MAKING A FEDERAL CASE FOR COMPUTING

- Moderator: Fred Schneider
- Peter Harsha, CRA
- Greg Hager, Johns Hopkins, CCC past-Chair
- Kent Foster, Microsoft
- Martha Pollack, University of Michigan



MAKING A FEDERAL CASE FOR

Peter Harsha
Director of Government Affairs
CRA

Snowbird Conference 2016



CRA GOVERNMENT AFFAIRS



Me



Brian Mosley Policy Analyst





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1. WHY DOES CRA DO POLICY?

2. THE CHALLENGES WE FACE

GOAL: PAINT A CLEAR PICTURE OF THE SITUATION IN DC

WHY DO WE "DO" POLICY?

CRA MISSION

CRA's mission is to enhance innovation by joining with industry, government and academia to strengthen research and advanced education in computing.

CRA executes this mission by leading the computing research community, informing policymakers and the public, and facilitating the development of strong, diverse talent in the field.



COMPUTING RESEARCH ASSOCIATION

We're part of an active computing policy community

- ACM Ed Policy/ USACM
- code.org, CSEC
- · IEEE-CS/IEEE-USA .
- SIAM
- CASC

- EDUCAUSE
- AAAI
- NCWIT
- Industry Groups
- EFF, EPIC, CDT....



"ENSURING THE HEALTH OF THE R&D ECOSYSTEM"

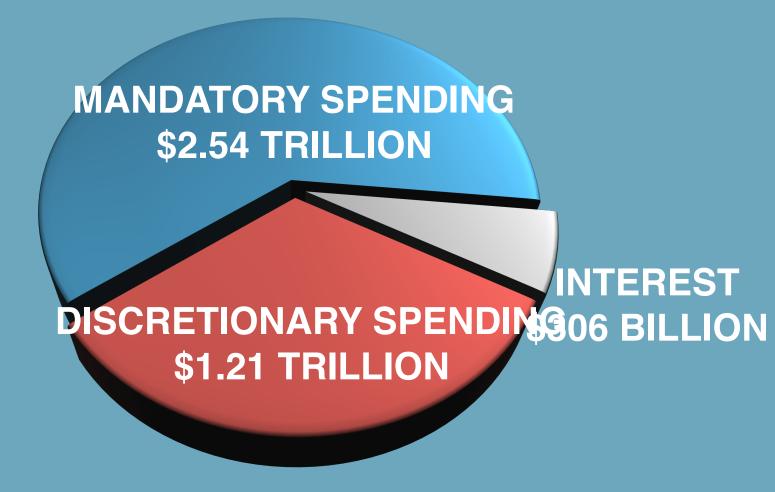
- Access to Talent
- Impediments to Research
- Research Funding and Priorities



CHALLENGES

Amistau America Discovery Science Center ivilariii Project to Gure Paratysis Michigan Research Institute An Achievable Dream Inc **Duane Morris Government Affairs** Duluth Children's Museum Midpeninsula Regional Open Space Dist Andre Agassi Charitable Foundation Appalachia Service Project **ECMC Group** Military Child Education Coalition Aguarium of the Pacific Missouri Botanical Garden Envision Arison Family Trust Families of Flight 93 Missouri Public Transit Assn Arizona Science Center Mo to ey L ly A buarit n Mot Marin Labo to Asphalt Green Muscular Dystrophy A sn Assn for Homeowners Across America Assn of Critical Care Transport Figge Art Museum Museum of Flight Fight Crime: Invest In Kids Museum of Latin American Art Assn of Fundraising Professionals First Candle Museum of Science & Industry Attic Correctional Services August Wilson Cntr/African Amer Culture eare Libra Museum of the City of New York n County Austin Hill Country Conservancy Fort V vne Al My Turn Inc Benetech Initiative ion for Better Orego Mystic Marine Life Aquarium Big Brothers/Big Sisters of America I Orde of E les Mystic Seaport Museum Frater Friends of Charities Assn. National Aquarium in Baltimore Bipartisan Advocacy Center Bipartisan Policy Center Friends of the Griffith Observatory **National Aviary** Bipartisan Policy Ctr Advocacy Network Friends of the World Food Program National Building Museum Boston Museum of Fee Arts Top and Courts for State Courts Boston Museum of Sence nor for "ctims of Crime Boy Scouts of America Georgian Bay Forever National Community Action Foundation Boys & Girls Clubs of America Boys & Girls Town of Missouri Girl Scouts of the USA National Community Renaissance Boysville Nationa Education Ce National Down Syndrome Society al Fire Protection Assn Brooklyn Botanical Garden e Deliv atio erna California Academy of Sciences stries Ir I Geographic Society ndustries/m I Middle School Assn California Center for Land Recyclin National Museum of Industrial History Grammy Foundation California Science Center Foundation **CARE Action Now** Great River Economic Development Fdtn National Museum of Women in the Arts Care Coalition National Safety Council Green for All Greenway_Foundation National Women's History Museum Career Gear National Young Farmers Education Assn Carnegie Institute Carnegie Library of Pittsburgh Natl Assn Exchange of Industri Resources Natl Assn of Foster Grandparents Center for Civic Education Center for Individual Freedom Healey Family Foundation Natl Assn of Local Housing Finance Agenc Heartland Fam Center for Inquiry Natl Assn/Univ Forest Resource Programs Center for Rural Affairs Henry Ford M Natl Cltn for Women with Heart Disease Center for Science in Public Interest Hillside Fam Natl Commodity Supplemental Food Progra Certified Financial Planner Brd of Stds Homeownersmi Natl Conf of Cmsrs on Uniform State Laws **HONOReform** Natl Immigration Forum Action Fund Chabot Space & Science Center Chadd Inc Houston Advanced Research Center Natl Museum of American Jewish History Chicago Botanic Garden Houston Zoo Natl Underground Railroad Freedom Cente Chicago Zoological Society Immunodeficiency Foundation Naval Aviation Museum Foundation Children's Discovery Museum of San Jose Independent Sector Nehemiah Corp of America In addition from Oderral and A alabamana and Marris Datus It Oslanda Oslanda







