









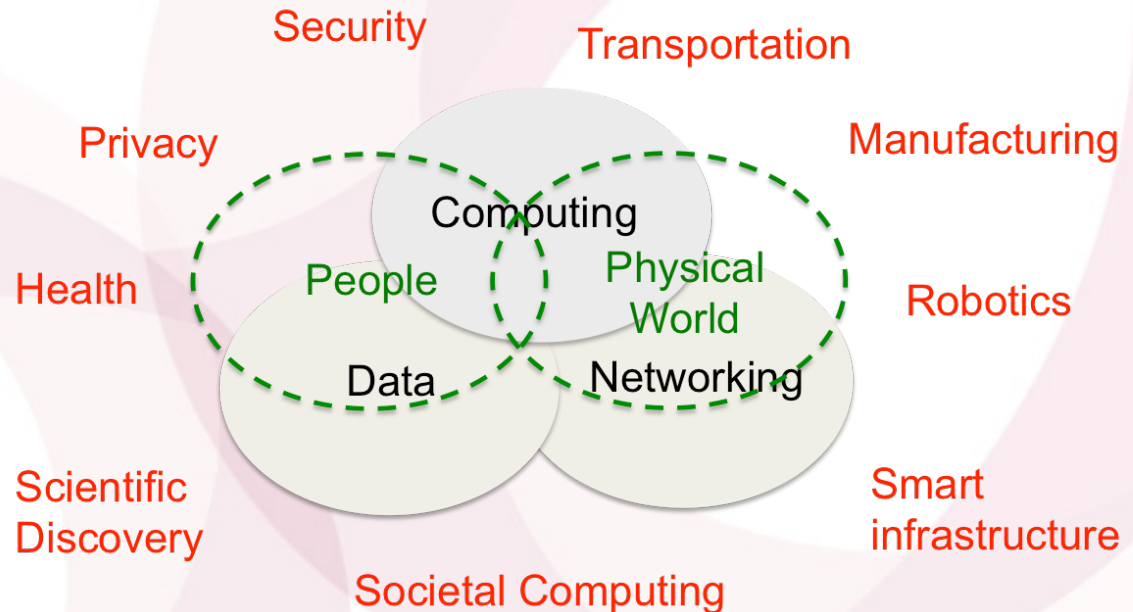


COMPUTING: GROWING IN EVERY DIMENSION

Rank	First quarter ^[8]		
1		Apple Inc. ▲596,988.7	✓
2		Alphabet ▼511,445.1	✓
3		Microsoft ▼434,130.1	✓
4		Berkshire Hathaway ▲349,813.4	
5		Exxon Mobil ▲346,616.5	
6		Facebook ▲326,357.8	✓
7		Johnson & Johnson ▲300,604.4	
8		General Electric ▼295,545.7	
9		Amazon Inc. ▼280,095.8	✓
10		Wells Fargo ▼246,035.0	

Top 10 US Companies
by Market Capitalization



A Perspective on the CS Research Ecosystem
From the 2015 Review of the NITRD Program



