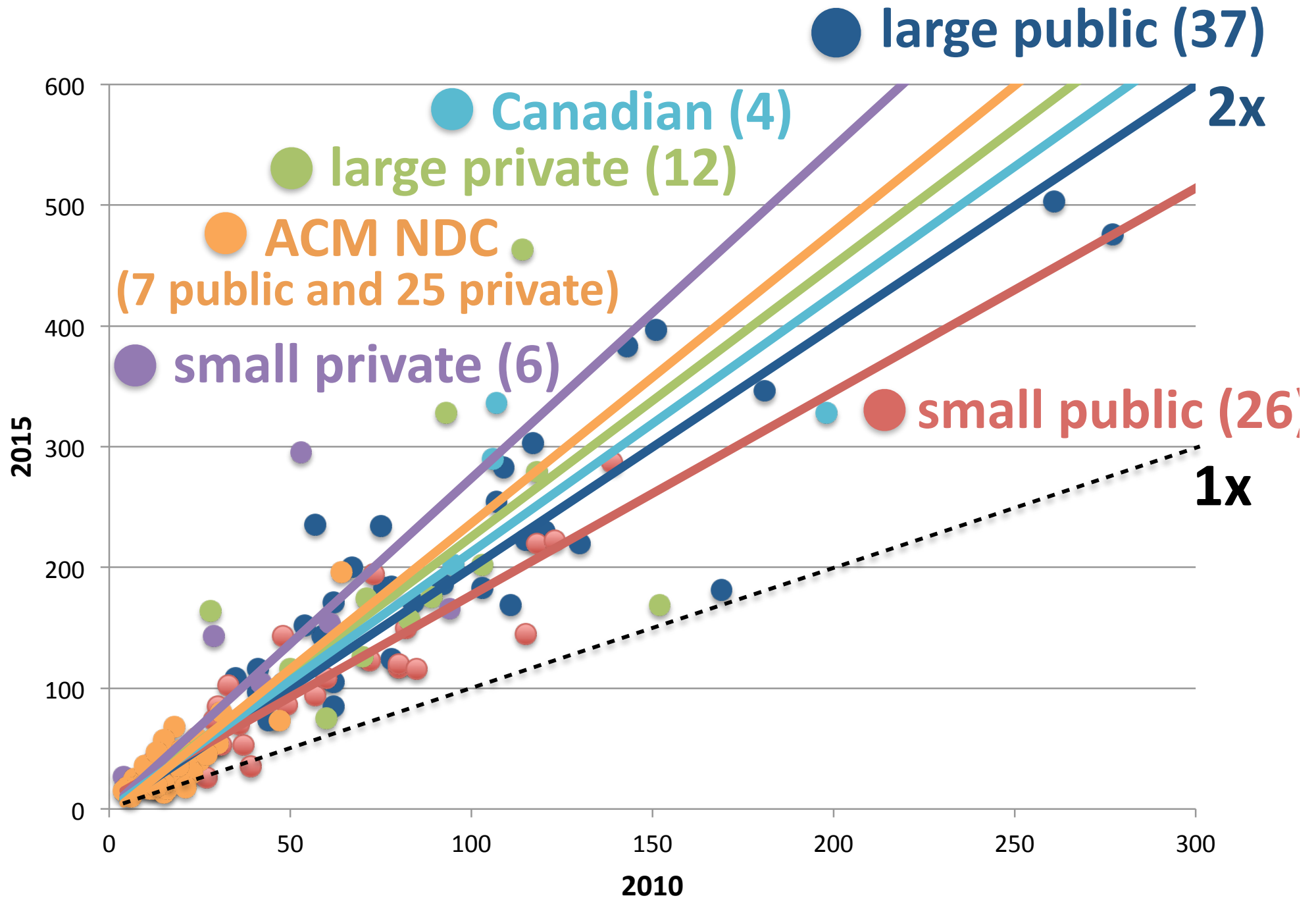
# Mid-level Course Enrollment



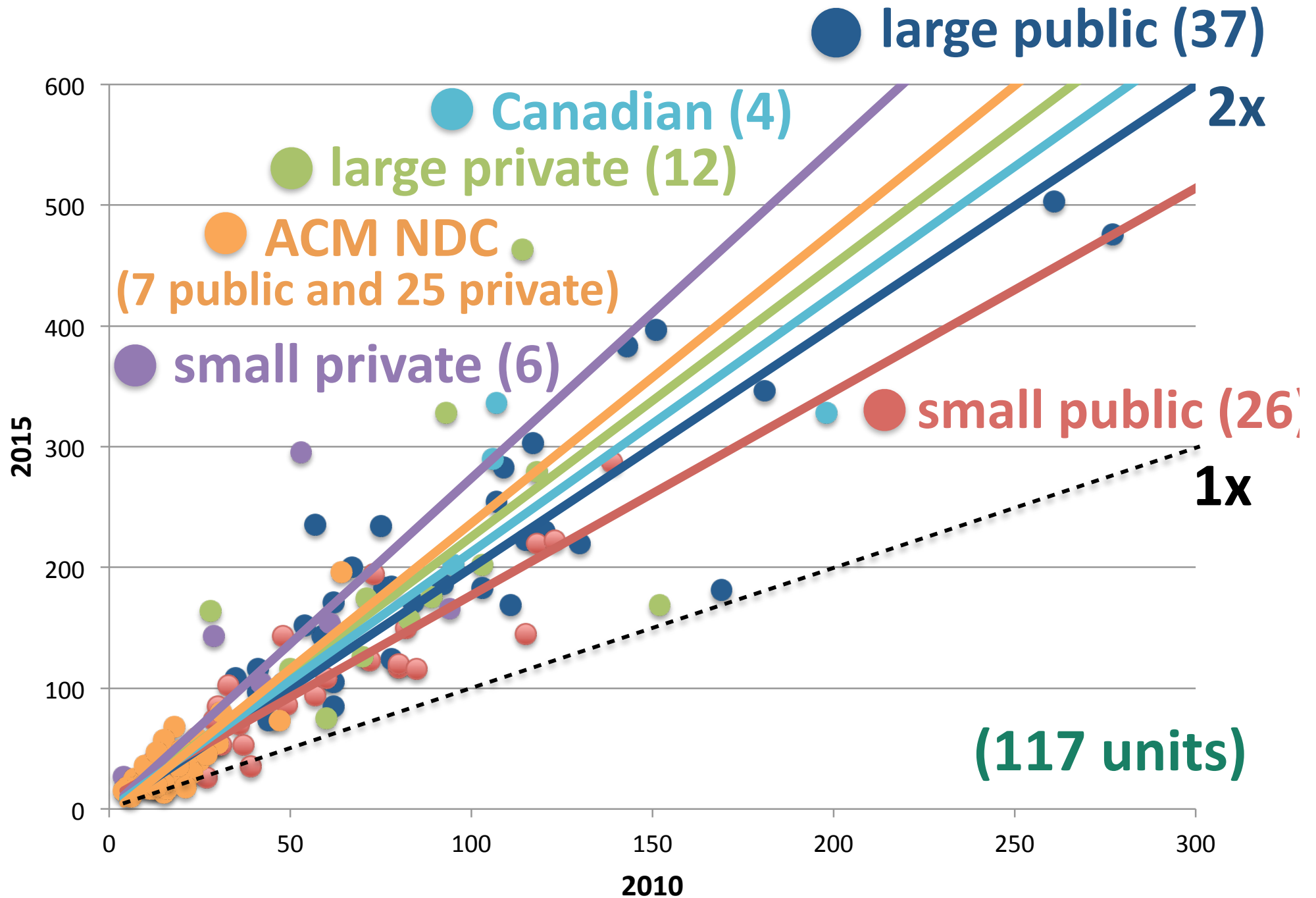