DISCRETIONARY SPENDING \$1.21 TRILLION

Agriculture
CJS
Defense
Energy and Water
Financial Services
Homeland Security

Interior and Environment Labor/HHS/Education Legislative Branch Military/Veterans State/Foreign Ops Transportation/HUD

APPROPRIATIONS IS A ZERO-SUM GAME

Commerce, Justice, Science Bill

- National Science Foundation
- NIST
- NOAA
- NASA
- FBI / Dept. of Justice
- Census

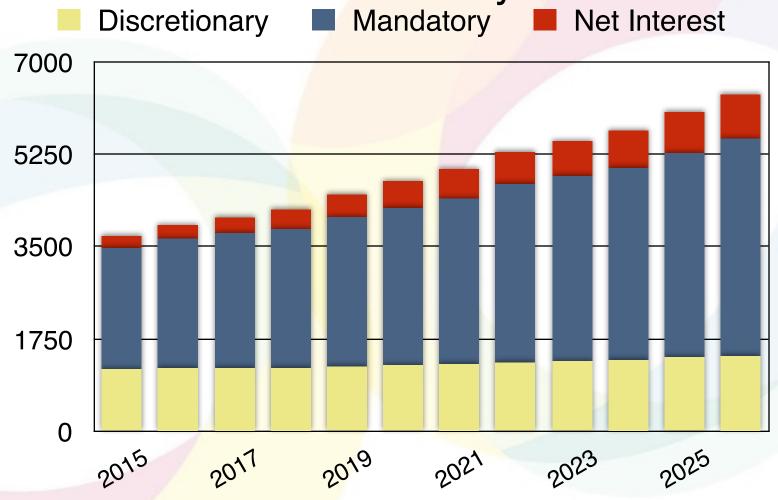


NSF, COPS OR SPACESHIPS?



LONG-TERM FISCAL CHALLENGES

Growth in Mandatory Spending vs. Discretionary



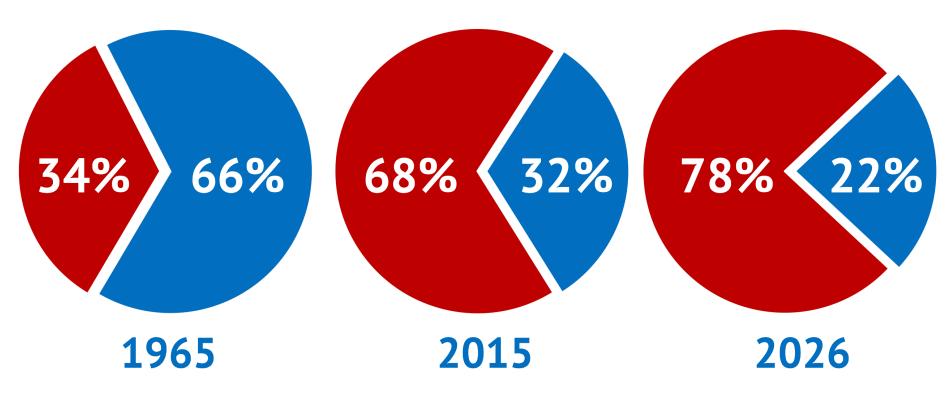
Source: Congressional Budget Office projection



AUTOMATIC SPENDING GROWS OVER TIME







INTEREST VS. OTHER SPENDING

(In 2026 Under Current Law)

NET INTEREST

\$830 Billion

DEFENSE

\$719 Billion



MEDICAID

\$642 Billion



EDUCATION



\$125 Billion



TRANSPORTATION



\$109 Billion



SCIENCE, SPACE, TECH



\$38 Billion



ATTITUDES HAVE CHANGED



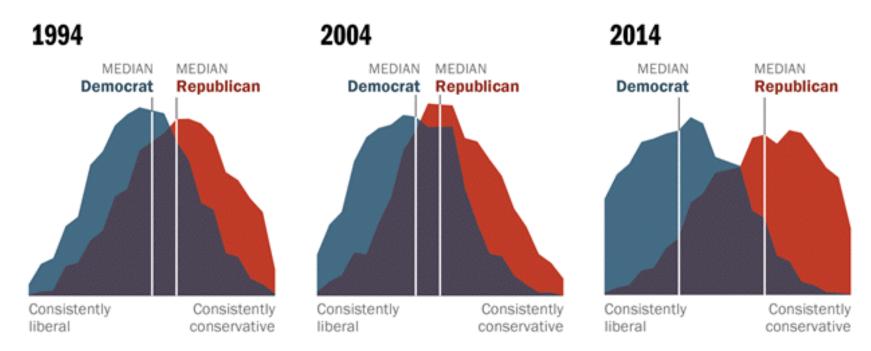
CONGRESS IS MORE POLARIZED THAN EVER

- Not a single Democratic Senator was more conservative than any GOPer. Not a single GOP Senator is more liberal than any Dem.
- The House is equally polarized, with only five GOPers ranking more liberal than the most conservative Dem, and only four Dems more conservative than the most liberal Republican.

From a 2011 National Journal Study of the 2010 election cycle.

Democrats and Republicans More Ideologically Divided than in the Past

Distribution of Democrats and Republicans on a 10-item scale of political values



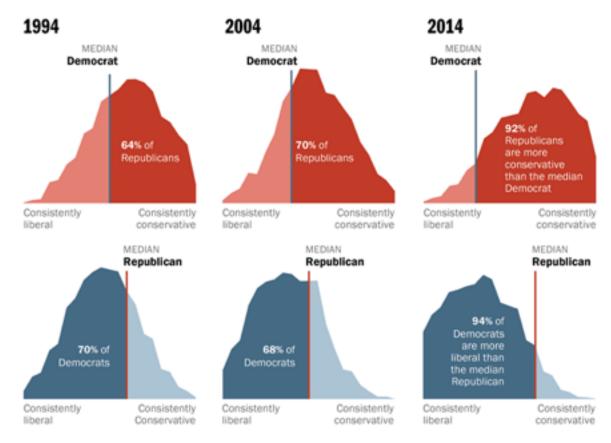
Source: 2014 Political Polarization in the American Public

Notes: Ideological consistency based on a scale of 10 political values questions (see Appendix A). The blue area in this chart represents the ideological distribution of Democrats; the red area of Republicans. The overlap of these two distributions is shaded purple. Republicans include Republican-leaning independents; Democrats include Democratic-leaning independents (see Appendix B).

