



# Grad Cohort Workshops

April 3-5, 2025

## 2025 Sponsorship Prospectus

Questions? Email [GradCohortSponsorship@cra.org](mailto:GradCohortSponsorship@cra.org)



# Grad Cohorts

**TWO WORKSHOPS, ONE LOCATION - APRIL 3-5, 2025**

**2025 GRAD COHORT  
FOR IDEALS**

**2025 GRAD COHORT  
FOR WOMEN**



The CRA-WP Grad Cohort Workshops seek to increase the success and participation of graduate students to meet workforce needs and drive innovation.

## Grad Cohort Participants Learn:

- To write research papers, give technical presentations, and choose a thesis topic
- To acquire research skills and qualifications that lead to career success
- To discover career pathways in industry, academia, and government labs
- To build their research community by meeting mentors and peers
- To get the benefits of internships and job search skills
- To receive individual one-on-one advice from mentors

# Sponsorship Benefits

## TWO WORKSHOPS, ONE SPONSORSHIP

### 2025 Grad Cohort for IDEALS | 2025 Grad Cohort for Women

- Talent sourcing from our Graduating Class Directory that includes resumes of previous attendees expecting to graduate within the year with a PhD or Master's degree
- Intern sourcing from current graduate student resumes of Grad Cohort applicants and attendees
- Networking during the workshops at poster sessions, meals, and social events
- Recognition in CRA-WP website, mobile app, and printed materials

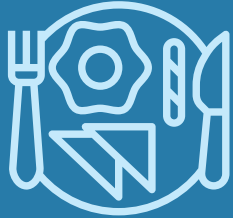
	Platinum	Gold	Silver	Bronze
<b>Corporate Rate</b>	\$90,000	\$60,000	\$35,000	\$8,000
<b>Government and Nonprofit Rate</b>	\$50,000	\$35,000	\$20,000	\$5,000
Access to Participant List	✓	✓	✓	✓
Logo on Event Site and Mobile App	✓	✓	✓	✓
Logo in Welcome and Closing Sessions	✓	✓	✓	✓
Number of Sponsor Tables	3	2	1	1
Number of Sponsor Registrations	10	7	4	2
Graduating Class Directory Access	Oct. 1	Dec. 1	Feb. 1	
Applicant Database Access	Jan. 15	Feb. 15	Mar. 15	
Additional Sponsorship Opportunities*	✓	✓		
Video Spot in a General Session (30 sec.)	✓			

\*see next page for details

Click [HERE](#) to Sponsor Today

# Additional Sponsorship Opportunities

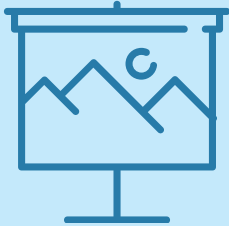
Available to **Platinum** and **Gold** level Sponsors on a first-come, first-served basis.



Named Breakfast +\$7,500



Named Lunch +\$12,000



Recognition as Sponsor of  
Poster Session +\$15,000



Recognition as Sponsor of  
Accessibility Services (CC, ASL) +\$20,000

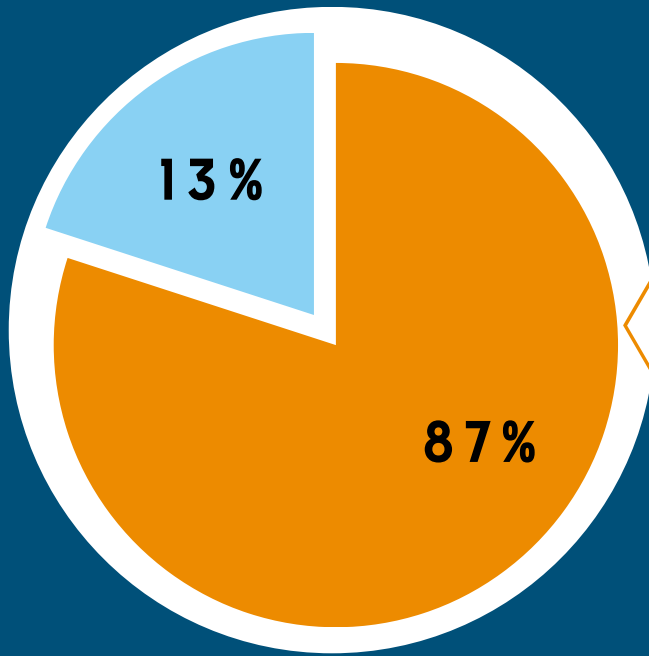


Recognition as Sponsor of  
Friday Night Party +\$30,000

**Selected add-ons cover both workshops**

# Making a Difference

Since their inception, CRA-WP Grad Cohort Workshops have hosted a combined 6,500+ Graduate Students from 200+ institutions across the United States and Canada.



Master's and PhD participants

Top three reasons students want to participate in the Grad Cohort Workshops

To meet peers

To learn tips to succeed in their degree & future career

To meet mentors who can help them in their future career

Click [HERE](#) to Sponsor Today

# We look forward to seeing you in 2025!

Sponsorship opportunities are limited and available on a first-come, first-served basis.

Ready to sponsor the CRA-WP Grad Cohort Workshops? Fill out our [sponsorship form](#)



*To discuss options, please email*  
[GradCohortSponsorship@cra.org](mailto:GradCohortSponsorship@cra.org)