# Mid-level Course Enrollment



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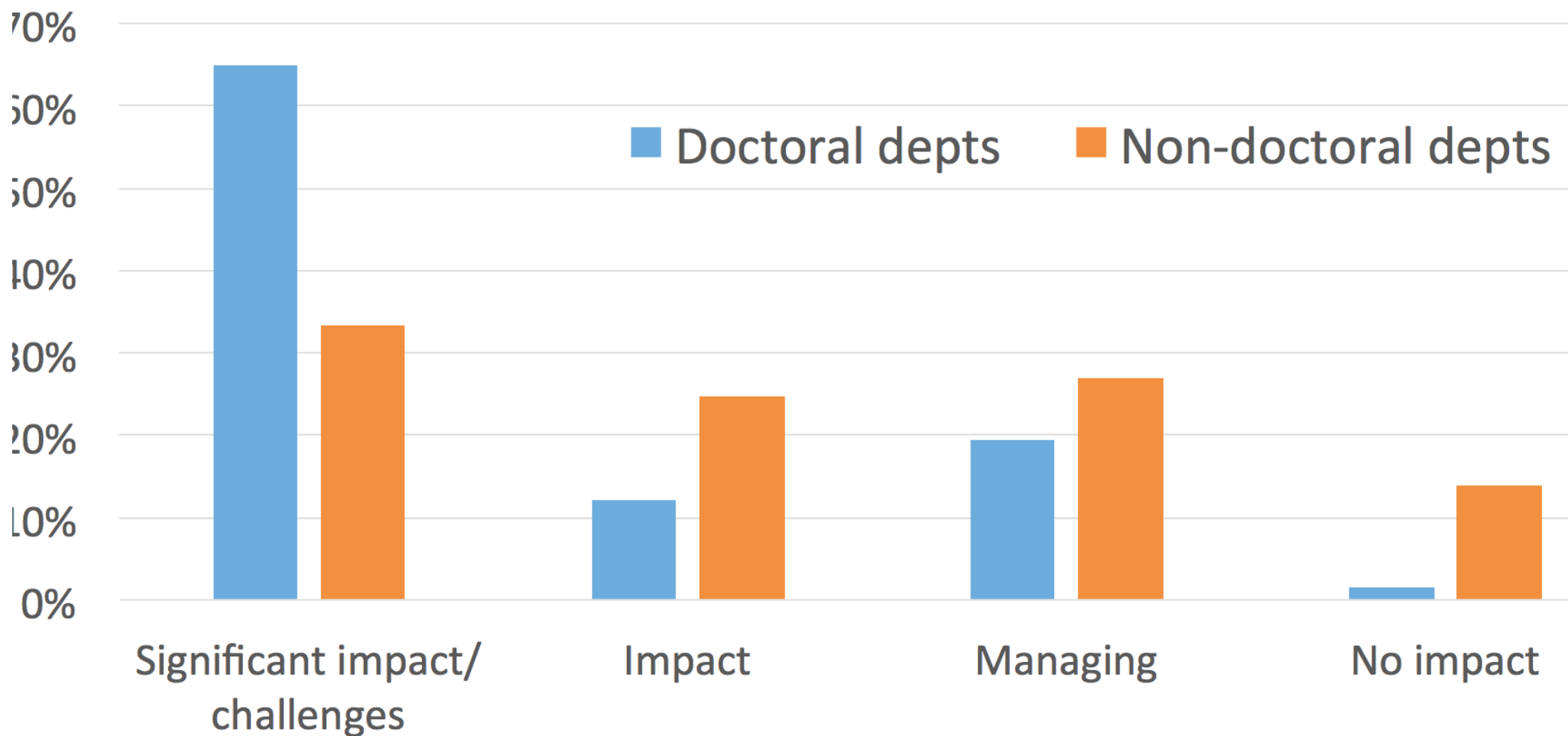