PEW RESEARCH CENTER

Republicans Shift to the Right, Democrats to the Left

Distribution of Republicans and Democrats on a 10-item scale of political values



Source: 2014 Political Polarization in the American Public

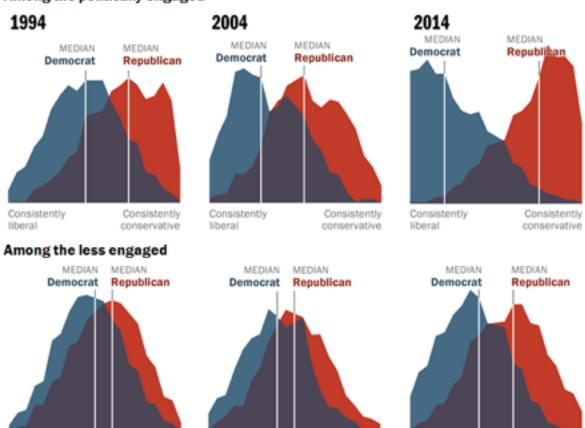
Notes: Ideological consistency based on a scale of 10 political values questions (see Appendix A). Republicans include Republican-leaning independents; Democrats include Democratic-leaning independents (see Appendix B).

PEW RESEARCH CENTER

Polarization Surges Among the Politically Engaged

Distribution of Democrats and Republicans on a 10-item scale of political values, by level of political engagement

Among the politically engaged



Source: 2014 Political Polarization in the American Public

Consistently

conservative

Notes: Ideological consistency based on a scale of 10 political values questions (see Appendix A). Republicans include Republican-leaning independents; Democrats include Democratic-leaning independents (see Appendix B). Politically engaged are defined as those who are registered to vote, follow government and public affairs most of the time and say they vote always or nearly always.

Consistently

conservative

Consistently

liberal

Consistently

liberal

Consistently

conservative

PEW RESEARCH CENTER

Consistently

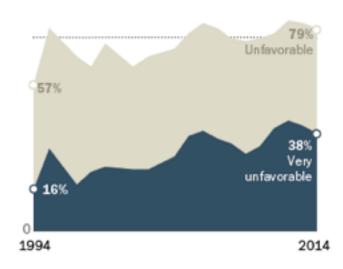
liberal

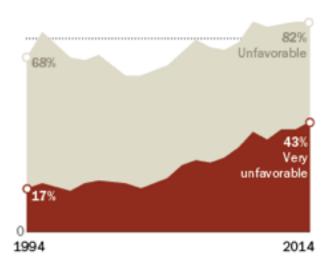
A Rising Tide of Mutual Antipathy

Democratic attitudes about the Republican Party

100%------

Republican attitudes about the Democratic Party





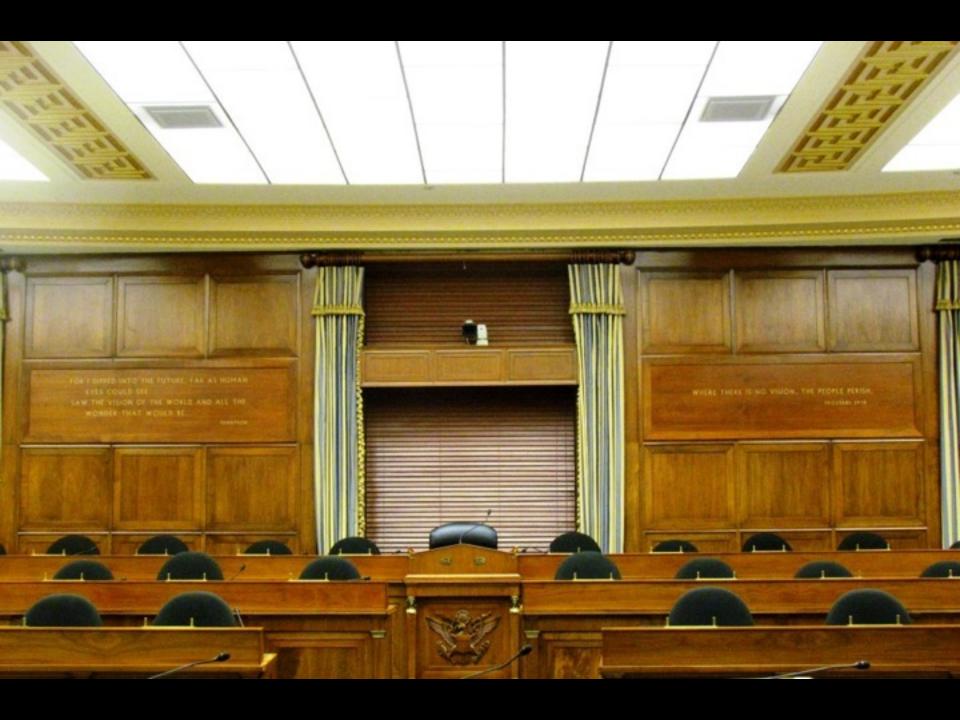
Source: 2014 Political Polarization in the American Public

Notes: Republicans include Republican-leaning independents; Democrats include Democratic-leaning independents.