CCC

Computing Community Consortium
Catalyst

COMPUTING: GROWING IN EVERY DIMENSION



Top 10 US Companies
by Market Capitalization

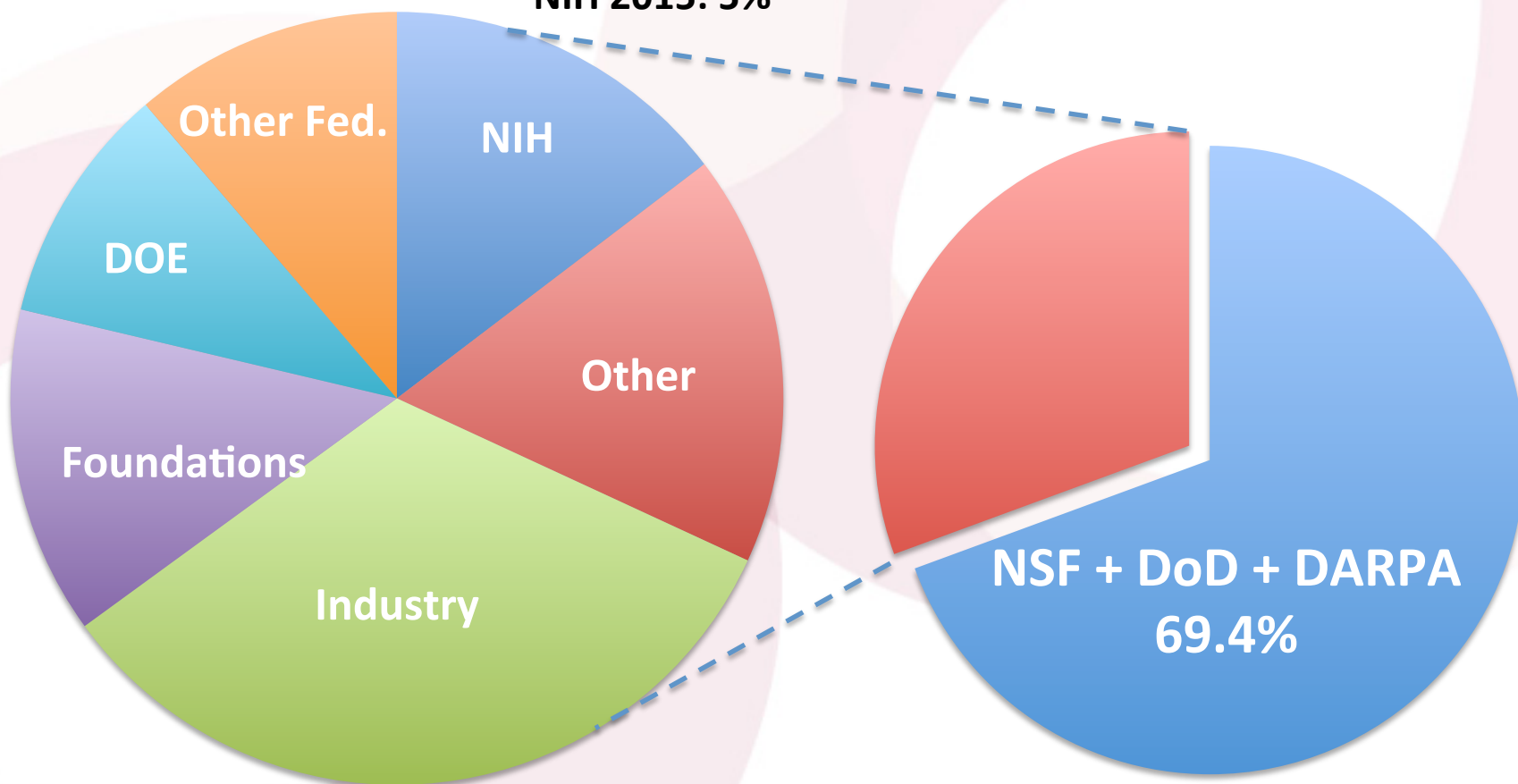


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CS RESEARCH FUNDING PORTFOLIO

NIH 2003: 2%
NIH 2015: 5%



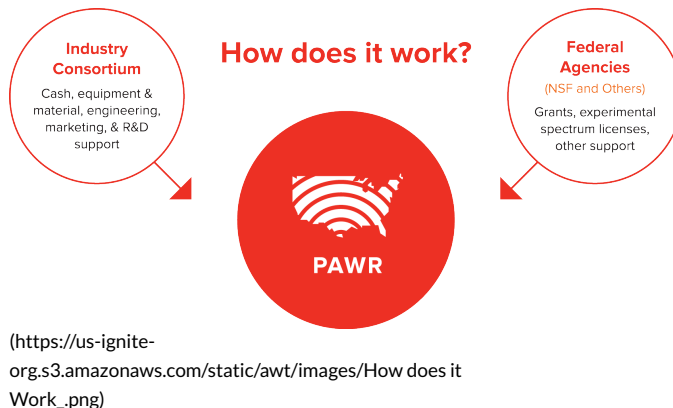
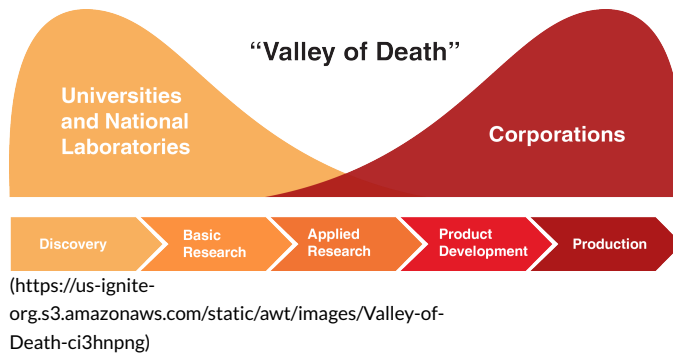
Source: 2015 Taulbee Survey, Table R2



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GROWING CS – THINK OUTSIDE THE BOX



\$400M gov't-industry partnership around wireless



\$300M effort that will require new computing research

GROWING CS – THINK OUTSIDE THE BOX



National Science Foundation
WHERE DISCOVERIES BEGIN

NSF 16-106

**DEAR COLLEAGUE LETTER: EXPLORING MECHANISMS TO ENHANCE
THE ECONOMIC AND SOCIETAL IMPACTS OF FUNDAMENTAL
ADVANCES IN INFORMATION AND COMMUNICATIONS TECHNOLOGIES**

Some helpful resources

COMPUTING RESEARCH

ADDRESSING NATIONAL PRIORITIES AND SOCIETAL NEEDS



<http://cra.org/ccc/events/computing-innovation-societal-needs-the-impact-of-computing-research/>



ARTIFICIAL INTELLIGENCE
FOR SOCIAL GOOD



<http://cra.org/ccc/events/ai-social-good/>



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... AND LEAVE NO STONE UNTURNED



Image from Google



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