# Impact

# CRA ENROLLMENT SURVEY

- A. Preliminary Questions
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- C. Declaration/Admission to CS Major
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- E. Changes in Demand
- F. Impact of Demand Increases**
- G. Data on Enrollment Changes in CS Courses
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- I. Data Use Permission
- J. Final Comments

# To what extent are increasing UG enrollments impacting your unit?





# TOP 5 Issues

# Top 5 Issues

- #1 - Classroom Space (77%)**
- #2 - Sufficient Faculty (69%)**
- #3 - Sufficient TAs (67%)**
- #4 - Faculty Workload (61%)**
- #5 - Office/Lab Space (55%)**



# TOP 5 Actions

# Top 5 Actions

- #1 - Increase class size (87%)**
- #2 - Increase # of sections (84%)**
- #3 - Increase use of UG TAs (77%)**
- #4 - Increase adjuncts/visitors (69%)**
- #5 - Have grad students teach (68%)**

# Top 5<sup>+1</sup> Actions

- #1 - Increase class size (87%)
- #2 - Increase # of sections (84%)
- #3 - Increase use of UG TAs (77%)
- #4 - Increase adjuncts/visitors (69%)
- #5 - Have grad students teach (68%)
- #6 - Increase teaching faculty (65%)

# Bottom 5 Actions

# Bottom 5 Actions

- #1 - Increase buyout costs  
or reduce buyouts (8.6%)**
- #2 - Spin off service courses (8.9%)**
- #3 - Raise bar for doing well in course (11%)**
- #4 - Increase teaching load (20%)**
- #5 - Increase online courses (21%)**