PEW RESEARCH CENTER

THIS POLARIZATION HAS CHANGED ATTITUDES ABOUT SCIENCE





- Comity and bipartisanship on the committee probably peaked in about 2007-8 with *Gathering Storm* and the America COMPETES Act
- Breakdown started in earnest in 2010, during reauthorization of COMPETES
- GOP tried to kill bill to deny Dems a win in an election year



- In 2012, Sen. Tom Coburn attacked NSF as wasteful for "silly-sounding" research
- In 2013, Coburn/McCain and Cantor/L.
 Smith attacked NSF over political science and social science funding
- 2014 L. Smith attacks Dept. of Energy over Climate Change and Sustainability research
- 2015 L. Smith amends CJS to target SBE



FIRST ACT/AMERICA COMPETES REAUTHORIZATION OF 2015

- Reauthorization of 2007 COMPETES Act
- NSF "Accountability"
- Reduced funding overall
- Specific cuts to SBE
- CRA opposed the bill (along with 43 other groups)
- Bill passed House on party-line vote

RECAP

- Increasingly polarized Congress
- Increasingly polarized Electorate
- The only congressional committee with Science as its sole jurisdiction becoming more polarized...



THIS THING IN NOVEMBER





THIS THING IN NOVEMBER

- Clinton's views on science policy are fairly wellestablished
- Published a 15 page issue brief on her Science and Technology platform: http://cra.org/blog
- First priority is "Invest in Computer Science and STEM Education"
- Likely to be a lot of continuity from the Obama administration.



THIS THING IN NOVEMBER

- Trump's views are less well known.
- Trump on Tech Policy:
 - "We're losing a lot of people because of the internet.



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- Trump's views are less well known.
- Trump on Tech Policy:
 - "We're losing a lot of people because of the internet. We have to see Bill Gates and a lot of different people that really understand what's happening. We have to talk to them about, maybe in certain areas, closing that internet up in some ways. Somebody will say, 'Oh freedom of speech, freedom of speech.' These are foolish people."



- Trump on Science Funding:
 - [in answer to a question about his support for NASA] "Right now, we have bigger problems you understand that? We've got to fix our potholes. You know, we don't exactly have a lot of money."
- So, there are certainly opportunities for education.
- Transition papers will be useful in either case.



- Trump does have an advisor for Energy policy:
 - Rep. Kevin Cramer (R-ND)
- Three policy advisors, but none focused on science policy
- Chris Christie would manage the transition team



ELECTION EFFECT ON CONGRESS

- Does either candidate have coattails?
- Does Trump have anti-coattails?
 - Does Trump at the top of the ticket suppress GOP votes? Does it hurt GOP candidates down-ticket?
- A Clinton win and a GOP majority in the House and Senate = essentially status quo
- Any other scenario changes the policy calculus....

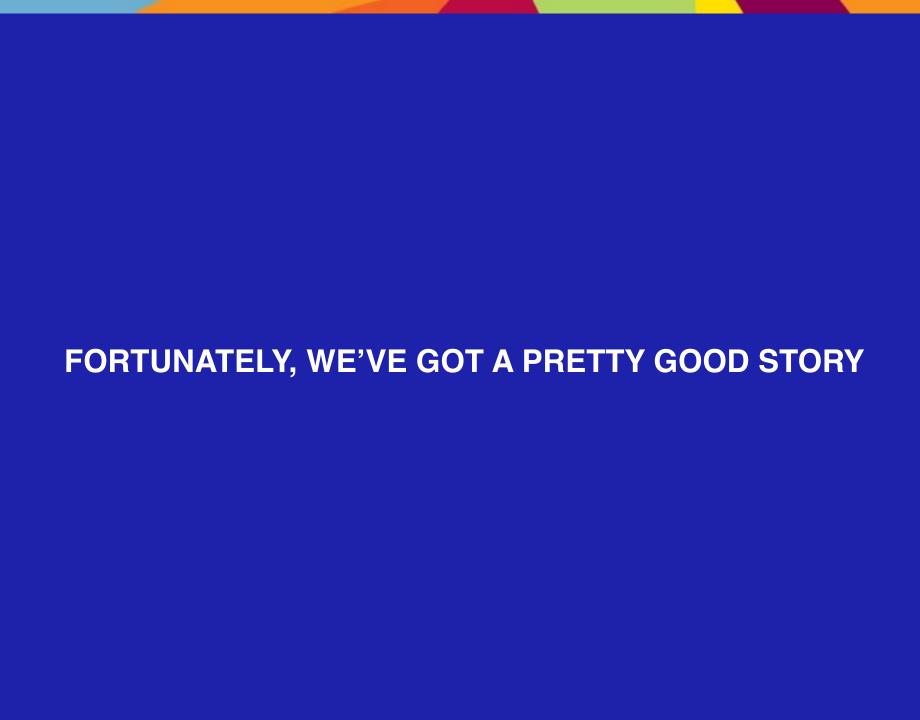


SO THE CHALLENGES ARE DAUNTING



AND WE HAVE A MUCH MORE LIMITED TOOL BOX...





TALKING POINTS



INFORMATION TECHNOLOGY R&D AND U.S. INNOVATION

- Advances in information technology are transforming all aspects of our lives: commerce, education, employment, health care, manufacturing, government, national security, communications, entertainment, science, and engineering.
- Advances in information technology also drive our economy both directly (the growth of the IT sector itself) and in productivity gains across the economy. Advances in computing are enabling innovation in all fields.
- The history of innovation in computing is impressive, but the future opportunities are even more compelling: the future of networking, revolutionizing transportation, personalized education, powering the smart grid, empowering the developing world, improving health care, enabling advanced manufacturing, driving advances in all fields of science and engineering.

It's impossible to imagine a field with greater opportunity to change the world.

• The IT R&D ecosystem is crucial to continued innovation in IT, and federal support is at the heart of that ecosystem. Essentially every aspect of IT upon which we rely today bears the stamp of federal support.

