

Assistant Professor of Marketing (AY 25-26)

The Yale School of Management seeks applicants in Marketing for two tenure-track faculty positions (one quantitative and one behavioral) at the rank of Assistant Professor.

Applicants must have a Ph.D. or equivalent degree (or will earn the degree within one semester from the start of the appointment) in Quantitative or Behavioral Marketing or a field related to quantitative or behavioral marketing such as Economics, Computer Science, Statistics, or Engineering; or Psychology, Consumer Behavior, Organizational Behavior, Decision Research, or Behavioral Economics. We are seeking applications from graduating students, post-docs, and recent graduates who show exceptional promise.

The selected candidate will teach graduate (MBA)- and/or PhD-level courses and advise and mentor students, while conducting high-quality research representing early demonstration of intellectual leadership in their area of study.

You would be joining our group of 16 full-time faculty, with 9 members focused on behavioral research (Corey Cusimano, Jason Dana, Ravi Dhar, Shane Frederick, Joowon Klusowski, Nathan Novemsky, Taly Reich, Deborah Small, and Gal Zauberman) and 7 members focused on quantitative research (Alex Burnap, Soheil Ghili, Vineet Kumar, Jiwoong Shin, K. Sudhir, Kosuke Uetake, and Tong Wang.)

Appointment terms

This is a full-time, tenure-track position located at the Yale School of Management in New Haven, Connecticut. Appointments will be made for the 2025 — 2026 academic year, beginning July 1, 2025. The initial term is typically three years. Appointment as Associate Professor (untenured) is possible for more experienced applicants who meet the University's qualifications for that rank.

Application Instructions

Visit <http://apply.interfolio.com/147799>. Applicants should submit a cover letter, curriculum vitae, job market paper, research statement (optional) and contact information for three letters of reference. Requests for references will be immediately sent via Interfolio. Only complete applications will be reviewed.

Timing

Review of applications will begin immediately and continue until the position has been filled, or until February 28, 2025, whichever occurs first. We encourage everyone to submit their applications before the end of July to ensure maximum consideration. Only complete applications will be considered.

Yale University is an Affirmative Action/Equal Opportunity employer. Yale values diversity among its students, staff, and faculty and strongly welcomes applications from women, persons with disabilities, protected veterans, and underrepresented minorities.