# Diversity

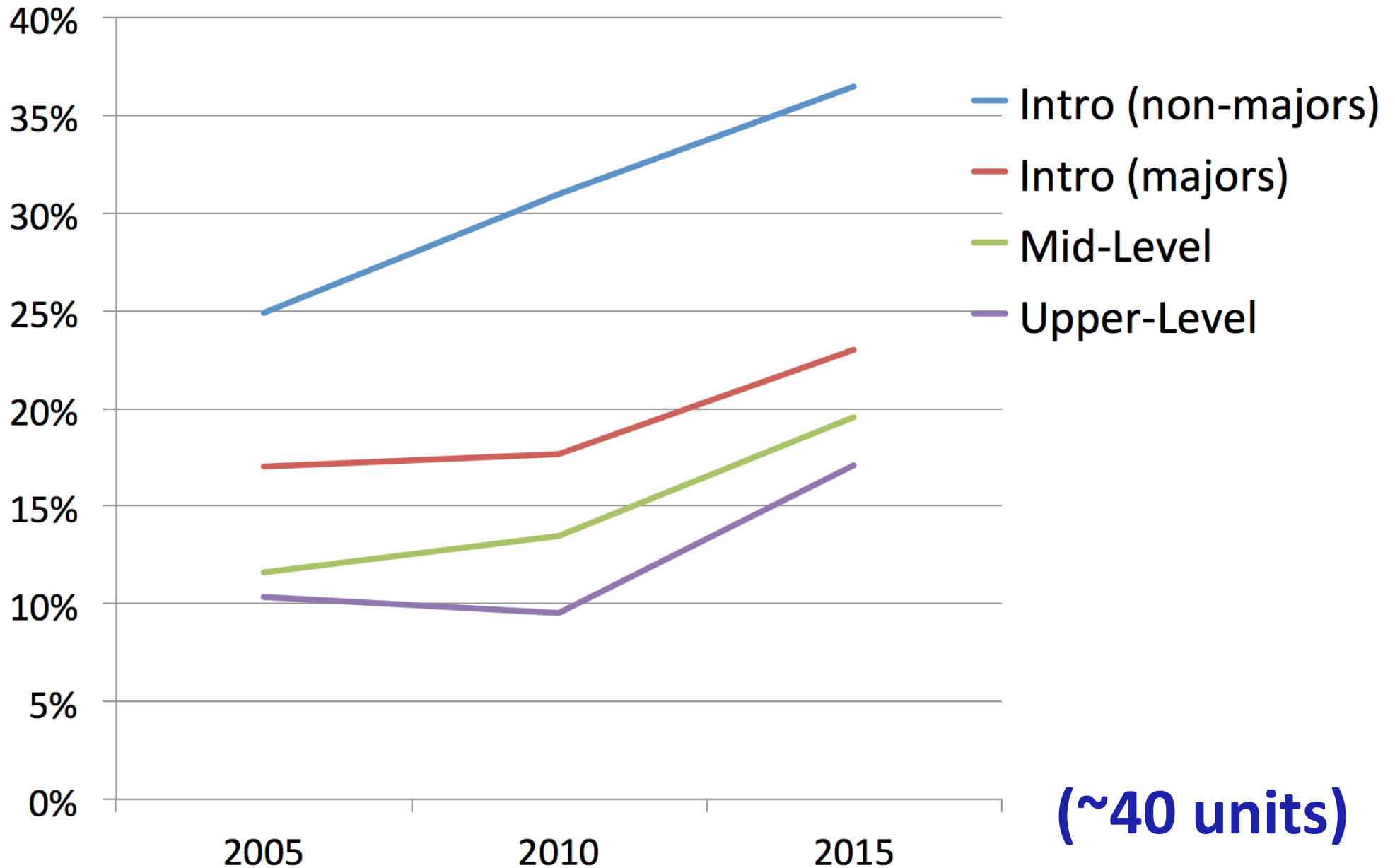


**What % of units explicitly *chose* actions to assist with diversity goals?**

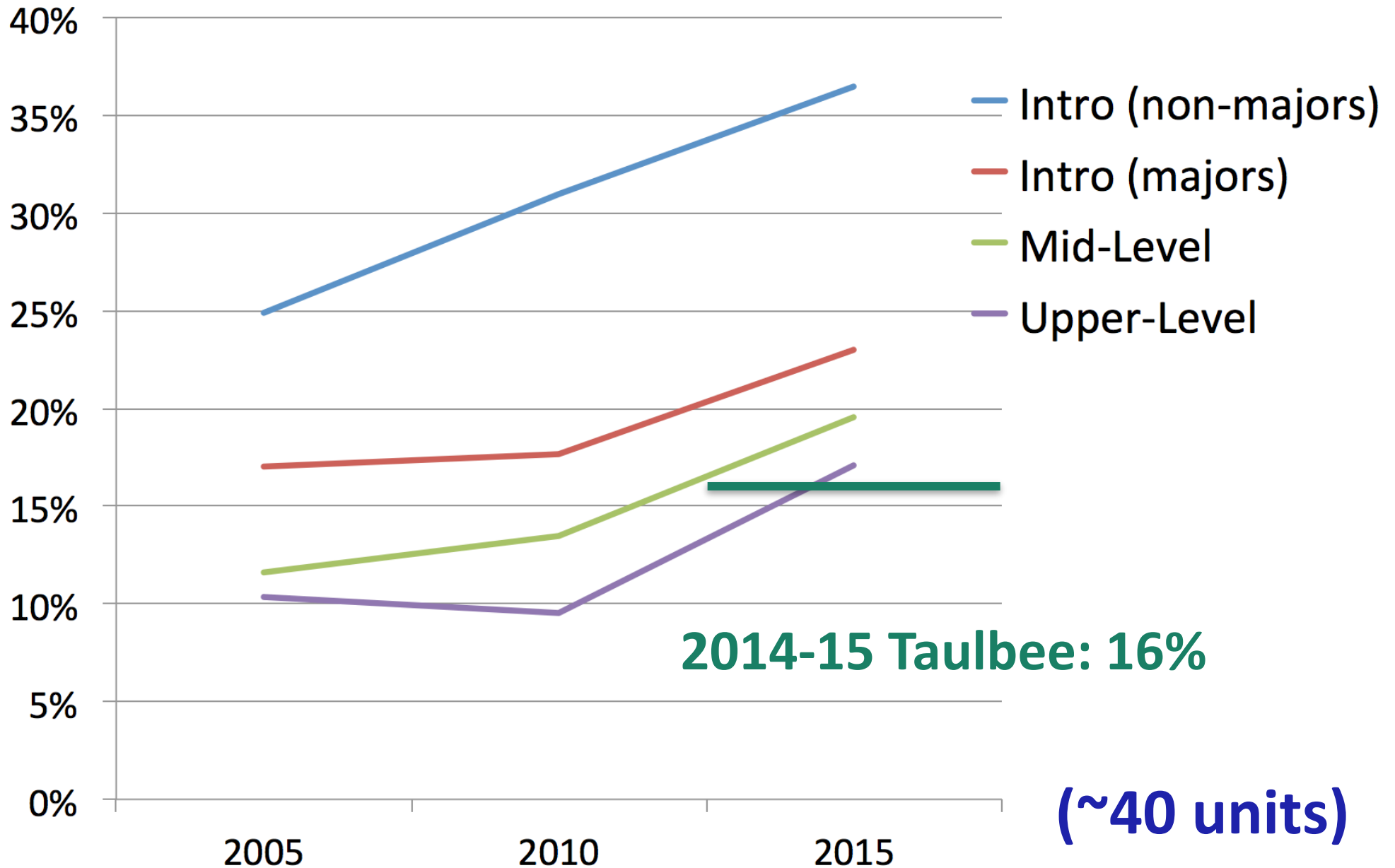
**15%**

**These units have a *consistently* higher % of females enrolled per Taulbee 2015 and across all four courses in our survey.**