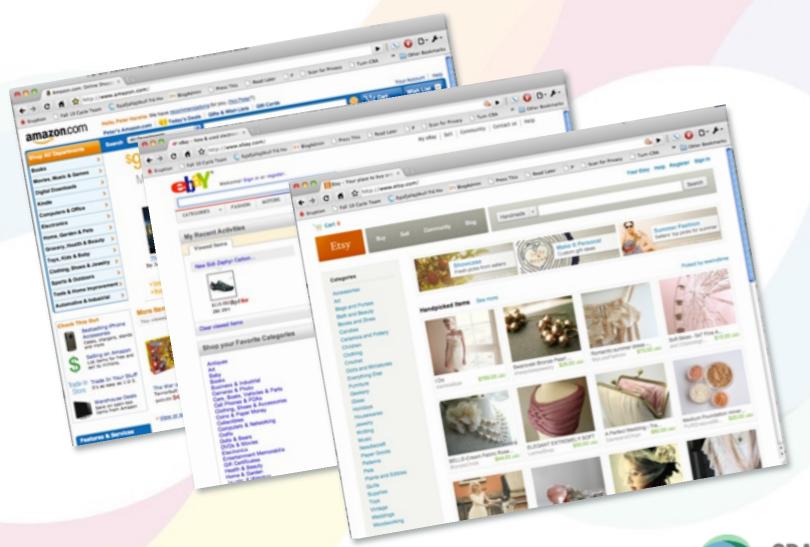
"In order to sustain and improve our quality of life, it is crucial that the United States continue to innovate more rapidly and more creatively than other countries in important areas of IT. Only by continuing to invest in core IT science and technology will we continue to reap such enormous societal benefits in the decades to come."

 President's Council of Advisors for Science and Technology (in *Designing a Digital Future*, December 2010)



Advances in IT are transforming all aspects of our lives





Conduct commerce...





...how we learn...



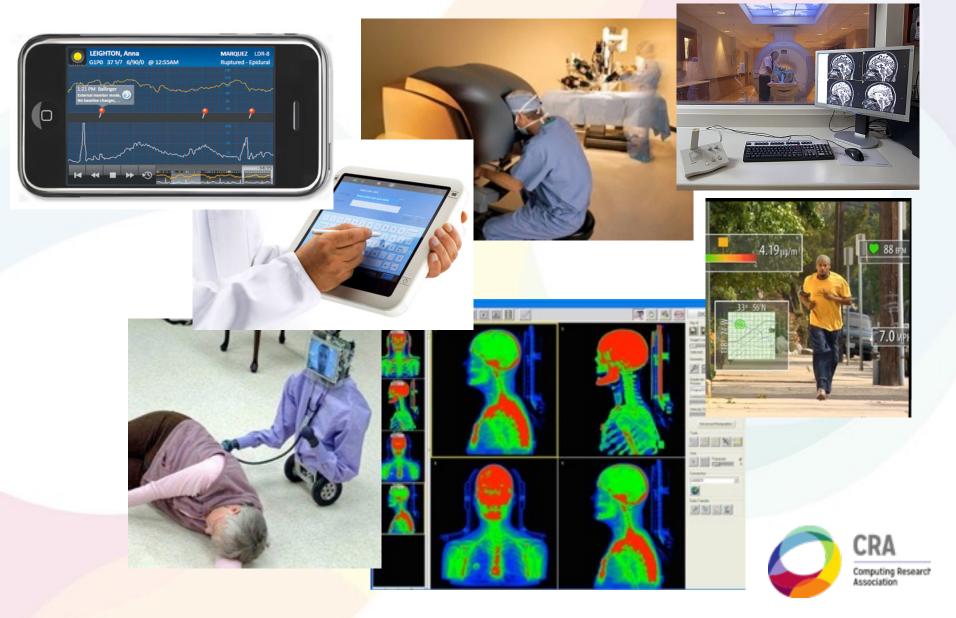




...our employment...



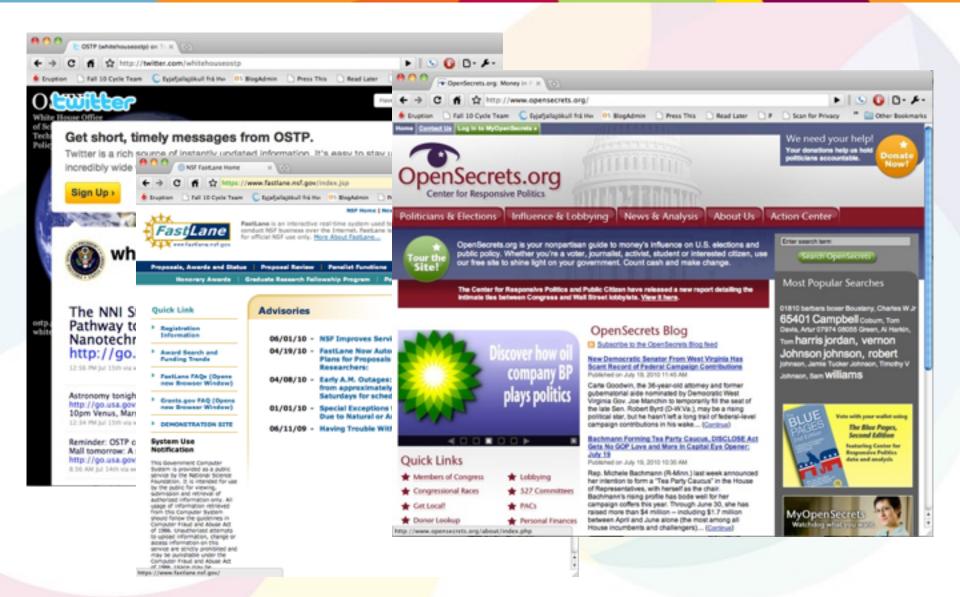
...our health care...



...how we manufacture...



