Grad Cohort
Underrepresented Minorities & Persons with Disabilities
March 16-17, 2018

Improve Diversity

Increasing the number of underrepresented minorities and persons with disabilities with graduate computing degrees will increase innovation and help meet workforce needs

Graduate Cohorts Work!
Evidence from 10 years of CRA-Women Graduate Workshops show that women who attend Graduate Cohorts are more successful in their careers

URMD Graduate Cohort needs sustained funding
To support all the eligible URMs and persons with disabilities who would like to attend

What is the Graduate Cohort for Underrepresented Minorities and persons with disabilities?
The URMD Grad Cohort is a new, two-day mentoring workshop for underrepresented minorities and persons with disabilities in graduate school in computing. Ph.D. and master’s students learn research skills and career strategies from experienced researchers and professionals. Underrepresented minorities include African Americans, American Indians/Alaska Natives, Latinos and persons with disabilities.

The agenda includes a mix of formal presentations, informal discussions, and networking. Attendees build relationships and peer networks that enhance and support their careers in graduate school and beyond.

Students Learn

- Strategies and information on navigating graduate school
- Skills and qualifications that lead to success in the computing communities
- Strategies for developing strong professional networks and cultivating supportive mentors
- Strategies for peer networking
- Techniques for overcoming barriers as a cultural minority

URM Ph.D. and M.S degrees awarded in 2016

<table>
<thead>
<tr>
<th></th>
<th>Non-Residents</th>
<th>Residents</th>
<th>White</th>
<th>Hispanic</th>
<th>African-American</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ph.D.</td>
<td>63%</td>
<td>25%</td>
<td>1.80%</td>
<td>1.50%</td>
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<tr>
<td>M.S.</td>
<td>70%</td>
<td>18.40%</td>
<td>1.80%</td>
<td>1.50%</td>
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**Why Sponsor CRA URMD Grad Cohort?**

### Short term benefits
- Resumes of URMs and persons with disabilities attending URMD Grad Cohort receiving Ph.D. and M.S. seeking employment this year
- Resumes of URMs and persons with disabilities attending URMD Grad Cohort receiving Ph.D. and M.S. looking for internships
- Networking at poster session, meals, breaks and social events
- Recognition in CRA, CRA-W web and printed materials
- Early contact with URMs and persons with disabilities in computing

### Long term benefits
- Hire more URMs and persons with disabilities with Ph.D.s and master’s in computing
- Create a more diverse, inclusive and dynamic workforce

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### Sponsorship Opportunities

Sponsor students in a potentially career changing opportunity at the CRA URMD Grad Cohort. It costs on average $1500 to send one student to the CRA URMD Grad Cohort Workshop. If you are already a sponsor of CRA-Women Grad Cohort and considering also sponsoring URMD Grad Cohort, we want to talk to you!

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum $75,000</th>
<th>Gold $30,000</th>
<th>Silver $15,000</th>
<th>Bronze $7,500</th>
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<tbody>
<tr>
<td><strong>2018 URMD Grad Cohort</strong></td>
<td>Access in December</td>
<td>Access in January</td>
<td>Access in February</td>
<td>Access in March</td>
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<tr>
<td>Applicant Database</td>
<td>Sponsor table</td>
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<td>Poster session</td>
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<td>Advise students</td>
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<td>Recommend speakers</td>
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<tr>
<td><strong>Advertising with CRA</strong></td>
<td>50 attendees</td>
<td>20 attendees</td>
<td>10 attendees</td>
<td>5 attendees</td>
</tr>
</tbody>
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Please visit us at [www.cra.org](http://www.cra.org) or email Erik Russell ([erik@cra.org](mailto:erik@cra.org)) for detailed information about the benefits of each level or to discuss naming opportunities.

If you are a startup, passionate about diversity, and not able to sponsor at the Bronze level, please contact Erik Russell ([erik@cra.org](mailto:erik@cra.org)).