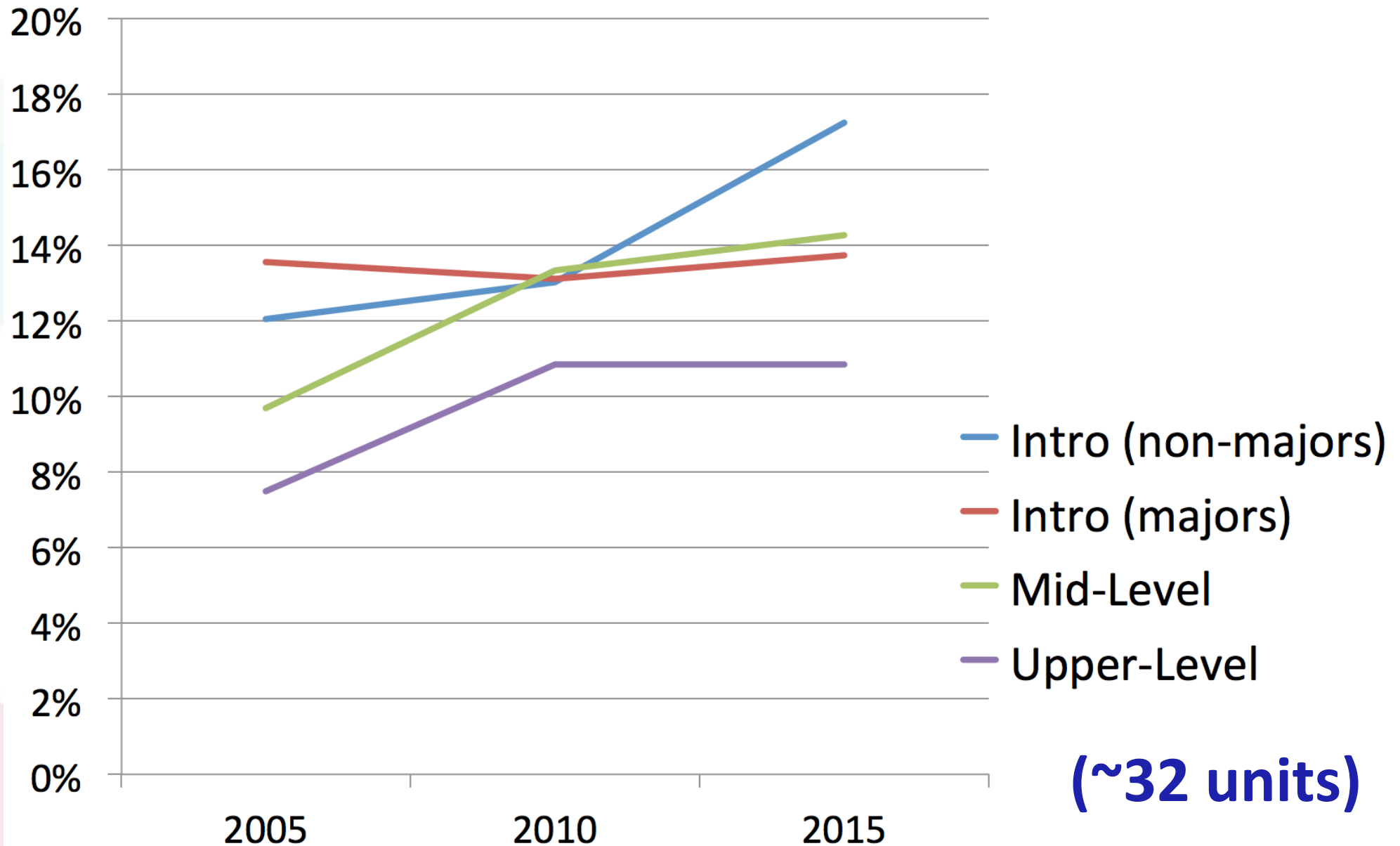
# % female in courses surveyed (2005-2015)



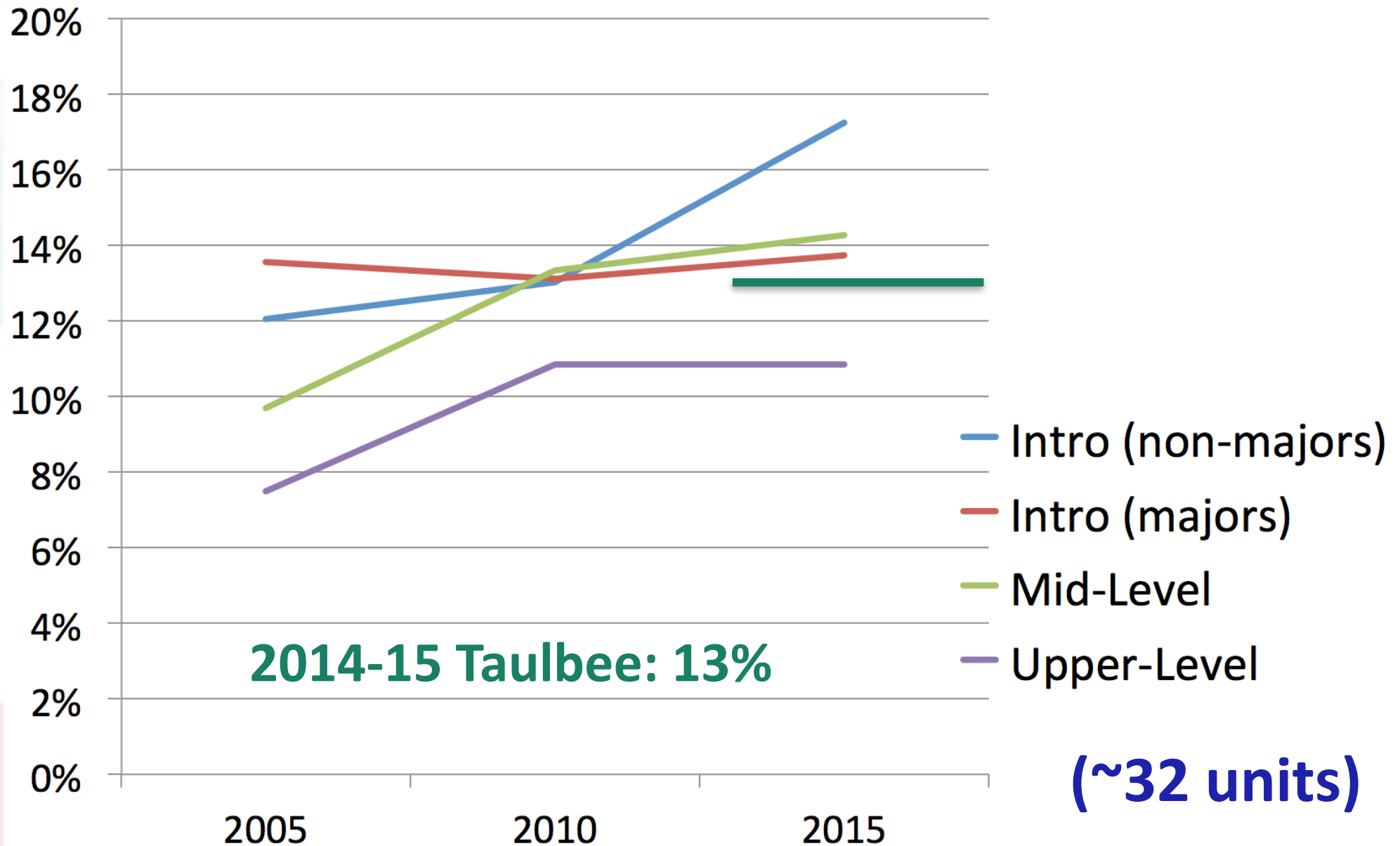
# % female in courses surveyed (2005-2015)