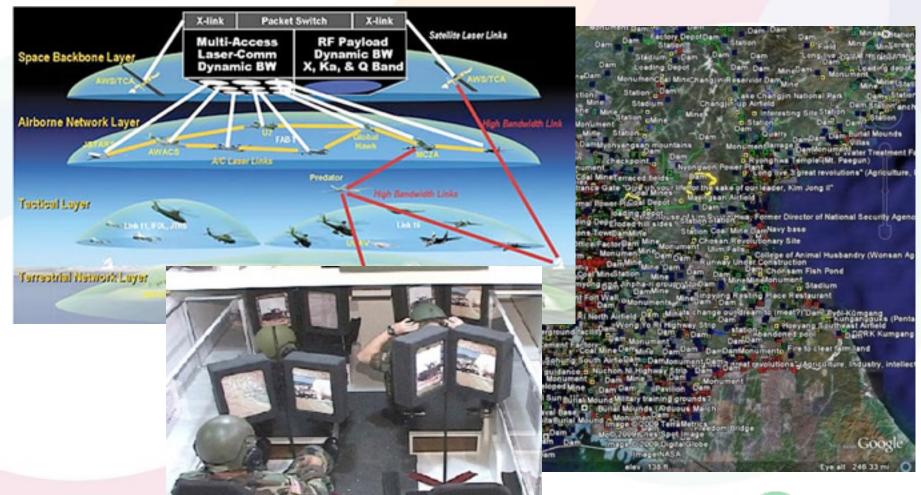




...how government functions...



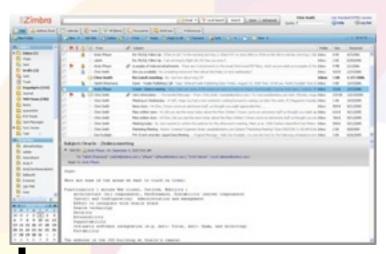
...how we preserve our national security...













...how we communicate...



...and how we're entertained.









Advances in IT also drive our economy



- Computing drives our economy, not just through the growth of the IT industry, but also through productivity gains across the entire economy
- Remarkable economic growth between '95 and '02 was spurred by productivity growth enabled almost completely by factors related to IT¹
- IT enables productivity growth, enables the economy to run at full capacity, enables goods to be allocated more efficiently and the production of higher quality goods and



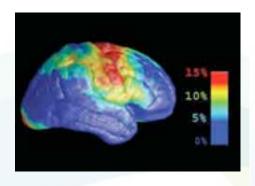
^{1.} JSG Mus S. Ho, and Kevin J. Stiroh. Productivity, Volume 3: Information Technology and the American Growth Resurgence. MIT Press. 2005.

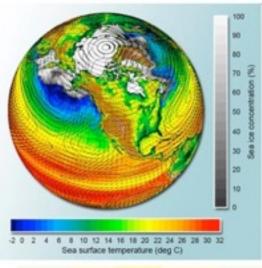
^{2.} Atkinson, Robert D., Andrew S. McKay. Digital Prosperity: Understanding the Economic Benefits of the Information Technology Revolution. Information Technology and Innovation Foundation. 2007.

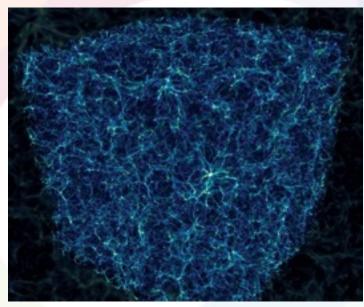
Advances in computing are enabling innovation in all other fields...



In Science and Engineering...







Created by Matthew Hall of NCSA's Advanced Visualization Laboratory

Computer modeling, visualization and data analysis have joined observation, theory, and experiment as the drivers of scientific discovery.

The history is impressive, but the future is even more compelling



- The future of networking
- Revolutionizing transportation
- Delivering personalized education
- Enabling the smart grid
- Empowering the developing world
- Improving health care
- Driving advances in *all* fields of S&E

It's impossible to imagine a field with greater opportunity to change the world

It's impossible to imagine a field with greater opportunity to provide amplification to the forces of change in the world



The IT R&D ecosystem is crucial to innovation in IT, and federal support is at the heart of that ecosystem