# % URM in courses surveyed (2005-2015)

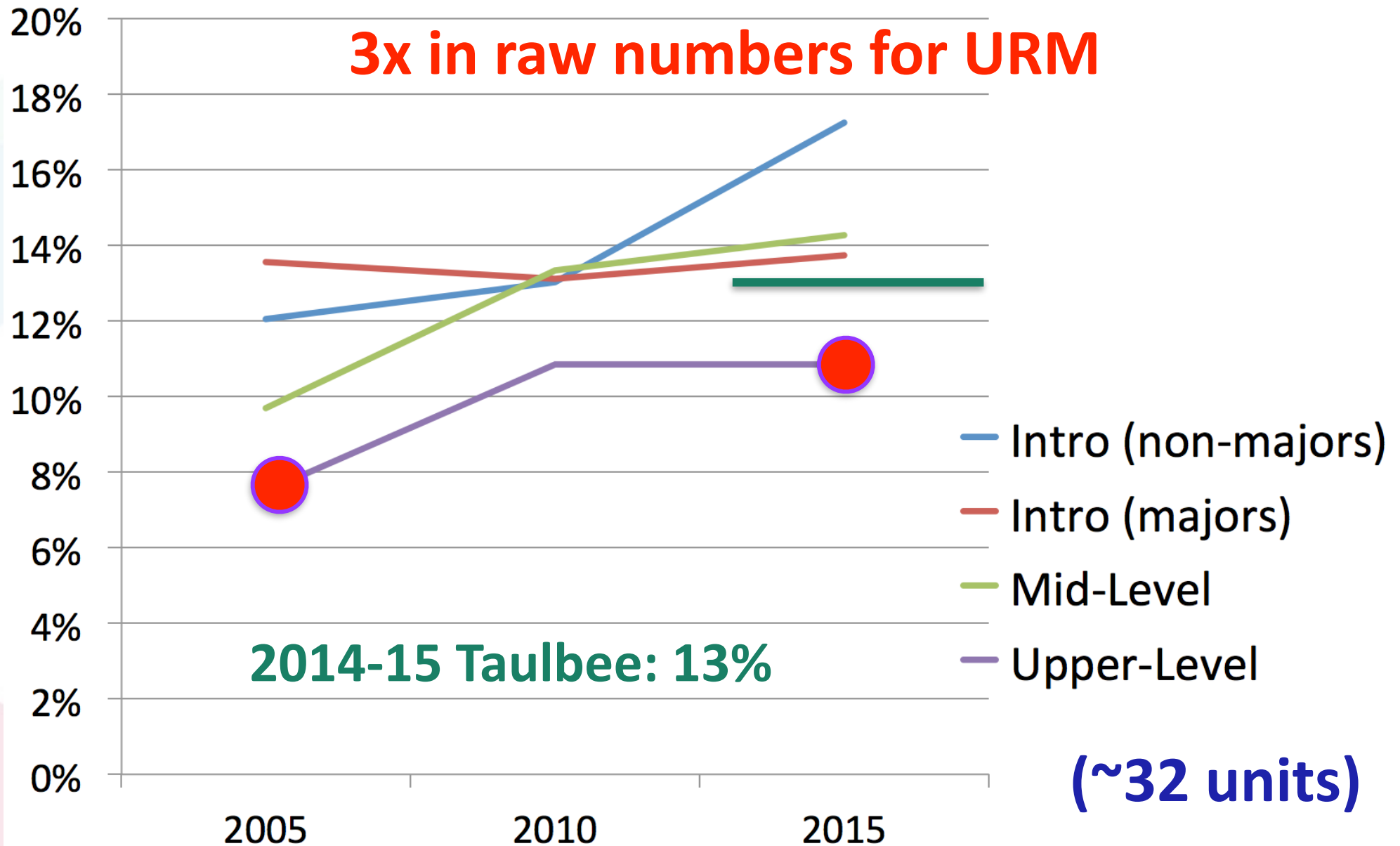


# % URM in courses surveyed (2005-2015)



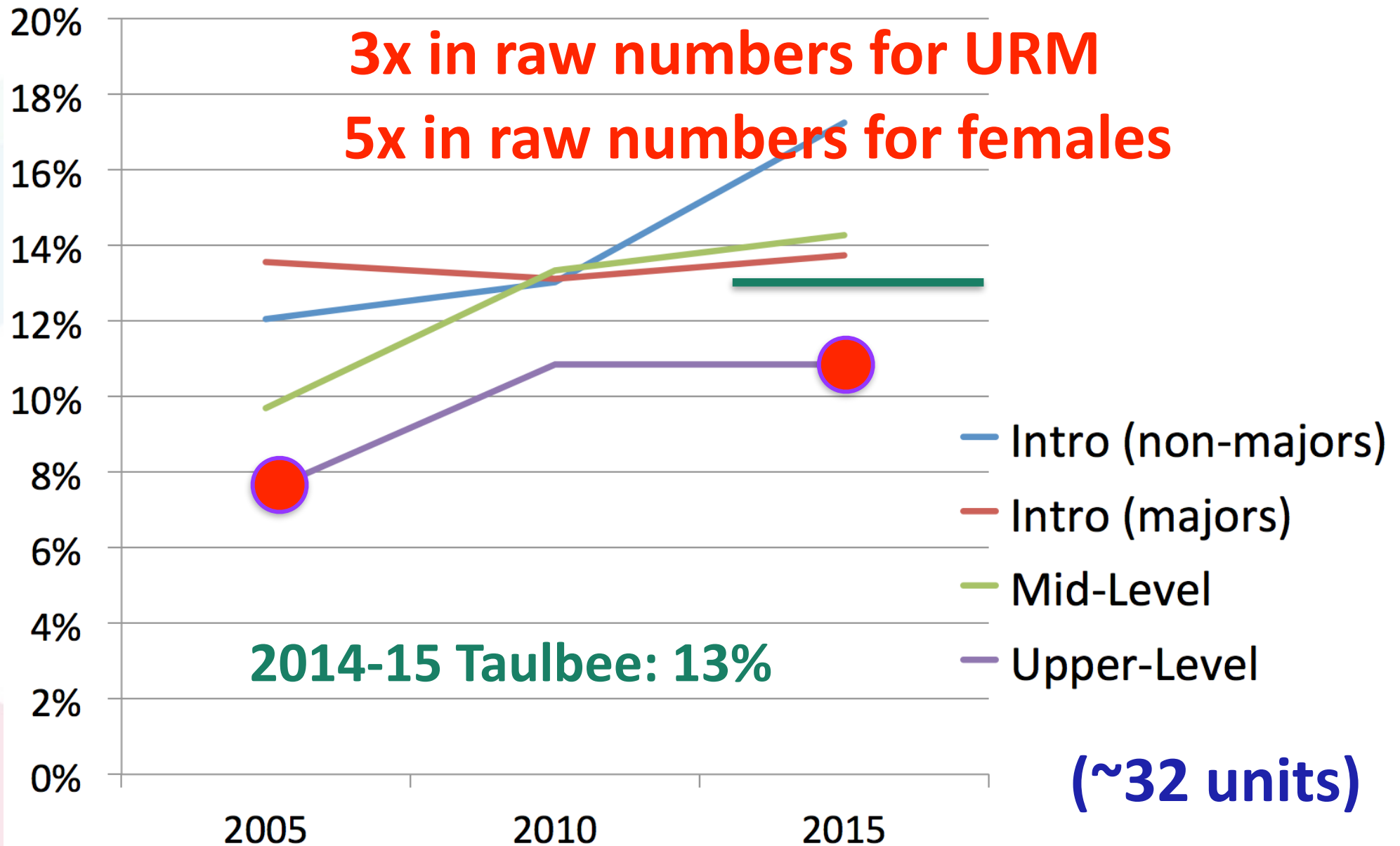
# % URM in courses surveyed (2005-2015)

**3x in raw numbers for URM**



# % URM in courses surveyed (2005-2015)

2.5x in raw numbers for all  
3x in raw numbers for URM  
5x in raw numbers for females





Questions for Institutions

→ Questions for Students



# **CRA COMMITTEE: STUDENT**

**Duncan Buell (South Carolina)**

**Tracy Camp (Mines)**

**Ed Lazowska (UW)**

**Leen-Kiat Soh (Nebraska)**

**Jodi Tims (Baldwin Wallace)**

**Jane Stout (CRA)**

**Lida Beninson/Jan Cuny (NSF)**



# CERP

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Computing Research Association  
Evaluation

## Center for Evaluating the Research Pipeline



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# CERP

Computing Research Association  
Evaluation

## Fall 2015 Student Survey

**N = 9721 took survey**

**N = 2563 students in intro to CS course**



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# Why did you enroll in an intro CS course?

*for students who are NOT CS major/minor*

	Non-major/ minor (N=405)		
It was required for my major/minor	64%		
Curiosity/interest in computers	54%		
A teacher/mentor encouraged me	13%		
My parents encouraged me	6%		



**CERP**

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# Why did you enroll in an intro CS course?

*for students who are NOT CS major/minor*

	Non-major/ minor (N=405)	White/Asian Students (N=324)	URM Students (N=81)
It was required for my major/minor	64%	62%	74%
Curiosity/interest in computers	54%	56%	43%
<b>A teacher/mentor encouraged me</b>	13%	<b>15%</b>	<b>3%</b>
My parents encouraged me	6%	7%	1%