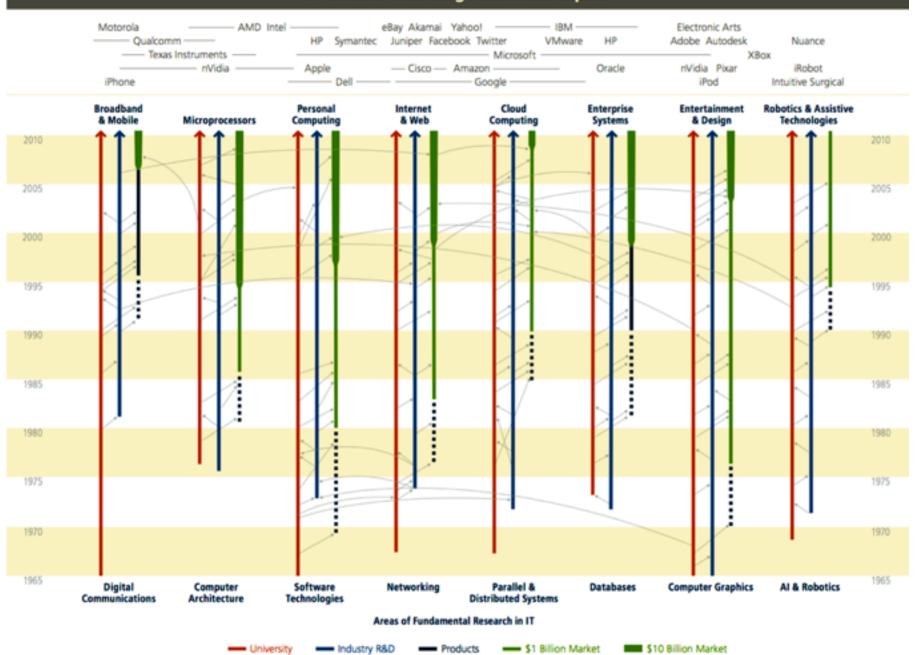


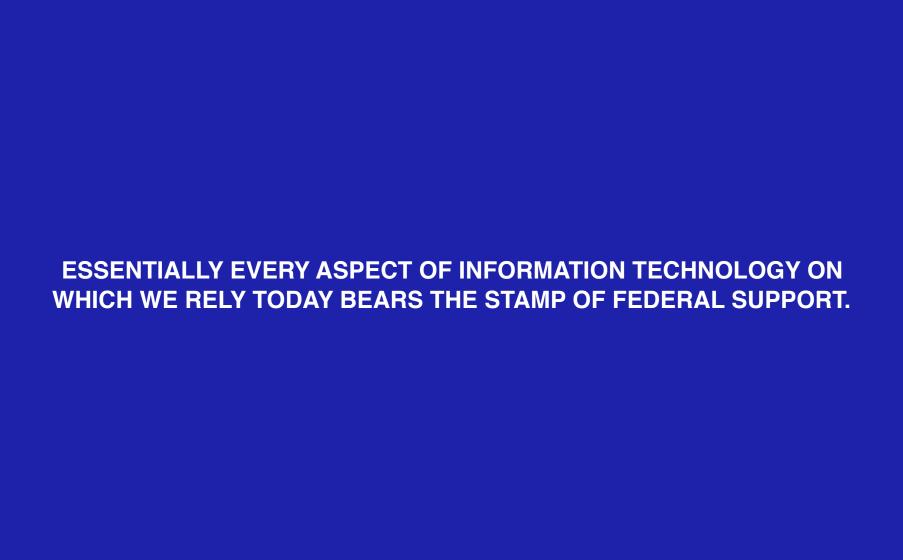
"[An] extraordinarily productive interplay of federally funded university research, federally and privately funded industrial research, and entrepreneurial companies founded and staffed by people who moved back and forth between universities and industry."

-NRC on the federal IT R&D Progra



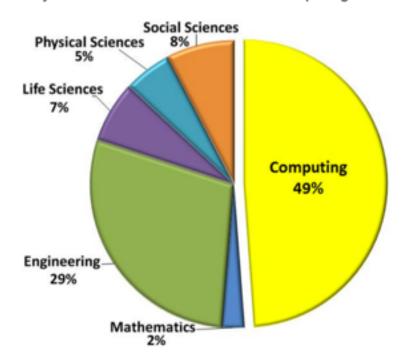
IT Sectors With Large Economic Impact





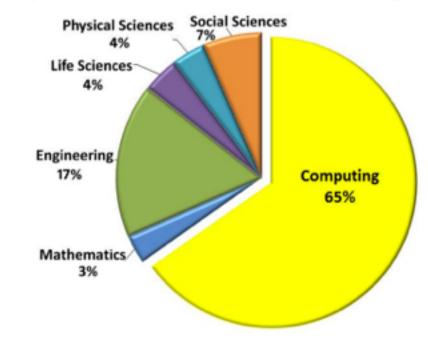
Where the STEM Jobs Will Be

Projected Annual Growth of Total STEM Job Openings 2012-202.



Where the STEM Jobs Will Be

Projected Annual Growth of NEWLY CREATED STEM Job Openings 2012-2022

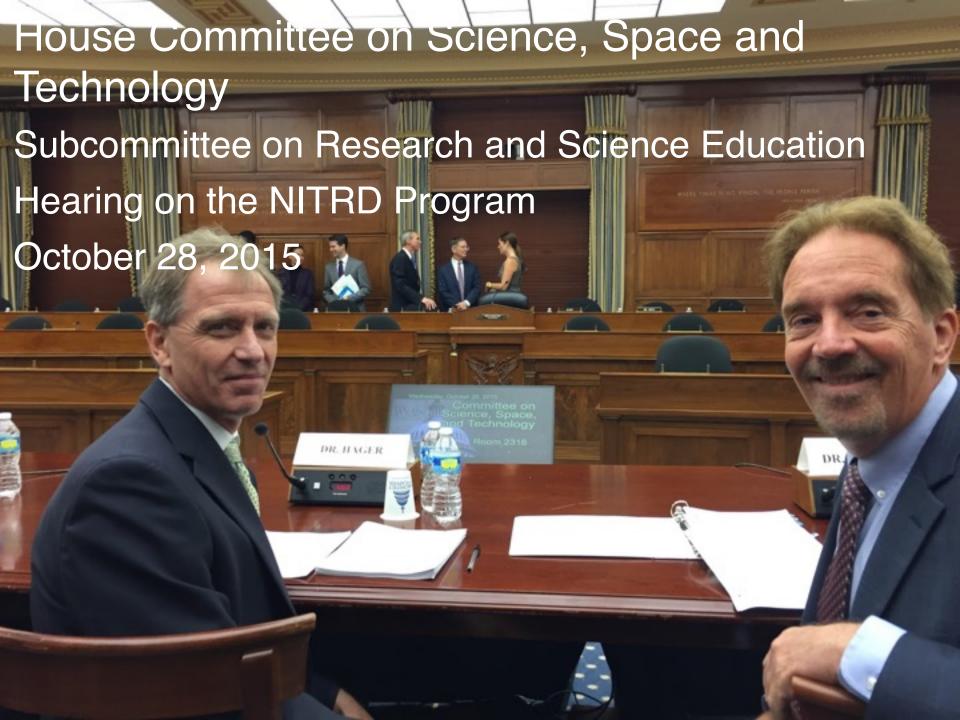


Source: Jobs data are calculated from the Bureau of Labor Statistics (BLS), Employment Projections 2012-2022, available at http://www.bbs.gov/emps
Courtery of Association for Computing Machinery (acm.org).

WE'RE OPPORTUNISTIC...

Congressional testimony





WE'RE OPPORTUNISTIC...

- Congressional testimony
- We host our own events and partner with others



CRA CONGRESSIONAL FALL FLY-IN SEPTEMBER 13-14, 2016!



CRA Fall Fly-in Participants, September 2015





Deconstructing The iPad

How Federally Supported Research Leads to Game-Changing Innovation













WE'RE OPPORTUNISTIC...

- Congressional testimony
- We host our own events and partner with others
- We've developed a good "brand"
- We strive to engage the community in policymaking LiSPI



LiSPI 2017

CRA/CCC Leadership in Science Policy Institute



November 2017 Washington, DC

Nominations
Sept 2017

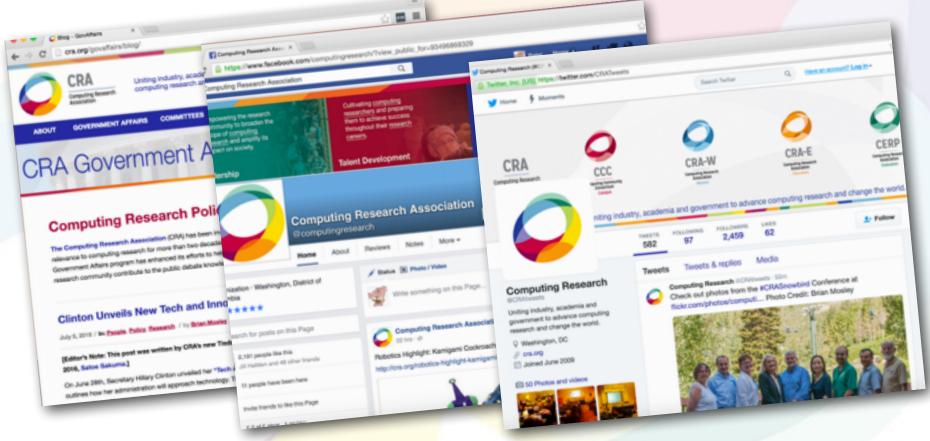


WE'RE OPPORTUNISTIC...

- Part of a broader science advocacy community that's looking for good stories to tell
- Join coalitions around our interests
 - CNSF, CNSR, TFAI, ESC, CSEC
- We leverage our interactions with the press



We leverage social media (or try to...)



http://cra.org/blog

On Facebook

@CRATweets



AND WE'VE HAD SOME SUCCESS...

"This is our generation's Sputnik moment. Two years ago, I said that we needed to reach a level of research and development we haven't seen since the height of the Space Race. In a few weeks, I will be sending a budget to Congress that helps us meet that goal. We'll invest in biomedical research, information technology, and especially clean energy technology an investment that will strengthen our security, protect our planet, and create countless new jobs for our people."





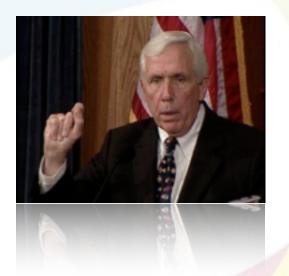
If we want America to stay on the cutting edge, we need young Americans to master the tools and technology that will change the way we do just about everything.

- President Obama in a video on behalf of the Hour of Co





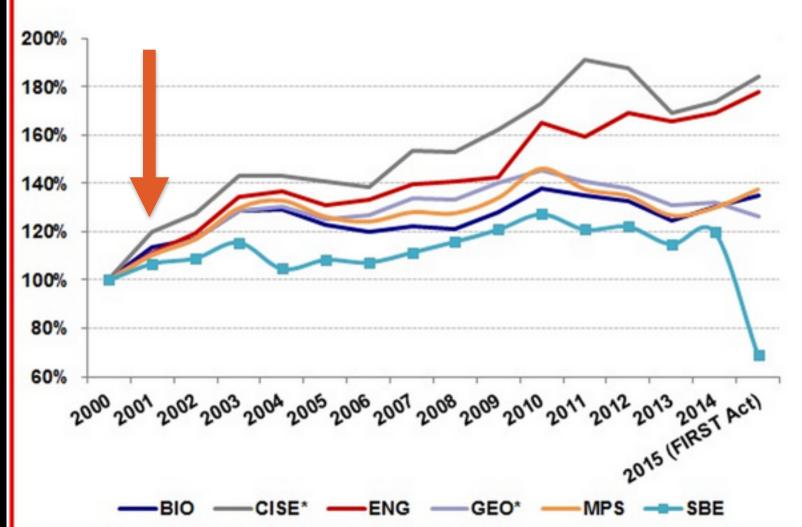
NSF's entire increase is provided to core research and education activities, which are critical to innovation and U.S. economic competitiveness, including funding for an advanced manufacturing science initiative and for research in cyber-security and cyberinfrastructure.





NSF Directorate Budgets and the FIRST Act

Percent change from FY 2000 funding levels, constant dollars



^{*}Adjusted for comparability. Based on historical agency data and proposed authorizations in the FIRST Act. © 2014 AAAS

MORE RECENT "SUCCESSES"

- Sought for input on DIGIT Act
- NITRD Reauthorizations
- STEM Ed Act, Senate COMPETES



HOW CAN WE DO MORE?



- We want to do a better job of making the case to other agencies
 - CCC is incredibly useful here
- We want to get the community more engaged in making policy
 - Congressional dysfunction means agency processes are even more important!



LiSPI 2017

CRA/CCC Leadership in Science Policy Institute



Fall 2017 Washington, DC

Nominations
September 2017



CRA'S NEXT CONGRESSIONAL FALL FLY-IN



September 13-14, 2016



MAKE THE CASE FOR COMPUTING IN YOUR OWN SPHERES OF INFLUENCE!



WITHOUT A STRONG CASE AND SUPPORT FROM A BROAD COMMUNITY – INDUSTRY, HIGHER EDUCATION, SCIENTIFIC SOCIETIES – THE NEED FOR RESEARCH FUNDING WILL FACE A CHILLY RECEPTION AMONG POLICYMAKERS

Thanks!

Peter Harsha
Director of Government Affairs
harsha@cra.org
@peterharsha and
@CRATweets

p: 202.556.4335