significantly different,  $p \leq 0.05$



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Evaluation

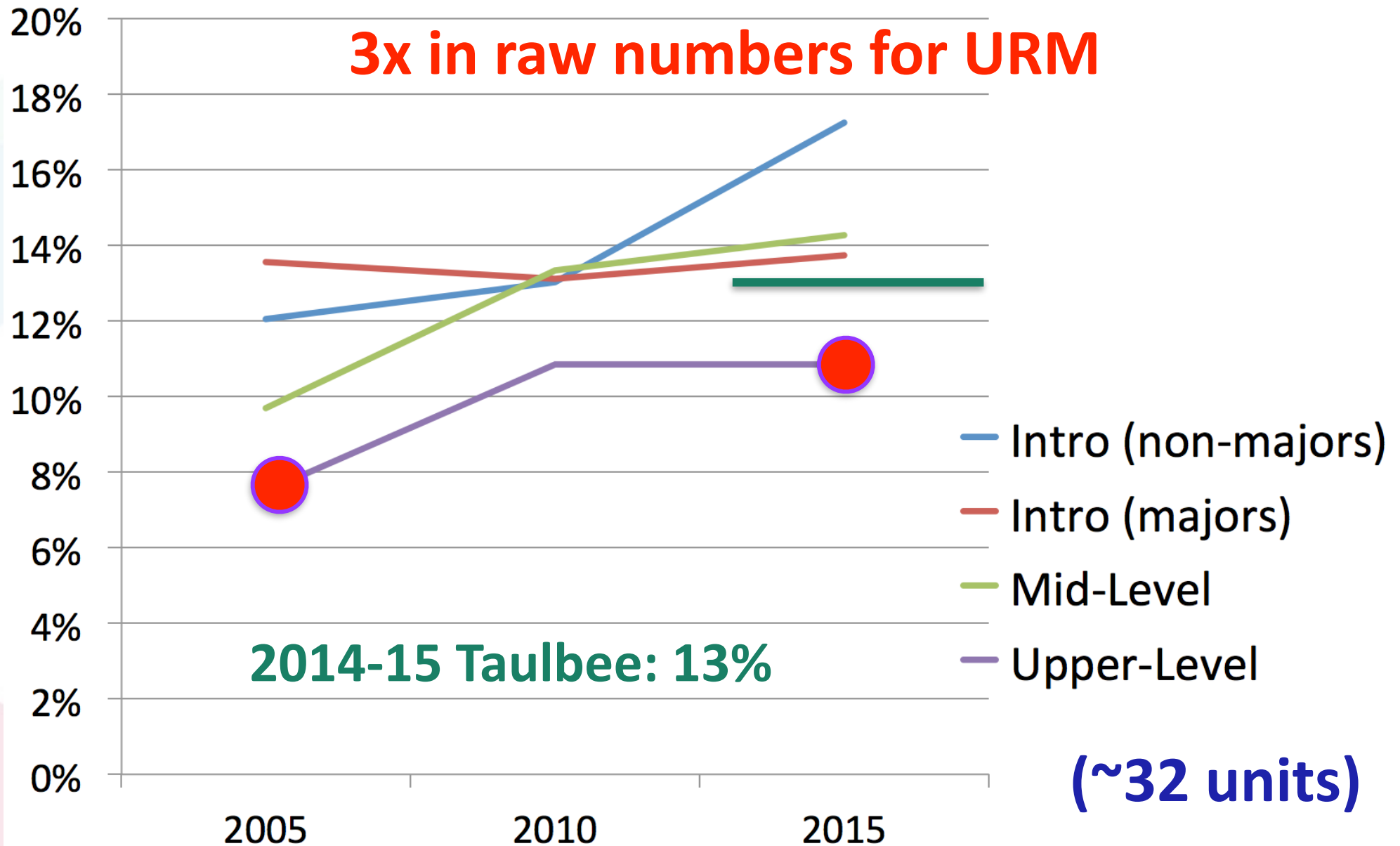


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# % URM in courses surveyed (2005-2015)

**3x in raw numbers for URM**



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*Data Analysis*

**PRELIMINARY!!**



Questions for Institutions  
Questions for Students



**Are we in a boom or  
are we in a new era?**

**What should we call  
this enrollment surge?**

CSinAll Era? CSinAll Boom?

Centrality of Computing

CompUbiquity

Mobile Big Data ?????

**Please email me (Tracy Camp) OR Betsy Bizot  
OR leave suggestion at CRA table.**

**Vote in post-Snowbird survey!**

# Plans

# CRA COMMITTEE



**Goal: finish report  
by early Fall 2016**

# NATIONAL ACADEMIES

## Committee on Growth of CS Undergraduate Enrollments

[http://sites.nationalacademies.org/CSTB/CurrentProjects/CSTB\\_171607](http://sites.nationalacademies.org/CSTB/CurrentProjects/CSTB_171607)

### **Chairs:**

Jared Leigh Cohon (CMU)

Susanne Hambrusch (Purdue)

### **Staff:**

Emily Grumbling, CSTB

# COMMITTEE MEMBERS

M. Brian Blake (Drexel)

Tracy Camp (Mines)

David Culler (UC Berkeley)

Susan Davidson (Penn)

Brian Fitzgerald (BHEF - **workforce**)

Ann Quiroz Gates (Texas-El Paso)

Charles Isbell (GATech)

Clas Jacobson (United Tech Corp - **workforce**)

Michael McPherson (Spencer Foundation - **economics**)

Eric Roberts (Stanford)

Valerie Taylor (Texas A&M)

Jodi Tims (Baldwin Wallace)

Sarah Turner (UVA - **economics**)

# NA COMMITTEE REPORT

## **Four working groups:**

- Workforce and Degree Trends
- Institutional Strategies
- Diversity
- Non-CS majors

**Workshop:** August 15, 2016

**Goal:** finish report by end of year

# 2016 SNOWBIRD

Booming Enrollments: Understanding the Surge

**Impact on Department Practices (Ballroom 3)**

Susanne Hambrusch (Purdue)

Stu Zweben (Ohio State)



**Student Profiles/Motivations (Ballroom 2)**

Tracy Camp (Mines)

Mary Hall (Utah)

**Programs for High Achieving Students (Ballroom 1)**

Nancy Amato (Texas A&M)

